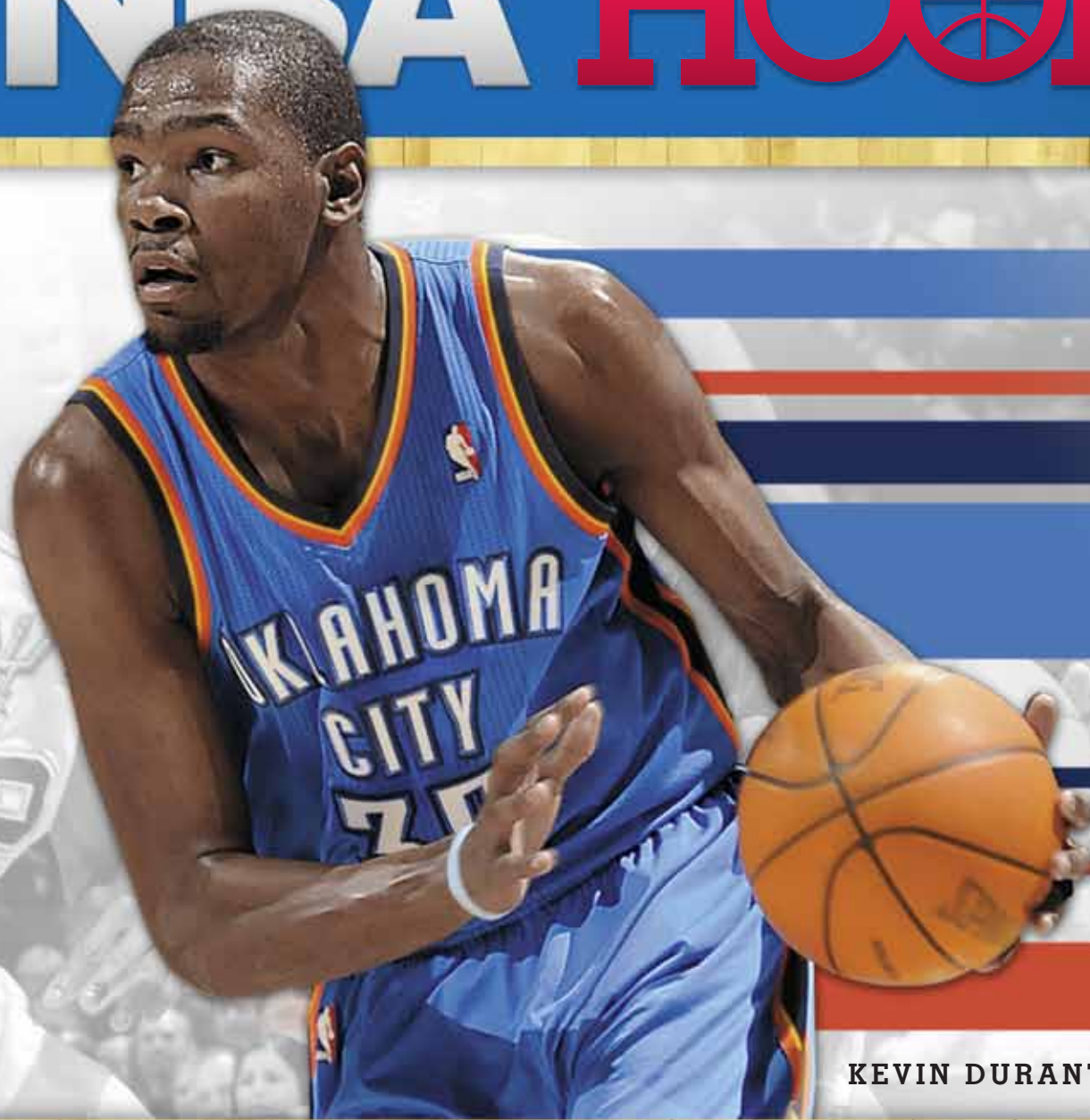




NBA HOOPS

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KEVIN DURANT

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HOBBY CASE CONFIGURATION

8 cards per pack, 36 packs per box, 20 boxes per case
Release Date: August 8, 2012

PRODUCT HIGHLIGHTS

300 card base set which contains 72 rookies

Huge autograph checklist

Durantula cards featuring Kevin Durant-
building on the popularity of the Black Mamba
and Blake Superior cards from 2011-12

First live rookie cards for the 2011-12 and 2012-13 rookie classes

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KEY SELLING POINTS

Two autographs per hobby box!

Debut inserts include Draft Night Signatures,
Kobe's All-Rookie Team, Rookie Impact and Spark Plugs!

Look for the short-printed Champions card
again this year to complete your set!

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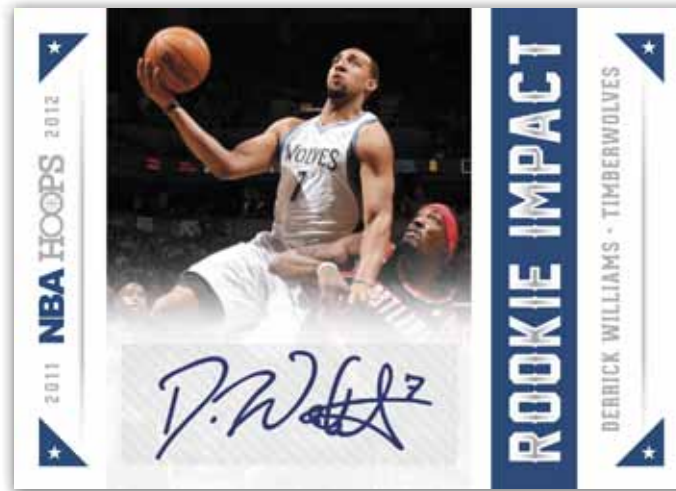


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One of One Artist's Proof Black parallels return!



Your first chance to pull live autographs of rookies from the 2011-12 and 2012-13 draft classes!



Look for autographs of the NBA's top players!

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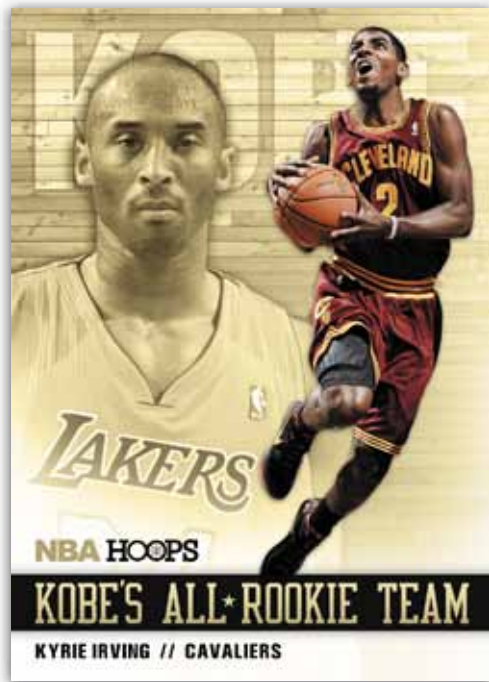
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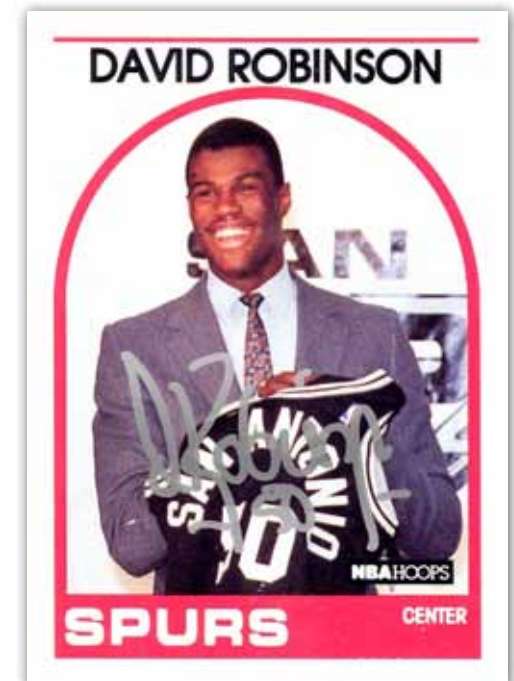
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The 2011-12 and 2012-13 rookie classes make their debut in a special Kobe set going back to the roots of the Hoops brand!



Last year it was Kobe Black Mamba and Blake Superior; this year it's **DURANTULA!**



Look for original 1989-90 Hoops cards with autographs and an embossed Recollection Collection stamp!

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