

NATIONAL FOOTBALL LEAGUE  
TRADING CARDS

2013  
*Certified*

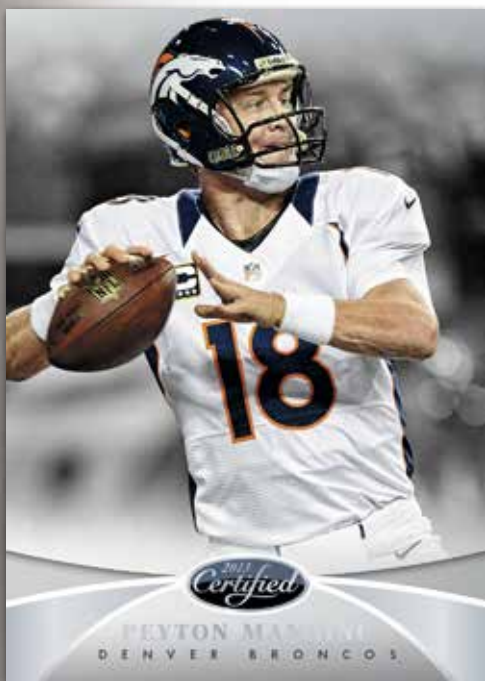
**PANINI**



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Newly revamped with die-cut F's (for Freshman Fabric), the 40 players at the NFLPA Rookie Premiere are featured on this traditional Certified rookie card.



Arguably the most exciting player to set foot on the gridiron, Sanders dazzled fans during his prolific career, which is chronicled in this insert with jumbo swatches and a side-silhouette die-cut.



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# PANINI



Nothing compares to the NFL Shield. These 1-of-1 combo shields are some of the most sought after cards for the 2013 rookies.



The NFL's all-time leading rusher, Emmitt Smith became a household name with America's Team in the 1990s. This five-card insert showcases his best highlights and also comes with an autographed memorabilia version.



A staple in Certified, these iconic team name die-cuts feature the best and brightest rookies from this year's class.



**PANINI**

## **HOBBY CONFIGURATION**

5 cards per pack  
10 packs per box  
24 boxes per case  
3-8 count inners per case

## **BOX BREAK**

4 Autograph / Memorabilia  
(at least one auto)  
3 Parallels



## **HOT BOXES**

Commons replaced with Platinum versions  
3 per case (1 per inner)



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## **KEY SELLING POINTS**

Three hot boxes per case (one per inner case) feature Platinum parallels that replace all common cards.

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Two of the best running backs in league history - Emmitt Smith and Barry Sanders - get their own inserts. Each card will be silhouette die-cut over a jumbo material swatch, including autographed versions.

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Look for new base set RCs for RPS players (non-auto, non-mem), including Mirror Black and Platinum versions for added value out of the box.

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New designs - Certified's Freshman Fabric auto/mem RCs get a fresh look and the return of Certified Potential Materials after a one-year hiatus.

