

16-17

PANINI AMERICA, INC.

BASKETBALL



Studio

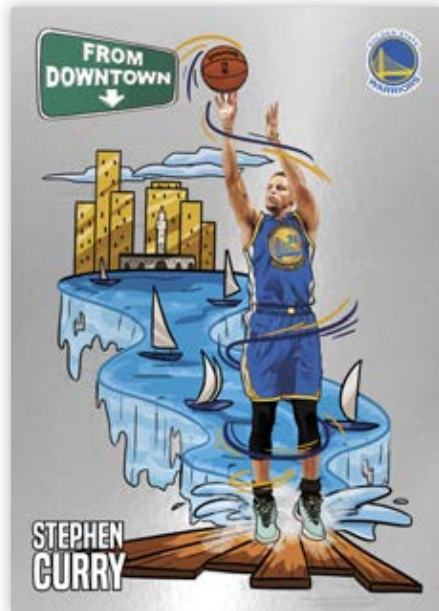
KARL-ANTHONY TOWNS

2016-17 NBA TRADING CARDS

PANINI

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FROM DOWNTOWN!

From Downtown! showcases original artwork and is one of the rarest inserts in the set!



ROCK SOLID

Rock Solid's die-cut design is as unique as the players featured in the set!



TOP FIVE

Check out the rotating background featuring five top rookies from the 2016-17 NBA Season!



BREAKOUT SIGNATURES

Find both, rookies looking to breakout and veterans who have already made the leap to NBA superstardom!



STUDIO SIGNATURES

Studio Signatures is a tip of the cap to the classic designs found in the 1990s Studio releases!



GAMERS GOLD

All memorabilia sets in Studio feature prime versions!

HOBBY CONFIGURATION

- **6 CARDS** PER PACK
- **10 PACKS** PER BOX
- **8 BOXES** PER CASE
- **2 COUNT INNERS** PER CASE

BOX BREAK

ONE AUTOGRAPH, ONE MEMORABILIA

SELLING POINTS

- Studio returns to basketball for the first time since 2009 with a newly improved format and configuration!
- Collect a 300-card tiered base set with cards 1-100 that feature action photography, 101-200 (Studio Edition) that feature portrait-style photography, and 201-300 (Sketch) that feature sketch-art photography. Each tier is increasingly hard to pull with Studio Edition, falling approximately 15 per box, and Sketch, falling approximately one per box.
- Look for the ultra-rare From Downtown! insert that features original artwork. 1 Per Inner!
- Celebrated Signatures is a 15-card set, showcasing the top talent of the game mixed with all-time NBA greats such as Shaquille O'Neal, Oscar Robertson and Kareem Abdul-Jabbar.