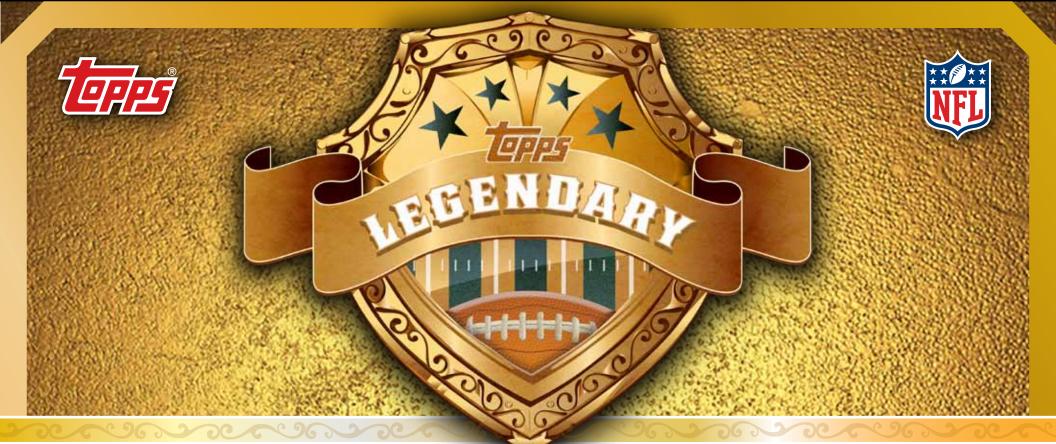
2013 TOPPS FOOTBALL

2013 TOPPS FOOTBALL FLAGSHIP ANTICIPATES THE START OF THE NFL SEASON WITH A BRAND NEW, BEAUTIFULLY DESIGNED LEGENDARY COMPONENT THAT FEATURES THE GREATEST LEGENDS TO EVER PLAY THE GAME!



OWN THE GAME. BUILD YOUR LEGACY. BECOME A LEGEND.

2013 TOPPS FOOTBALL



BUILD YOUR LEGACY

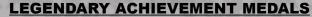
Become a part of history and establish your own legacy by competing in the Build Your Legacy Promotion. Collect the entire **110 "BUILD YOUR LEGACY" Rookie Parallel** set to win awesome prizes and a chance to meet the future legends of the NFL at the 2014 NFLPA Rookie Premiere!

MORE ON-CARD AUTOGRAPH CONTENT THAN EVER BEFORE!

- 1965 Tall Boy Rookie HARD-SIGNED Autographs!
- 1986 Topps Rookie HARD-SIGNED Autographs!
- 1959 Topps Rookie HARD-SIGNED Autographs!
- NFLPA Rookie Premiere HARD-SIGNED VIP PASS Autographs!
- NFLPA Rookie Premiere HARD-SIGNED Autographs!

ALL-NEW INSERTS!

- **Gridiron Legends**
- Legends in the Making
- Future Legends
- 1,000-Yard Club
- 4,000-Yard Club
- 1959 Topps Minis



FEND

Up to 30 legends are distinguished with "Medals of Honor" for their legendary accomplishments on the field.

> Bronze – #'d to 75 Silver – #'d to 50 Gold – #'d to 25

GRIDIRON LEGENDS BUSTS

Up to 30 legends have their likeness immortalized with sculpted busts depicting their head and shoulders on a bronze plaque

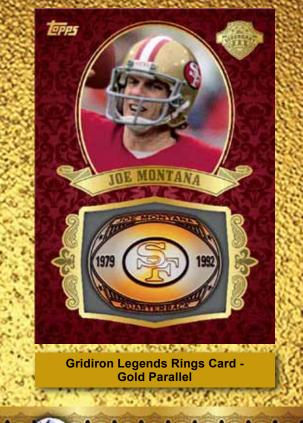
> Bronze – #'d to 75 Silver – #'d to 50 Gold – #'d to 25

GRIDIRON LEGENDS RINGS

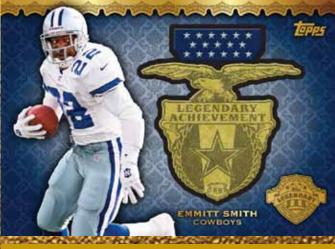
Up to 30 legends are honored with rings to celebrate their elite NFL careers.

Bronze – #'d to 75 Silver – #'d to 50 Gold – #'d to 25

2013 TOPPS FOOTBALL







Legendary Achievement Medals Card

LEGENDARY CLUB

Up to 30 legendary WRs, RBs and QBs that have reached the 1,000- or 4,000-yard milestone multiple times in their career are featured on double-sided coins.

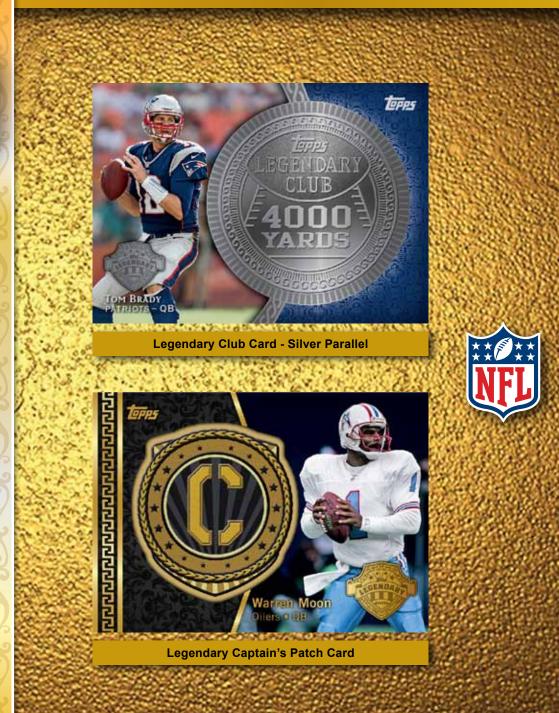
> Bronze – #'d to 75 Silver – #'d to 50 Gold – #'d to 25

LEGENDARY MOMENTS

Up to 30 legendary subjects have the most unforgettable moments in their career captured with a replica filmstrip. **#'d to 99**.

LEGENDARY CAPTAIN'S PATCHES

Up to 30 legendary subjects are celebrated with commemorative Captain's patches. Seq #'d to 99





"TRULY LEGENDARY" FEATURES BEATUTIFULLY DESIGNED CARDS & INCLUDES GRIDIRON LEGENDS WHO HAVE FOREVER LEFT THEIR MARKS IN THE HISTORY BOOKS.

TRULY LEGENDARY AUTOGRAPHS

Silver Foil - #'d to 50 Rainbow Silver Foil - #'d to 25 Gold Foil - #'d to 10

2013 TOPPS FOOTBALL



Truly Legendary Autographed Card -Rainbow Silver Foil Parallel



VETERANS

265 cards of the NFL's most prominent players

Veteran Base Card Variations Image variations themed by 2012's legendary plays, games and milestones Limited!

ROOKIES

Topps welcomes 110 rookies to the NFL with their 1st Year cards

Rookie Base Card Variations Limited!

ALL-PRO Featuring 27 First-Team All-Pros

TEAM CARDS

32 cards capturing 2012's top moments from every NFL team.

NFLPA ROOKIE PREMIERE

Group shot of the 2013 NFLPA Rookie Premiere Class.

SUPER BOWL CHAMPIONS

Celebration shot of the Super Bowl XLVII Champion Baltimore Ravens.

LEAGUE MVP & OFFENSIVE POY

2012 NFL MVP & Offensive Player Of The Year, Adrian Peterson

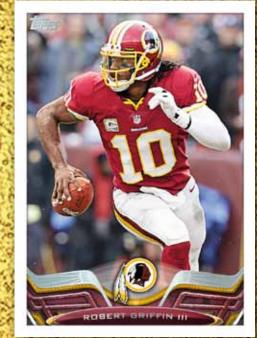
DEFENSIVE POY

2012 NFL Defensive Player of the Year, J.J. Watt

ROOKIES OF THE YEAR

2012 NFL Rookies of the Year, Robert Griffin III and Luke Kuechly

2013 TOPPS FOOTBALL



Base Card





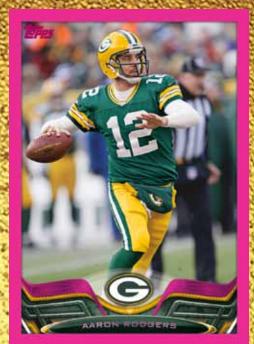
BUILD YOUR LEGACY ROOKIE PARALLEL

RALLEL GARDS

Collect the entire set of 110 rookies to be eligible to win a trip to the 2014 NFLPA Rookie Premiere! Seg #'d to 99.

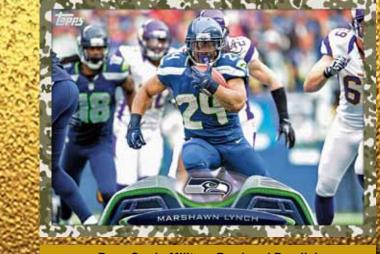
Gold-Bordered Parallel Seq #'d to 2013. BCA-Bordered Parallel Seq #'d to 399. Military-Bordered Parallel Seq #'d to 399. Black-Bordered Parallel Seq #'d to 58. HOBBY ONLY Platinum Foil Parallel Seq #'d 1/1. Base Card Printing Plates #'d 1/1 HOBBY ONLY

2013 TOPPS FOOTBALL



Base Card - BCA-Bordered Parallel





Base Card - Military-Bordered Parallel

GRIDIRON LEGENDS HAVE PAVED THE WAY FOR TODAY'S "LEGENDS IN THE MAKING" AND"FUTURE LEGENDS".

FERT

BARDS

GRIDIRON LEGENDS

Features the greatest Hall of Famers (1:6 packs)

LEGENDS IN THE MAKING

Features NFL superstars destined to become the next generation of Hall of Famers. (1:6 packs)

FUTURE LEGENDS

Features Rookies and young superstars who have made or will soon be making legendary debuts in the NFL (1:4 packs)



1,000-YARD CLUB

SERT GAA

LIK.

Features running backs & wide receivers from the 2012 season who hit the 1,000-yard milestone. (1:4 packs)

4,000-YARD CLUB

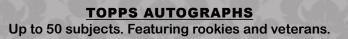
Features quarterbacks from the 2012 season who hit the 4,000-yard passing milestone. (1:6 packs).

1959 TOPPS MINIS

Features a blend of the greatest NFL players of all time, current and retired, on the classic 1959 Topps design. (1:3 packs)

2013 TOPPS FOOTB<u>ALL</u>





TOPPS RELICS Up to 50 subjects. Featuring rookies and veterans.

TOPPS JUMBO RELICS HOBBY ONLY Seq #'d to 20

TOPPS AUTOGRAPHED RELICS HOBBY ONLY Seq #'d to 50.

> TOPPS AUTOGRAPH PATCH Seq #'d to 50.



IN THE NAME RELICS HOBBY ONLY Letters and cloth backing from the nameplate of a veteran jersey. Each card will be seq #'d 1/1.

BASE VETERAN AUTOGRAPHS NEW!

BASE VETERAN VARIATION AUTOGRAPHS NEW!

BASE ROOKIE AUTOGRAPHS

BASE ROOKIE VARIATION AUTOGRAPHS NEW!

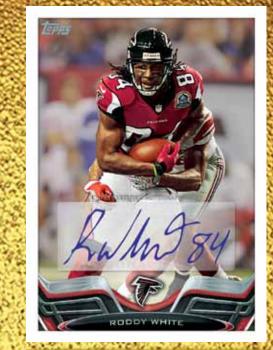
<u>ROOKIE PATCH</u> 1 PER HTA BOX - HOBBY ONLY

ROOKIE AUTOGRAPH PATCH HOBBY ONLY

ROOKIE AUTOGRAPH JUMBO PATCH HOBBY ONLY

IN THE NAME AUTOGRAPH RELICS HOBBY ONLY Letters and cloth backing from up to 40 NFLPA Rookie Premiere players with an autograph on each letter. Each card will be seq #'d 1/1.

2013 TOPPS FOOTBALL







Base Veteran Autograph Card



IFUPA ROOKIE PRE

NFLPA ROOKIE PREMIERE DUAL AUTOGRAPH CARDS Up to 5 cards featuring 2 rookie signatures #'d to 25. Rookie Premiere Dual Autographs RED Ink - #'d to 5

NFLPA ROOKIE PREMIERE QUAD AUTOGRAPH CARD

1 card featuring the 4 most collectible rookies #'d to 10.

ULTIMATE ROOKIE AUTOGRAPH CARD Multi-panel autograph book card featuring all of the subjects from the 2013 NFLPA Rookie Premiere #'d to 5.

1986 TOPPS ROOKIE AUTOGRAPH CARDS Top rookies in the iconic '86 design featuring HARD-SIGNED autographs. Seq #'d to 200 NEW!

<u>1965 TOPPS MINI ROOKIE AUTOGRAPH CARDS</u> Featuring the top rookie subjects on the retro Tall Boy design with HARD-SIGNED autographs. Seq #'d to 150.

1959 TOPPS ROOKIE AUTOGRAPH CARDS

Top rookie subjects on the '59 design with HARD-SIGNED autographs. Seq #'d to 150. NEW!

NFLPA ROOKIE PREMIERE AUTOGRAPHED VIP PASS HOBBY ONLY

Replica VIP NFLPA Rookie Premiere passes featuring a head-shot player image and a HARD-SIGNED autograph. Seq #'d 1/1. NEW:



2013 TOPPS FOOTBALL



NFL CAPTAIN'S PATCH

Features the most collectible captains from every NFL team with BCA and Military Captain's Patches. Military – #'d to 99 BCA – #'d to 99

2012 TOPPS ALL-STAR ROOKIES

Up to 15 players will be chosen as the best of their class and recognized with manufactured trophies.

2012 TOPPS ALL-PRO TEAM

Up to 22 players will be chosen as the best of the best from the 2012 NFL season and honored with manufactured awards.

LOOK FOR 2013 TOPPS FOOTBALL IN STORES THIS AUGUST!

OWN THE GAME. BUILD YOUR LEGACY. BECOME A LEGEND.

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