









ROOKIE SIGNATURES

Autographs from the top rookies of the 2012 season, numbered to 149 or less. Look for Rookie Signature Black 1-of-1 versions.

ACCOLADES SIGNATURES

Autographed cards from some of the best players the NFL has ever produced, numbered to 49 or less.

FABLED FABRICS

Own a piece of NFL history:
Featuring a game-worn jersey swatch
from some of the NFL's greatest legends,
numbered to 99 or less.
Look for prime versions numbered to 49 or less.









ROOKIE BOOKLET

Rookie shadow-box-type booklets featuring a jumbo jersey swatch, a jumbo prime jersey swatch and an on-card autograph - numbered to 149 or less!

Look for Printing Plate 1-of-1 versions!

PLAYBOOK MATERIALS

Playbook Materials featuring from four to eight swatches of material spelling out unique words, numbered to 99 or less. Look for Prime jersey versions numbered to 49 or less.





ROOKIE PLAYBOOK MATERIALS

Rookie Playbook Material Booklets featuring from four to eight swatches of material spelling out unique words for each rookie, numbered to 199 or less. Look for on-card autograph versions with two different die-cut phrases.







HOBBY CONFIGURATION

COLLECTION BREAKDOWN

BOX BREAK

1 On-Card Rookie Booklet

4 Cards Per Pack 1 Pack Per Box 10 Boxes Per Case 75 Common Signatures
100 Rookies Signatures Silver
35 Rookie Booklets Silver

1 Other Autograph
2 Booklets
3 of the 10 boxes per case will include 3 autographs
(including one on-card rookie booklet)
and one memorabilia card

KEY SELLING POINTS

A new chapter begins for Playbook with Rookie Shadow Box booklets that feature one jumbo prime jersey piece, one jumbo jersey piece and an on-card autograph numbered to 149 or less!

Also look for the new Rookie Playbook Booklets featuring up to eight pieces of memorabilia spelling out unique words for each rookie!

Playbook Materials features four to eight players and swatches of material spelling out unique words for each group. Numbered to 99 or less!

Look for Prime versions numbered to 49 or less!





