

PANINI AMERICA, INC.

NBA HOOPS

KEVIN
DURANT



HOBBY

HOOPS BASKETBALL

2017-18 NBA TRADING CARDS

PANINI

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BASE ARTIST PROOF BLACK



BASE GOLD

Look for the first official NBA Rookie Cards, featuring ALL of the top players taken in the 2017 NBA Draft.



BASE ARTIST PROOF



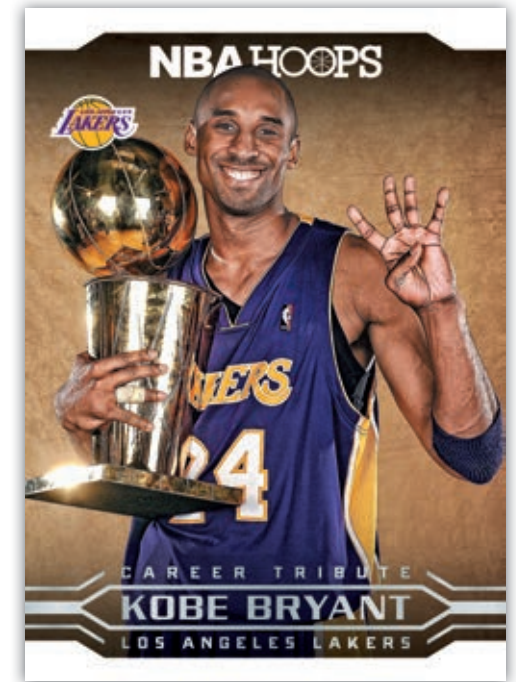
RED HOT SIGNATURES

Look for Hot Signatures, and chase Red Hot Signatures (#'d/25)



FINALS MVP

Relive the run to the 2017 NBA Finals in Road to the Finals leading up to the Finals MVP card (#'d to 99)



KOBE BRYANT CAREER TRIBUTE

Hoops pays tribute to the career of Kobe Bryant with a 10 card subset featuring some of the greatest moments of Kobe's career.

HOBBY CONFIGURATION

- **8 CARDS** PER PACK
- **24 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

- **TWO AUTOGRAPHS**
- **24 INSERTS/PARALLELS**

SELLING POINTS

- Look for the first rookie cards of the 2017 NBA Draft Class.
- Back by popular demand, collect Hobby Exclusive Hot Signatures and Red Hot Signatures (#'d/25), Hot Signatures Rookies and Red Hot Signatures Rookies (#'d/25).
- Check out Road to the Finals set, which documents the NBA playoffs from the first round through the Finals.
- Hobby Exclusive inserts include We Got Next, Back Stage Pass, Special Delivery, Courtside, and Team Leaders-each insert has an Artist Proof (#'d/25), and a Gold (#'d/10).