



# *Topps* FOOTBALL 2012

**Look inside for NEW Quarterback Immortal Cards!**

Topps football anticipates the start of the NFL season with a brand-new, beautifully designed 2012 edition featuring today's biggest stars, the highly acclaimed rookie class, multiple ON-CARD autograph inserts, and unique relic cards.



All Rookie images and cards will be NFL branded with updated photography and NFL team logos. All relics will be authentic NFL jersey memorabilia.



# **Topps<sup>®</sup>** **FOOTBALL** **2012**


## **NEW AUTOGRAPH CONTENT!**

- Base Rookie Autograph Cards!
- Quarterback Rookie Reprint Autograph Cards!
- 1965 Topps Football Rookie HARD-SIGNED Autograph Cards!
- 1984 Topps Football Rookie HARD-SIGNED Autograph Cards!

## **HOBBY EXCLUSIVES!**

- Rookie Premiere ON-CARD Autograph Cards!
  - HTA Rookie Patch Cards!
  - NFL Player Sketch Autographs Cards!
  - Rookie Autographed Jumbo Patch Cards!

## **QUARTERBACK IMMORTALS!!!**



Celebrating the greatest quarterbacks to ever play the game, from the gridiron heroes of the Hall of Fame to the field generals of today, with unique and incomparable designs of autograph, relic and commemorative relic cards

WITH 1 AUTOGRAPH OR RELIC CARD  
PER HOBBY BOX AND 2 AUTOGRAPHS  
AND 1 ROOKIE PATCH PER JUMBO BOX,  
2012 TOPPS FOOTBALL IS GEARED UP  
FOR A HALL OF FAME SELECTION!!



**OWN THE GAME AND ORDER TODAY!!!**



# Topps® FOOTBALL 2012

## NEW QUARTERBACK IMMORTALS



### NFL FIELD GENERALS

Celebrating up to 20 present-day, all-star caliber quarterbacks with military-style medals for their high levels of performance. *Seq #’d to 50.*

**AUTOGRAPH PARALLEL: #’d 1/1**



NFL Field Generals Card

### RODGERS NFL MVP BELT

Commemorating Aaron Rodgers’s 2011 NFL MVP season, each card will feature a commemorative NFL MVP belt. *Seq #’d to 99.*



Rodgers NFL MVP Belt Card

### GAME-WINNING DRIVES

Up to 30 of the best-known retired and veteran quarterbacks are awarded with commemorative filmstrips representing game-winning drives from their career. *Seq #’d to 10.*

### NFL MVPs

Up to 26 retired and veteran quarterbacks are honored for their NFL MVP season performances with a commemorative die-cut MVP trophy card. *Seq #’d to 50.*

**AUTOGRAPH PARALLEL: #’d 1/1**  
**HOBBY & HTA ONLY**

# **Topps®** **FOOTBALL** **2012**

## **NEW QUARTERBACK IMMORTALS**



### **QUARTERBACK MILESTONES**

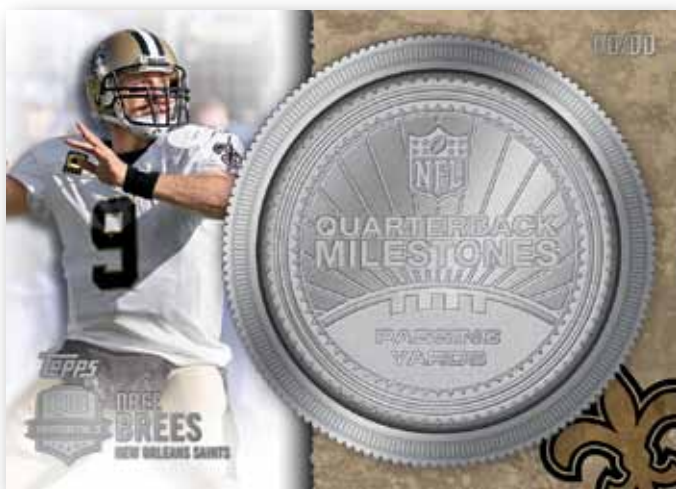
Featuring up to 50 retired and veteran quarterbacks, who have achieved career milestones for Passing Yards, Touchdowns & Wins, on a 2-sided medallion that will be die-cut to feature both the front and back.

**BRONZE** - #d to 50

**SILVER** - #d to 25

**GOLD** - #d to 10

**GOLD AUTOGRAPH**: #d 1/1 **HOBBY & HTA ONLY**



Quarterback Milestones Silver Parallel Card

### **QUARTERBACK IMMORTALS PLAQUES**

Featuring up to 30 retired and Hall of Fame quarterbacks who will have their likenesses immortalized with sculpted busts depicting their heads and shoulders on bronze plaques. *Seq #d to 50.*



Quarterback Immortals Plaque Card

### **SUPER BOWL MVPs**

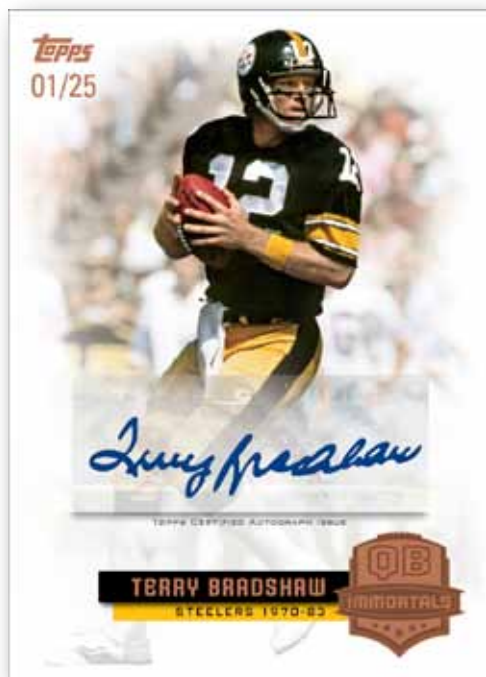
Up to 25 retired and veteran quarterbacks are celebrated for their outstanding Super Bowl-winning performances with a commemorative die-cut Super Bowl MVP Trophy card. *Seq #d to 46.*

**AUTOGRAPH PARALLEL**: #d 1/1  
**HOBBY & HTA ONLY**



# Topps® FOOTBALL 2012

**NEW** QUARTERBACK IMMORTALS



Quarterback Immortals Autograph Card

## QB IMMORTALS AUTOGRAPHS

Featuring up to 30 of the most consistent, top performing retired and Hall of Fame NFL quarterbacks. *Seq #’d to 25.*

**SILVER PARALLEL - SEQ #’d to 15**

**GOLD PARALLEL - SEQ #’d to 10**

**PLATINUM PARALLEL - #’d 1/1**

## QB IMMORTALS RELICS

A parallel featuring game-used relic swatches. *Seq #’d to 50.*

**SILVER PARALLEL - SEQ #’d to 35**

**GOLD PARALLEL - SEQ #’d to 15**

**PLATINUM (PATCH) PARALLEL - #’d 1/1**

## QB IMMORTALS

An insert card featuring the legendary quarterbacks.

# TOPPS<sup>®</sup> FOOTBALL 2012

## BASE CARDS (440)



Base Card

### VETERANS

263 cards of the most prominent NFL players.

### ROOKIES

Topps welcomes 110 rookies to the NFL with their 1st-year cards.

### ALL-PROS

28 2011 First-Team All-Pros

### TEAM CARDS

32 cards capturing the spirit and faces of every NFL team.

### OFFENSIVE & DEFENSIVE PLAYERS OF THE YEAR

2011 Offensive Player of the Year, Drew Brees, and  
Defensive Player of the Year, Terrell Suggs.

### ROOKIE PREMIERE

Group shot of the selected 2012 NFL Players  
Rookie Premiere class.

### SUPER BOWL CHAMPIONS

Celebration shot of the Super Bowl XLVI Champion  
New York Giants.

### LEAGUE MVP

2011 NFL MVP, Aaron Rodgers

### ROOKIES OF THE YEAR

2011 Rookies of the Year, Cam Newton and Von Miller.

## PARALLEL CARDS

**GOLD PARALLEL (440)** Gold-bordered cards *Seq #d to 2012.*

**BLACK PARALLEL (440)** Black-bordered cards *Seq #d to 57. HOBBY & HTA ONLY*

**BCA PARALLEL (440)** Pink-bordered cards *Seq #d to 399.*

**MILITARY PARALLEL (440)** Military camouflage-bordered cards *Seq #d to 399.*

**PLATINUM PARALLEL (440)** Platinum-bordered cards *#d 1/1.*

**BASE CARD PRINTING PLATES (440)** Printing plates of the base cards *#d 1/1. HOBBY & HTA ONLY*

# TOPPS<sup>®</sup> FOOTBALL 2012

## INSERT CARDS

### PARAMOUNT PAIRS

Featuring up to 25 cards pairing retired, veteran and rookie stars for outstanding levels of play.

- **PARAMOUNT PAIRS RELICS**

Up to 15 of the above mentioned pairings featuring jersey relic swatches of each player. *Seq #’d to 50.*

- **PARAMOUNT PAIRS AUTOGRAPHS**

Up to 20 cards of the most collectible NFL players. *Seq #’d to 25.*

### PROLIFIC PLAYMAKERS

Up to 50 retired, veteran and rookie subjects featuring big play, action photography.

- **PROLIFIC PLAYMAKERS AUTOGRAPHS**

- **PROLIFIC PLAYMAKERS RELICS**

- **PROLIFIC PLAYMAKERS JUMBO RELICS**

Up to 20 different cards.

*Seq #’d to 20. HOBBY & HTA ONLY*

- **PROLIFIC PLAYMAKERS AUTOGRAPH RELICS**

Up to 15 different cards.

*Seq #’d to 50. HOBBY & HTA ONLY*

- **PROLIFIC PLAYMAKERS AUTOGRAPH PATCHES**

Up to 15 different cards featuring NFL player autographs and multi-colored patch swatches.

*#’d 1/1. HOBBY & HTA ONLY* **NEW**



Prolific Playmakers Autograph Patch Card



# Topps<sup>®</sup> FOOTBALL 2012

## INSERT CARDS

### QUARTERBACK ROOKIE REPRINTS

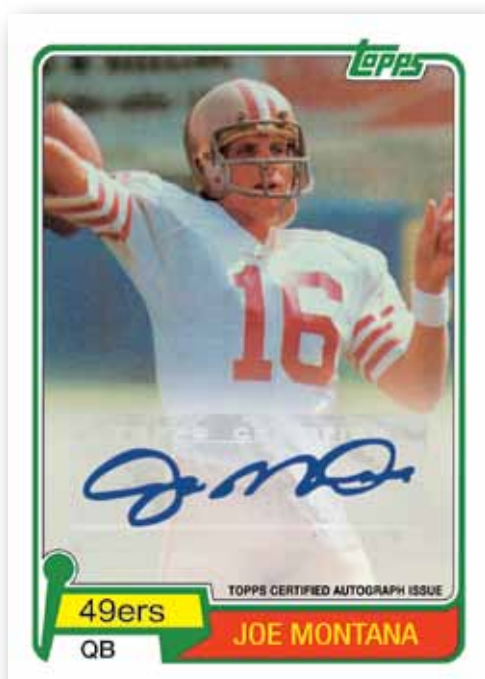
Topps Football reprints up to 30 of the best-known NFL quarterback rookie cards. **NEW**

#### QB ROOKIE REPRINT AUTOGRAPHS

An autographed parallel featuring NFL player autographs. *Seq #d to 25* **NEW**

#### QB ROOKIE REPRINT RELICS

A relic parallel featuring authentic jersey relic swatches. *Seq #d to 25* **NEW**



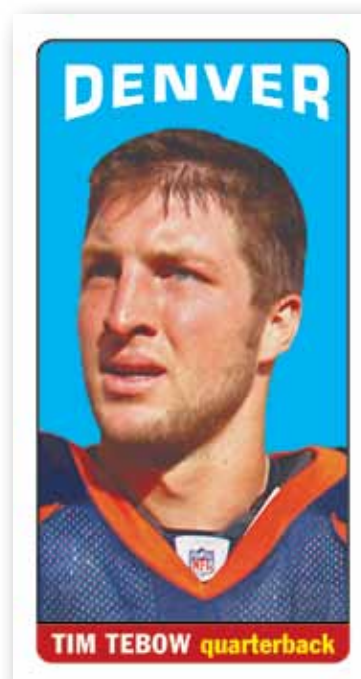
QB Rookie Reprint Autograph Card

### 1965 TOPPS FOOTBALL

Up to 141 retired and veteran players featured on the '65 Topps Football design in non-game poses on 1.8675" x 3.5" sized cards.

#### 1965 TOPPS FOOTBALL ROOKIE AUTOGRAPHS

Showcasing top rookie subjects with On-Card autographs. **NEW**



1965 Topps Football Card

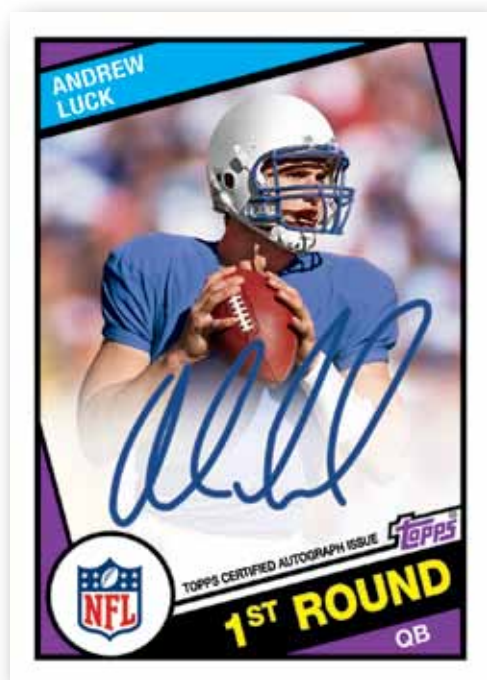


# Topps® FOOTBALL 2012

## INSERT CARDS

### TOPPS 1984 ROOKIE AUTOGRAPH CARDS

Up to 35 rookie subjects featured on the 1984 Topps Football design with On-Card Autographs. *Seq #d to 100* **NEW**



Topps 1984 Rookie Autograph Card

### ROOKIE PATCH CARDS

Up to 35 rookies featuring a multi-color patch relic.  
**HTA ONLY – 1 PER BOX**

#### ROOKIE AUTOGRAPH PATCH

Up to 35 rookie autographs coupled with a multi-color patch relic.  
*Seq #d to 10. HOBBY & HTA ONLY*

#### ROOKIE AUTOGRAPHED JUMBO PATCH

Up to 35 rookies featuring a jumbo patch with an ON-PATCH autograph.  
*Seq #d to 5. HOBBY & HTA ONLY*



Rookie Autograph Patch Card



All Rookie images and cards will be NFL branded with updated photography and NFL team logos. All relics will be authentic NFL jersey memorabilia.

# TOPPS<sup>®</sup> FOOTBALL 2012

## INSERT CARDS



In The Name Rookie Autograph Relic Card

### IN THE NAME RELICS

Cards featuring the letters and cloth backing from the nameplate of NFL player jerseys. Each card will be **#'d 1/1. HOBBY & HTA ONLY**

### IN THE NAME ROOKIE AUTOGRAPH RELICS

Cards featuring the letters and cloth backing from all NFL Players Rookie Premiere subjects with an autograph on each letter. Each card will be **#'d 1/1. HOBBY & HTA ONLY**

## BASE ROOKIE AUTOGRAPHS

Base rookie autograph variations of the players who attend the NFL PLAYERS Rookie Premiere!

## NFL PLAYER SKETCH AUTOGRAPH CARDS

Original sketches and autographs from veteran NFL players and 2012 NFL rookies.  
**#'d 1/1. HOBBY & HTA ONLY.**



All Rookie images and cards will be NFL branded with updated photography and NFL team logos. All relics will be authentic NFL jersey memorabilia.



HOBBY & HTA ONLY

# Topps<sup>®</sup> FOOTBALL 2012

## NFL PLAYERS ROOKIE PREMIERE AUTOGRAPH CARDS HOBBY & HTA ONLY

**THESE CARDS WILL BE CREATED ON-SITE AT  
THE 2012 NFL PLAYERS ROOKIE PREMIERE**

### **NFL PLAYERS ROOKIE PREMIERE AUTOGRAPHS**

Up to 35 NFL Rookie players *Seq #’d to 90.*

Rookie Premiere Autographs in RED ink *Seq #’d to 10.*

### **NFL PLAYERS ROOKIE PREMIERE DUAL AUTOGRAPHS**

Up to 5 different cards with 2 NFL Rookie player  
signatures per card *Seq #’d to 25.*

Rookie Premiere Dual Autographs  
in RED ink *Seq #’d to 5.*

### **NFL PLAYERS ROOKIE PREMIERE QUAD AUTOGRAPHS**

1 card with 4 Elite NFL Rookie signatures. *Seq #’d to 10.*



NFL PLAYERS Rookie Premiere Autograph Card

2012  
TOPPS  
FOOTBALL

**1 Autograph or Relic card per Hobby Box and  
2 Autographs and 1 Rookie Patch per Jumbo Box.**

**OWN THE GAME AND ORDER TODAY!!!**



All Rookie images and cards will be NFL branded with updated photography  
and NFL team logos. All relics will be authentic NFL jersey memorabilia.



© & © 2012 THE TOPPS COMPANY, INC. ALL RIGHTS RESERVED. TOPPS IS A REGISTERED TRADEMARK OF THE TOPPS COMPANY, INC. © 2012 NFL Properties, LLC. Team Names/Logos/Indicia are trademarks of the teams indicated. All other NFL-related trademarks are trademarks of the National Football League. Officially Licensed Product of NFL PLAYERS | NFLPLAYERS.COM. Please note that you must obtain the approval of the National Football League Properties in promotional materials that incorporate any marks, designs, logos, etc. of the National Football League or any of its teams, unless the material is an exact depiction of the authorized product you purchase from us. Topps does not, in any manner, make any representations as to whether its cards will attain any future value. NO PURCHASE NECESSARY. For a chance to get an autographed/relic insert card, see pack for details. Topps has authorized only the packaging and distribution of sequentially numbered cards stated on the card, but cannot guarantee that counterfeit or unauthorized cards will not exist. Although these players have agreed to provide these cards to Topps, we cannot guarantee that all autographs and/or relics will be received in time for inclusion in this product. In the event of unavailability, Topps reserves the right to substitute an alternative and/or relic card.