MAJOR LEAGUE BASEBALL®

BOWMAN® BASEBALL IS
BACK IN 2016 WITH AN
ARRAY OF NEW PRODUCT
CONTENT SHOWCASING
THE GAME'S BIGGEST
PROSPECTS AND 2016 ROOKIES!



NEW TO 2016 BOWMAN® BASEBALL

- Shimmer Variation Chrome[®] Refractors
 2016 Bowman will feature additional low-numbered refractors as part of its Chrome Prospect and Chrome Prospect Autograph subsets.
- International Ink Insert/Autograph subsets
 Showcasing the biggest international prospects of the summer signing window.
- Sophomore Standouts Autographs
 Making note of the monumental 2015 rookie class by featuring low-numbered autographs of the game's biggest sophomores, including Kris Bryant, Byron Buxton, Carlos Correa and more.

Each 2016 Bowman Baseball Hobby Jumbo box will deliver 3 autograph cards.

Additionally, look for popular returning insert sets including Rookie Recollections and Bowman Scouts' Top 100!

2016 Bowman Baseball - The First Place to Find the Game's Future Stars!



Collectors can expect more Chrome[®] color variations in 2016 Bowman[®] Baseball, with the addition of Shimmer Variation Refractors for all 150 prospects!



Shimmer Variation Refractors NEW!

- Green Shimmer Variation Refractor
- Orange Shimmer Variation Refractor
- Red Shimmer Variation Refractor

Additional Chrome Prospect Card parallels will include:

- Refractor
- Purple Refractor: sequentially numbered.
- Blue Refractor: sequentially numbered.
- Gold Refractor: sequentially numbered.
- Red Refractor: sequentially numbered to 5.
- SuperFractor: numbered 1/1. HOBBY SKUS ONLY!
- Printing Plates: numbered 1/1.







Chrome Prospect Card



2016 Bowman Baseball

Paper card technology will also be featured in 2016 Bowman® Baseball, along with its Chrome counterpart.



Veteran & Rookie Base Cards

Featuring the biggest 2016 *MLB*[®] rookies and veterans, including Mike Trout, Andrew McCutchen, Kyle Schwarber and Miguel Sano.

Paper Prospects

The game's top prospects and up-and-comers.

Parallels for the Veteran & Rookie Base Cards and Paper Prospects will include:

- Silver Border
- · Purple Border: sequentially numbered.
- Blue Border: sequentially numbered.
- · Gold Border: sequentially numbered.
- Red Border: sequentially numbered to 5.
- Metallic Border: numbered 1/1.
- Printing Plates: numbered 1/1. HOBBY JUMBO ONLY



Popular insert content will return to 2016
Bowman® Baseball, with additional color parallels!

Bowman Scouts' Top 100

Featuring the top 100 prospects as ranked by our Bowman Scouts.

- Gold Parallel: sequentially numbered. NEW!
- SuperFractor Parallel: numbered 1/1. NEWI
- Additionally, look for limited, sequentially numbered autograph parallels!

Rookie Recollections

Honoring the 25th anniversary of the 1991 Bowman rookie class that featured Chipper Jones, Jeff Bagwell, Luis Gonzalez, and Ivan Rodriguez.

- Gold Parallel: sequentially numbered. NEW!
- Red Parallel: sequentially numbered to 5. NEW!
- SuperFractor: numbered 1/1. NEW!
- Additionally, look for limited, sequentially numbered autograph parallels!



Additionally, thematic new insert content will be debuted in 2016 Bowman® Baseball!

International Ink NEW

Featuring the top international prospects inked during the July 2015 signing period. Bowman was present on the scene to provide collectors with a unique first look at these highly-touted prospects!

Family Tree NEW

Showcasing the most collectible father-son player combinations.

Sophomore Standouts

Building off the success of the 2015 Sophomore Standouts Autograph set, 2016 Bowman will feature insert cards of last year's monumental rookie class that included superstars Kris Bryant, Byron Buxton, Carlos Correa and more.

Parallels for these insert sets will include:

- Blue Parallel: sequentially numbered.
- Red Parallel: sequentially numbered to 5.
- Metallic Parallel: numbered 1/1.
- · Additionally, look for limited, sequentially numbered autograph parallels!



Sophomore Standouts Insert Card

2016 Bowman Baseball

INSERT CONTENT

Each Hobby Jumbo box of 2016 Bowman® Baseball will deliver three autograph cards.

Chrome® Prospect Autographs

Featuring ON-CARD autographs of the game's budding prospects.

- Refractor Parallel: sequentially numbered. HOBBY SKUS ONLY
- Purple Refractor Parallel: sequentially numbered. HOBBY SKUS ONLY
- Blue Refractor Parallel: sequentially numbered. HOBBY SKUS ONLY
- Gold Refractor Parallel: sequentially numbered. HOBBY SKUS ONLY
- Red Refractor Parallel: sequentially numbered to 5. HOBBY SKUS ONLY
- SuperFractor Parallel: numbered 1/1. HOBBY SKUS ONLY
- Printing Plates: numbered 1/1. HOBBY SKUS ONLY
- Additionally, look for new, low-numbered autographed shimmer variation refractor parallels! **NEW!**

Sophomore Standouts Autographs HOBBY SKUS ONLY

Remembering the monumental 2015 rookie class with ON-CARD autograph cards of the biggest stars.

- Red Parallel: sequentially numbered to 5.
- SuperFractor: numbered 1/1.

Chrome Rookie Autographs

Autograph variations of the Rookie Base Cards on chrome technology with ON-CARD autographs.

- Refractor Parallel: sequentially numbered. HOBBY SKUS ONLY
- Blue Refractor Parallel: sequentially numbered. HOBBY SKUS ONLY
- Gold Refractor Parallel: sequentially numbered. HOBBY SKUS ONLY
- Red Refractor Parallel: sequentially numbered to 5. HOBBY SKUS ONLY
- SuperFractor Parallel: numbered 1/1. HOBBY SKUS ONLY
- Printing Plates: numbered 1/1. HOBBY SKUS ONLY



Autograph Card Card - Blue Parallel

2016 Bowman Baseball

Chrome Rookie

Sophomore Standouts Autograph Card -Red Parallel

Chrome Prospect Autograph

Other autograph components in 2016 Bowman® Baseball will include:

Turn Two Autographs NEW!

A unique, two-sided card featuring two top prospects from various MLB® organizations.

- · Gold Parallel: sequentially numbered.
- SuperFractor Parallel: numbered 1/1.
- Additionally, look for exclusive insert versions!

Ultimate Autograph Book Card

24 of the game's biggest prospects on one card!

All-America Game Autographs

Today's biggest prospects, signed while still in high school!

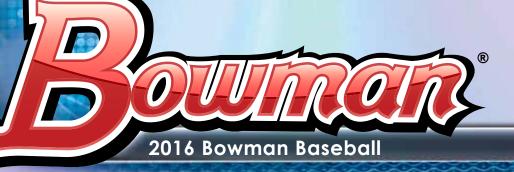
ADDITIONAL CONTENT



Turn Two Side A – Autograph Parallel



Turn Two Side B – Autograph Parallel



MAJOR LEAGUE BASEBALL®

2016 Bowman® Baseball will not disappoint, with content that includes the biggest names from all levels of *Major League Baseball*®!



HOBBY JUMBO BOX CONFIGURATION

32 CARDS PER PACK 12 PACKS PER BOX 8 BOXES PER CASE

LOOK FOR 2016 BOWMAN BASEBALL IN APRIL 2016!



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Chrone Domina

2016 Bowman Baseball