

Bowman

2014 BOWMAN FOOTBALL

HOME OF THE ROOKIE CARD

LOOK FOR 2014 BOWMAN FOOTBALL TO HIT STORES ON JUNE 18TH, 2014.



NFLPA



2014 BOWMAN FOOTBALL

HOME OF THE ROOKIE CARD

- BOWMAN FOOTBALL DELIVERS THE FIRST NFL ROOKIE CARDS OF THE SEASON!
- BOWMAN FOOTBALL SHOWCASES CHROME REFRACTOR ROOKIE AUTOGRAPHS SIGNED DIRECTLY ON-CARD!
- DEEP ROOKIE CHECKLIST HIGHLIGHTS 110 ROOKIE BASE CARDS AND UP TO 80 ROOKIE AUTOGRAPH SUBJECTS!
- EACH HOBBY BOX GUARANTEES 4 ON-CARD CHROME ROOKIE AUTOGRAPHS PLUS 1 VETERAN RELIC CARD!



ROOKIE CHROME REFRACTOR AUTOGRAPHED CARDS

Featuring **HARD-SIGNED** autographed cards of up to 80 subjects from the upcoming 2014 NFL rookie class on **CHROME REFRACTOR** technology!

Blue Refractor: #d to 99.

Gold Refractor: #d to 75.

Orange Refractor: #d to 50. **HOBBY ONLY!**

Red Refractor: #d to 25. **HOBBY ONLY!**

X-Fractor: #d to 10. **HOBBY ONLY!**

Prism Refractor: #d to 5. **HOBBY ONLY!**

Superfractor: #d 1/1. **HOBBY ONLY!**

Printing Plates: #d 1/1. **HOBBY ONLY!**

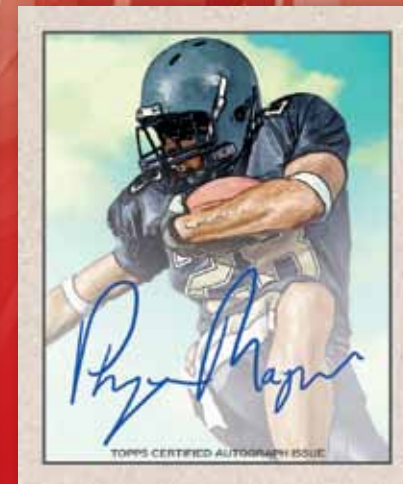
BOWMAN AUTOGRAPHED MINI CARDS

Up to 75 NFL rookies will **HARD-SIGN** vintage-style, mini-sized, 1950 Bowman cards!!

Red Ink Parallel – Signed in **RED INK** #d to 5.



Rookie Chrome Refractor Autographed Card



Bowman Autographed Mini Card



AUTOGRAPHED CARDS



Bowman Relic Card - Orange Parallel

BOWMAN RELIC CARDS

Featuring jersey swatches of top performing veterans

Blue Parallel: Numbered.

Gold Parallel: Numbered.

Orange Parallel: Numbered.

Red Parallel: #'d 1/1.

Printing Plates Numbered 1/1. **HOBBY ONLY!**



RELIC CARDS

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ROOKIE RAINBOW FOIL CARDS

(Up to 110 subjects): Featuring new Bowman design

Silver Ice Parallel: Limited.

Blue Bordered Parallel: Numbered.

Gold Bordered Parallel: Numbered.

Orange Bordered Parallel: Numbered.

Red Bordered Parallel: Numbered.

Orange Ice Parallel: Numbered.

Green Bordered Parallel: Numbered 1/1.

Gridiron Ice Parallel: #'d 1/1. **HOBBY ONLY!**

Printing Plates: Numbered 1/1. **HOBBY ONLY!**

ROOKIE PAPER CARDS

Black bordered paper parallel of
Rookie Rainbow Foil cards.

Blue Bordered Parallel: Numbered.

Gold Bordered Parallel: Numbered.

Orange Bordered Parallel: Numbered.

Red Bordered Parallel: Numbered.

Green Bordered Parallel: Numbered.

Silver Bordered Parallel: Numbered 1/1.



Veteran Rainbow Foil Base Card - Silver Ice Parallel

VETERAN RAINBOW FOIL CARDS

(Up to 110 subjects): Featuring a new Bowman
design different from the Rookie Base Cards.

Silver Ice Parallel: Limited.

Blue Bordered Parallel: Numbered.

Gold Bordered Parallel: Numbered.

Orange Bordered Parallel: Numbered.

Orange Ice Parallel: Numbered.

Red Bordered Parallel: Numbered.

Gridiron Ice Parallel: #'d 1/1. **HOBBY ONLY!**

Printing Plates: Numbered 1/1. **HOBBY ONLY!**

VETERAN PAPER CARDS

Black Bordered Paper parallel of the Veteran
Rainbow Foilboard cards.

Blue Bordered Parallel: Numbered.

Gold Bordered Parallel: Numbered.

Orange Bordered Parallel: Numbered.

Red Bordered Parallel: Numbered.

Green Bordered Parallel: Numbered 1/1.



BASE CARDS

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Bowman Die-Cut Card

BOWMAN DIE-CUT CARDS

Up to 50 top performing veterans featured on an all-new, foilboard, perimeter die-cut design. **3 PER HOBBY BOX**

Blue Parallel: #'d to 99.

Red Parallel: #'d 1/1.

BOWMAN MINI CARDS

Up to 110 rookies featured in the vintage-style 1950 Bowman Football design.

1 PER HOBBY PACK



INSERT CARDS



UNDER ARMOUR ALL-AMERICA GAME AUTOGRAPHED CARDS

(TBD subjects) These cards were produced and autographed at the 2011 Under Armour All-America Game. These Topps exclusive autograph cards will be included in product as incremental hits! **Limited!**

NFL BOWMAN AUTOGRAPHED CARDS

Topps will create redemption cards for autographs of 2014 NFLPA Rookie Premiere Players! Cards will utilize chrome refractor technology, showcased on the 2014 Bowman Football design, with 2014 NFLPA Rookie Premiere photography and **ON-CARD** Autographs. Seq #'d to 25.



BONUS AUTOGRAPHED HITS

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SRP - \$10 / PACK

CONFIGURATION - 25 Cards / Pack

10 Packs / Box

10 Boxes / Case

EACH BOX GUARANTEES

- 4 Rookie Chrome Autographed Cards
- 1 Veteran Relic Card
- 3 Bowman Die-Cut Cards
- 2 Silver Ice Parallel Cards
- 10 Bowman Mini Cards



PRODUCT CONFIGURATION

Keep up with the Topps Football Brand & Marketing Team by following on Twitter @ToppsFB

Solicitation subject to change



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