



## NFL TRADING CARDS



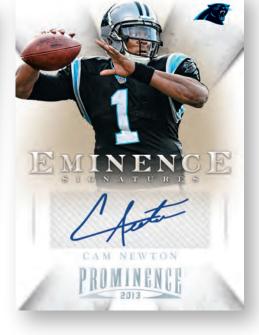
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PANINI







EDDIE LACY
ROOKIE GRIDIRON GEMS
SIGNATURES

TONY ROMO / TAVON AUSTIN COMMONS AND ROOKIES

CAM NEWTON
EMINENCE SIGNATURES





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#### ROOKIE EMBROIDERED NFL SHIELD PATCH SIGNATURE

Look for 1-of-1 autographed parallels including NFL Shields.



**TYLER WILSON** 

#### **ROOKIE CLASS** LETTER SIGNATURE

These autographed nameplate letters make a comeback this year for an exciting rookie class. Signed at the NFLPA Rookie Premiere, spells out your favorite player's last name - sure to become fan favorites for years to come.



#### **GENO SMITH**

#### ROOKIE EMBROIDERED RATED **ROOKIE PATCH SIGNATURE**

A staple in the Panini Company the Rated Rookie Logo Patch is new to the program and autographed by the elite rookies of the 2013 draft class.





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# **HOBBY CONFIGURATION**

5 CARDS PER PACK, 3 PACKS PER BOX, 15 BOXES PER CASE

## **BOX BREAK**

3 Autographs, 2 Parallels, 10 Commons/Rookies At least three autograph's per box from the following: Rookie Field Plates Signature, Rookie Gridiron Gems Signature, Rookie Class Letter Signature, Rookie Helmet Signature, Rookie Embroidered Team Logo Patch Signature

# **KEY SELLING POINTS**

- New configuration! Prominence is now a 3-pack box, allowing for individual pack sales compared to box-only.
  - All Autographs every hit is now a signature card, including short-printed dual and triple autographed Eminence Signatures.
  - New Rookie Gridiron Gems Signatures the fan favorite RC from Gridiron Gear now makes its first appearance in 2013 Prominence.
    - New Embroidered Patch parallels including Rated Rookie (numbered to 249 or less), NFL Shield Patch (numbered to 1).
      - Each pack will contain one autograph, one rookie and one common.

