

HOBBY

2017 NFL TRADING CARDS

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PANINI

PRIZM™

PANINI AMERICA, INC.

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BASE BLACK FINITE



ROOKIES CAMO



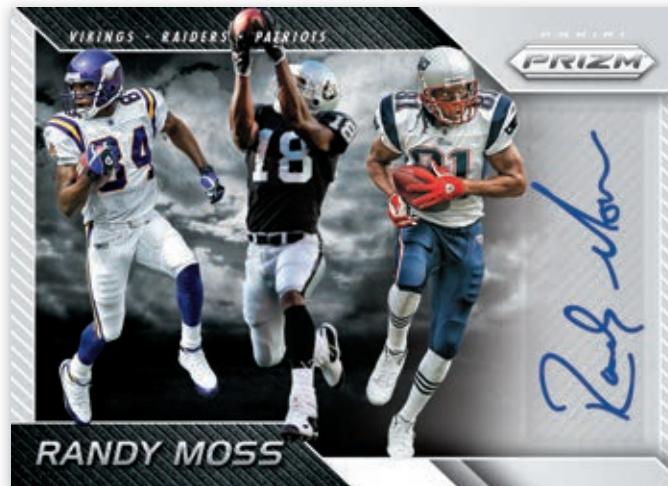
ROOKIES GOLD

Pull at least 9 numbered Prizm cards per box,
including short-print parallels of the league's current and future stars!



ROOKIE PATCH AUTOGRAPH GOLD

Chase one Rookie Patch Autograph
per hobby case, on average!



RANDY MOSS PRIZM AUTOGRAPH

Collect the 15-card set that honors the
career of Randy Moss - one card for
each of his 14 seasons, plus a career
retrospective autograph #d/25!

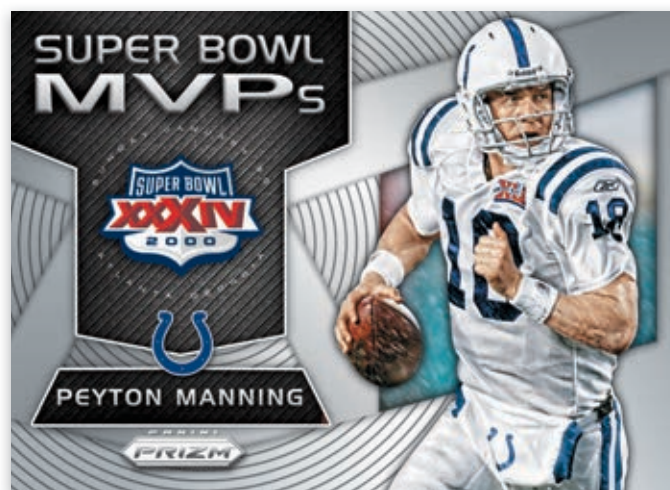


ROOKIE AUTOGRAPH PRIZM PURPLE CRYSTALS

Find three autographs per box, on average.
New in 2017 - Green Scope, Purple Crystals
and Red Power parallels!



ILLUMINATION PRIZM



SUPER BOWL MVPs PRIZM



STAINED GLASS PRIZM

Look for stunning new inserts featuring the league's best past, present and future superstars!
Chase rare Gold Mojo and Black Finite parallels!

HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

THREE AUTOGRAPHS AND
9 NUMBERED PRIZM CARDS PER BOX,
ON AVERAGE!

SELLING POINTS

- Find plenty of sizzle and shine in Prizm!
Look for 9 parallels #'d/275 or less per box, on average!
- Pull three autographs per box on average, including stunning Gold Vinyl (#'d/5) and Black Finite (#'d/1) parallels.
- Chase rare hobby-exclusive Randy Moss Tribute cards that pay homage to every season of his legendary career and numbered to his jersey number for that season!
- Look for one Rookie Patch Autographs (#'d/99 or less) per case, on average, including stunning Gold and Black Finite versions!
- Pull tons of new, stunning inserts in 2017, including Illumination, Stained Glass, Super Bowl MVPs and NFL MVPs!