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PANINI





## BASE

100-Card base set features all of the top players in the NFL and displays a stunning new design.

Base cards parallel to Red (#'d /299), Blue (#'d /199), Orange (#'d /75), Gold (#'d /10), Green (#'d /5), and Black (#'d 1/1).



## MIRRORED

Look for Mirrored inserts, which shows a top 2018 rookie and an NFL veteran that they try and model their game after. Mirrored inserts are limited to only 49 copies and parallel to Red (#'d /25), Blue (#'d /15), Orange (#'d /10), Gold (#'d /5), Green (#'d /3), and Black (#'d 1/1).



## ROOKIE AUTOGRAPHS ORANGE

Rookie Autographs features a deeper checklist to cover more of the best rookies the NFL has to offer. Rookie Autographs are max #'d to 199 and parallel to Gold (max #'d to 49) and Black (#'d 1/1).



## ROOKIE TRIPLE SWATCH AUTOGRAPHS

Hunt for Rookie Triple Swatch Autographs of all the top rookies, look for Laundry Tag, Team Logo, Super Prime, and Nameplate parallels!



## ROOKIE SWATCH AUTOGRAPHS GREEN

Rookie Swatch Autographs will include 40 of the best rookies the NFL has to offer. Hunt for the rare Laundry Tag versions of each of the rookies.



## ROOKIE JUMBO SWATCH AUTOGRAPHS SUPER PRIME

Find oversized jersey autographs with Rookie Jumbo Swatch Autographs, which parallel all the way down to the Super Prime 1/1 which feature an NFL Logo.





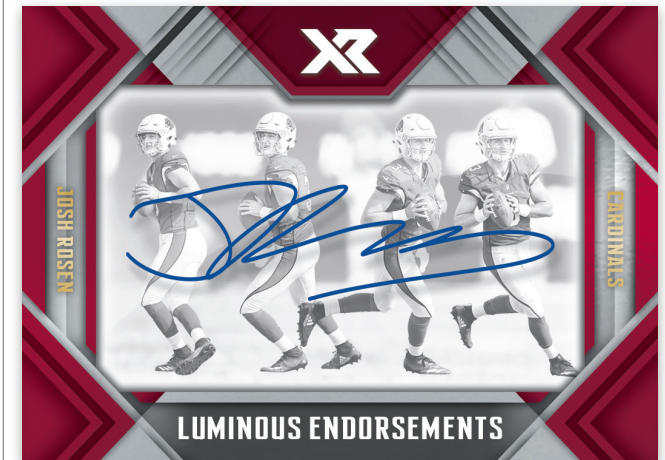
## DUAL AUTOGRAPHS SWATCHES

Dual Autograph Swatches pairs a 2018 Rookie with a veteran teammate for a combination that will have an impact for years to come.



## TRIPLE AUTOGRAPHED SWATCHES

Triple Autograph Swatches feature some of the top players and teammates in NFL history, with unique combinations, these cards are sure to have something for every collector.



## LUMINOUS ENDORSEMENTS

Hard-signed acetate pieces with action progression photography, highlight the top rookies in a unique and captivating way.

## HOBBY CONFIGURATION

- **7 CARDS** PER PACK
- **2 PACKS** PER BOX
- **15 BOXES** PER CASE

## BOX BREAK

EACH BOX WILL DELIVER 2 AUTOS  
AND 1 MEMORABILIA ON AVERAGE.  
EACH BOX WILL GUARANTEE  
1 ROOKIE AUTOGRAPH JERSEY,  
1 ROOKIE/VET/RETIRED AUTO,  
1 JUMBO OR TRIPLE SWATCH CARD,  
1 INSERT, 4 PARALLELS,  
4 BASE, AND 2 ROOKIES.

## SELLING POINTS

- 2018 Xr Football is loaded with 1/1's, patches, rookie autographs, and has a great mix of retired and veteran content as well!
- Each box includes 2 autos and 1 memorabilia card, on average. One of your autographs is guaranteed to be a Rookie Autograph Jersey and the other will be either a rookie, veteran, or retired autograph. Each box will also include 1 Jumbo Swatch or Triple Swatch jersey card, 1 insert, 4 parallels, 4 base, and 2 rookies.
- Each case will include a 1/1 autograph card. These autographs will include but aren't limited to Rookie Patch Autographs and Rookie Triple Swatch Autographs. In these sets, hunt for Saquon Barkley, Sam Darnold, Baker Mayfield, Josh Allen, and many more of the top rookies.
- Search for 1/1 NFL Shields of some of the top players in the NFL, including Carson Wentz, Jimmy Garoppolo, and Von Miller.
- Luminous Endorsements, will feature hard-signed acetate pieces and new progression photography.