2017

CONTENDERS OPTIC FOOTBALL



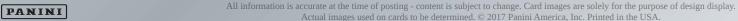


2017 NFL TRADING CARDS















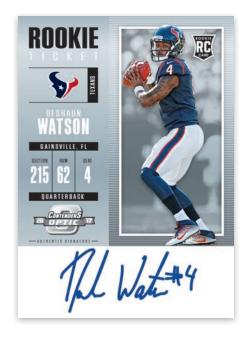
SEASON TICKET BLUE

Optic chrome technology is used to revamp the always-popular Contenders brand. With Red, Blue, Gold and Gold Vinyl parallels (#'d/199 or less) Contenders Optic is loaded with short-print chase cards to keep collectors wanting more.



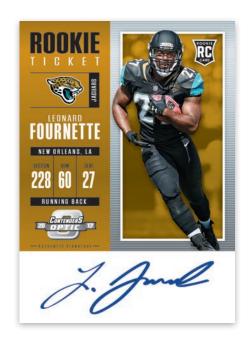
SEASON TICKET GOLD





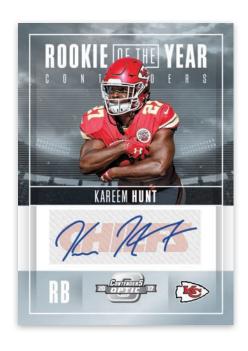


Contenders Rookie Ticket Autographs is one of the most sought-after cards of the year, pairing optic chrome technology with on-card autographs will only add more to these highly collectible cards.



ROOKIE TICKET RPS AUTOGRAPH GOLD

Find stunning on-card autographs of rising stars in the NFL with Rookie Ticket RPS Autographs, paralleling all the way down to the 1/1 Gold Vinyl.



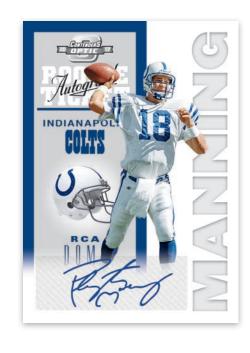
ROOKIE OF THE YEAR CONTENDERS

Rookies are king in Contenders Optic,
Rookie of the Year Contenders highlights the
top rookies that have a chance of taking home
the highest honor for first-year players,
all #'d/99 or less!









HALL OF FAME CONTENDERS AUTOGRAPHS

The ultimate ending place for anyone's NFL career is the Hall of Fame, this insert highlights the players that hope to hear their name called for Canton in the very near future.

ROUND NUMBER AUTOGRAPHS

Matching up some of the top talent in the 2017 NFL Draft, Round Number Autographs brings you pairs that will captivate NFL fans for years to come.

1998 CONTENDERS TRIBUTE AUTOGRAPHS

Some of the most-iconic cards are remade and remastered in very limited quantities (#'d/25 or less) in Contenders Tribute Autographs.



HOBBY CONFIGURATION

- 6 CARDS PER PACK
- 1 PACK PER BOX
- 20 BOXES PER CASE

BOX BREAK

EACH BOX DELIVERS 2 AUTOGRAPHS (1 ON-CARD), 2 BASE, 1 PARALLEL, AND 1 INSERT.

SELLING POINTS

- Contenders Optic makes its hobby debut, combining two of the most popular releases (Playoff Contenders and Donruss Optic) into one limited release that's sure to captivate collectors.
- Each box delivers 2 autographs (1 on-card), 2 base, 1 parallel and 1 insert.
- For the first time, find the RPS Rookie Ticket Autographs on Opti-Chrome technology. Look for 1 on-card RPS Rookie Ticket Autograph per box!
- Contenders Optic is loaded with inserts, such as Hall of Fame Contenders, All-Pro Contenders, MVP Contenders, and Round Numbers.
- Find some of the most iconic Contenders Rookie Tickets ever created, recreated with Contenders Tribute Autographs. This set recreates some of the best cards made in 1998, 1999, 2000 and 2001 with Contenders Tribute Autographs.

