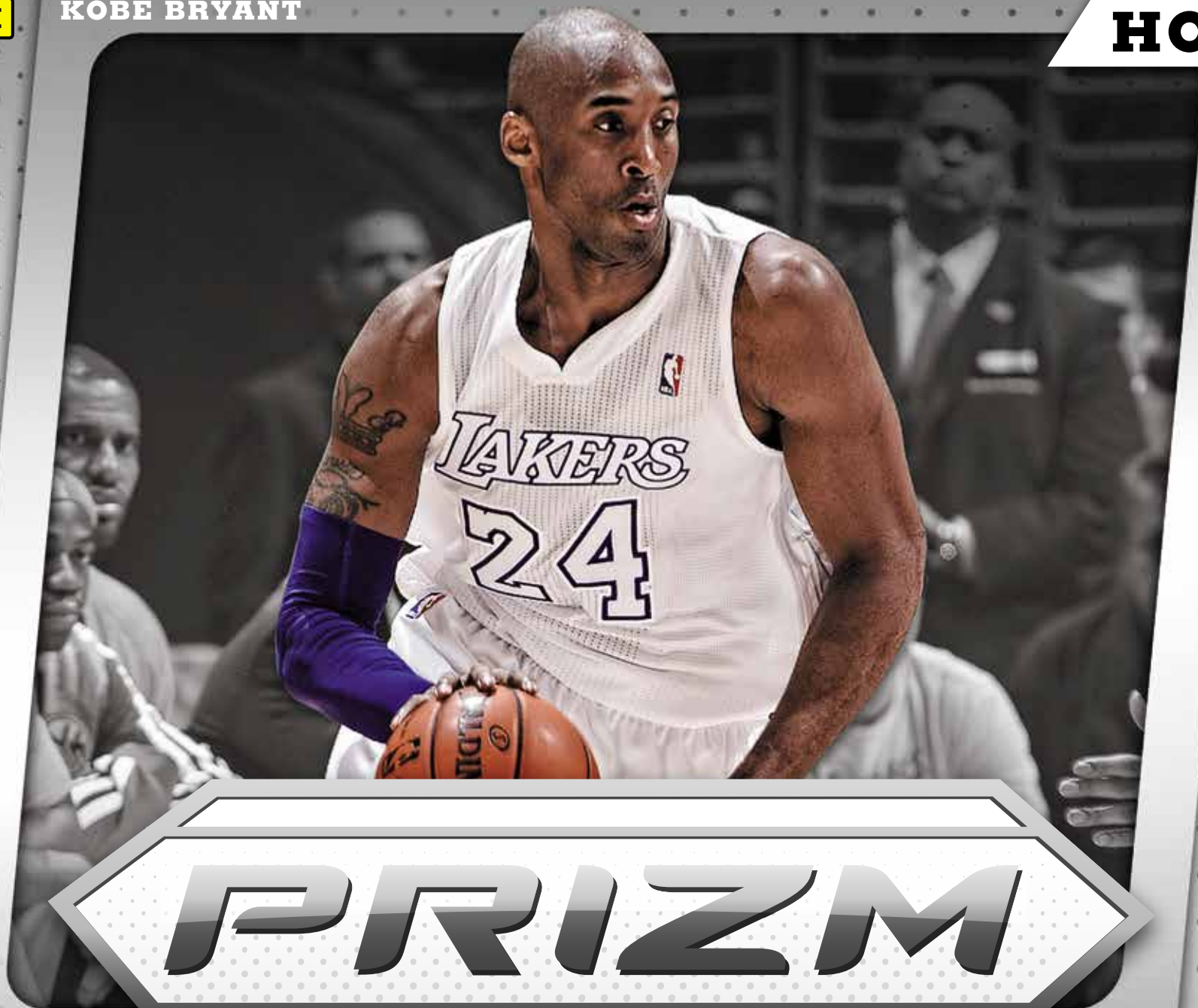


PANINI

KOBE BRYANT

HOBBY



PRIZM

NBA TRADING CARDS

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AUTOGRAPHS

Chase autographs of the game's top players along with Prizm Parallel versions numbered to 25!



PRIZM ROOKIE

Look for the top rookies from the 2013 draft class printed on Prizm technology!



GOLD PRIZM AUTOGRAPHS

Chase autographs of the game's top players along with Prizm Parallel versions numbered to 10!

LOOK FOR GOLD VERSIONS NUMBERED TO 10 AND BLACK VERSIONS NUMBERED TO 1!

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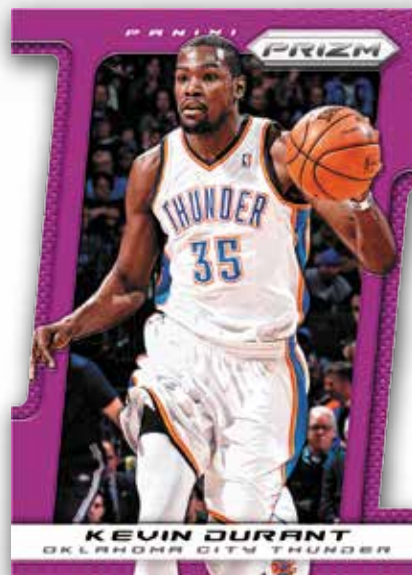


PRIZM PARALLELS



GOLD PRIZM

*Last year's top-selling Prizm
Parallel returns!
Numbered to 10*



PURPLE DIE-CUT PRIZM

*Introducing the Purple Die Cut Prizm-
one more color for your rainbow!
Numbered to 49*



BLACK PRIZM

Find the first-ever Black Prizm 1-of-1!

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**HOBBY
CONFIGURATION**

*6 - Cards Per Pack
20 - Packs Per Box
12 - Boxes Per Case*

**COLLECTION
BREAKDOWN**

*300-card base set
Die-Cut Purple Prizm numbered to 49
Gold Prizm Parallel numbered to 10
Black Prizm Parallel numbered 1/1
Five themed insert sets*

KEY SELLING POINTS

The return of the widely popular Prizm brand!

*Look for Gold Prizm Parallels--several from
2012-13 sold for more than \$5,000!*

Look for Prizm Autographs numbered to 25!

*Look for two new Prizm Parallels to
chase, including a Black Prizm
numbered one of one!*

Two autographs per box!

Five Prizms per box!

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