



## THE FLAGSHIP NASCAR® TRADING CARD BRAND

FOR THE FIRST TIME IN ITS HISTORY,  
THE 2013 EDITION OF PRESS PASS RACING  
**WILL FEATURE AT LEAST TWO HITS PER BOX!**

### ***EVERY BOX WILL INCLUDE:***

At least two authentic race-used memorabilia cards

30 color proof base set parallels including  
at least one numbered to 35 or less

9 inserts including Racing Champions, Cool Persistence,  
and the remaining 2012 Hall of Fame Inserts

Plus, one in three boxes will include an  
authentic on-card autograph card



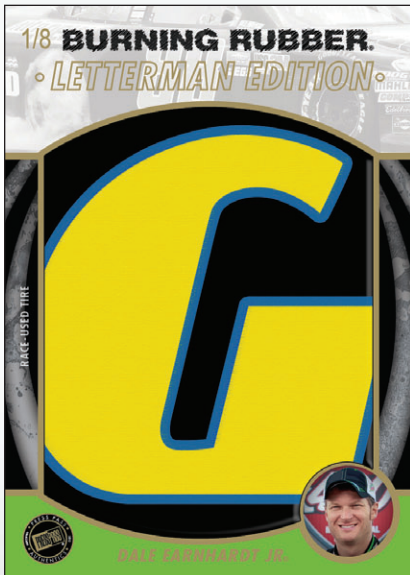
# TWO MEMORABILIA CARDS PER BOX

## LOOK FOR



### BURNING RUBBER Victory Tire Card

Featuring swatches of race-used victory tires from 2012  
Multiple #d parallels



### BURNING RUBBER Letterman Edition

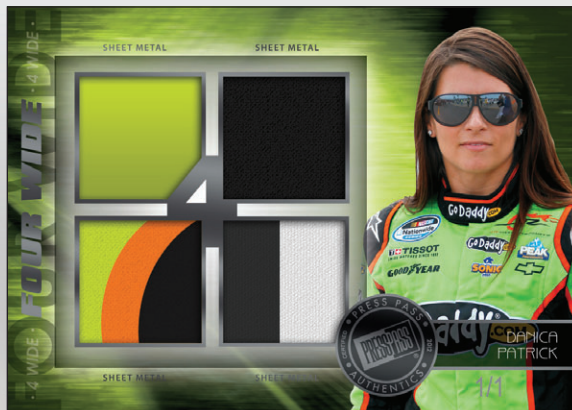
NEW FOR 2013

Collect all eight letters  
from the manufacturer

### THREE WIDE Triple Memorabilia Card

NEW FOR 2013

Featuring the return of  
race-used lug nuts!



### FOUR WIDE Quadruple Memorabilia Card

Four pieces of oversized  
race-used memorabilia  
on one card!





# AUTOGRAPH CARDS - 1 IN EVERY 3 BOXES

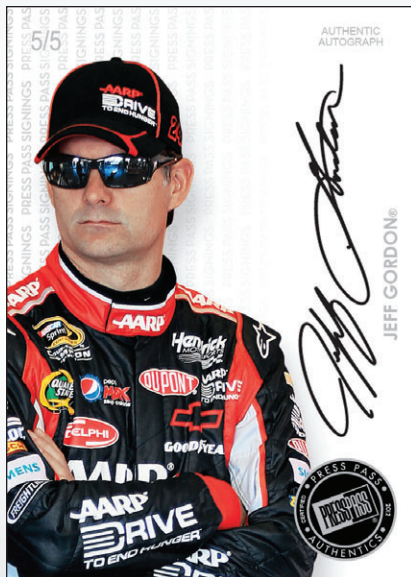
## LOOK FOR



### CERTIFIED WINNERS Autographed Victory Tires

NEW FOR 2013

Autographed victory tire cards highlighting key winners in 2012



### PRESS PASS SIGNINGS Autograph Card

Featuring throwback design  
All autographs are on-card  
Four levels to collect  
PLUS look for autographed Press Plates!

### AERODYNAMIC AUTOS

NEW FOR 2013

Die-cut autographs with two levels to collect!



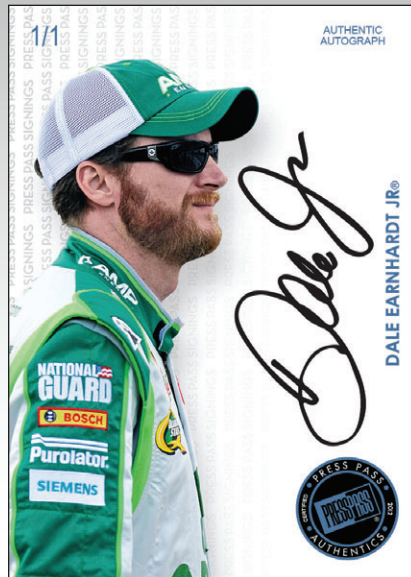
### 2013 SIGNATURE SERIES Autographed Memorabilia Cards

Featuring on-card autographs and race-used memorabilia from the most popular names in NASCAR®!



## HALF-CASE GUARANTEES

**EACH 10-BOX  
HALF-CASE WILL INCLUDE:**



**At least one autograph  
from a top name including**

Dale Earnhardt Jr., Jeff Gordon®,  
Jimmie Johnson®, Tony Stewart  
Danica Patrick, Travis Pastrana,  
Kyle Busch or Carl Edwards!

**PLUS ONE PRESS PASS HOT BOX**



+



+



**Featuring:**

Two Race-Used Memorabilia Cards

One Autographed Memorabilia Card  
or Press Plate Autograph

1-2 Yellow Color Proof Parallels #d to 5





## PROMOTIONS

**DON'T MISS OUT ON OUR POWER PACK  
AND EARLY RELEASE PROGRAMS!**



Brick and Mortar stores who order a half-case minimum by the order deadline will receive boxes that include special bonus Power Packs



**2013 Press Pass Racing  
Power Packs include  
exclusive Power Pick  
base cards**

**PLUS SELECT PACKS WILL  
INCLUDE A BUYBACK  
PRESS PASS SIGNINGS  
AUTOGRAPH**



**NASCAR  
TRADING CARDS**



**PRESSPASS  
INC.**

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SET CONTENT, DESIGN & ROSTER SUBJECT TO CHANGE

**NOVEMBER 2012**

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