

**HOBBY
&
RETAIL**



TOPPS *OPENING DAY*® BASEBALL IS PERFECT FOR BASEBALL FANS OF ALL AGES, OFFERING A FUN, ENTRY-LEVEL PACK PRICE THAT MAINTAINS THE CORE APPEAL OF CARD COLLECTING!

CAPTURE ALL THE FUN AND EXCITEMENT OF *OPENING DAY*® WITH BRAND-NEW INSERTS THAT FALL 1 PER PACK, WONDERFUL ACTION PHOTOGRAPHY, RARE BASE CARD PARALLELS AND AUTOGRAPH & RELIC CARDS OF YOUR FAVORITE PLAYERS AND MASCOTS!



IN STORES MARCH 2017



BASE CARD **OPENING DAY**
1/1 EDITION PARALLEL



BASE CARD **VETERAN**



BASE CARD **ROOKIE**

BASE CARDS A checklist offering 200 total cards showcasing the biggest superstars and hottest young players and rookies in the game! Look for and collect select players that will be showcased in Topps Baseball Series 2!

PARALLEL CARDS

Opening Day[®] Edition - Limited to 2017

Opening Day[®] 1/1 EDITION - Sequentially numbered 1/1.

PRINTING PLATES - Sequentially numbered 1/1.

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OPENING DAY BASEBALL

2017

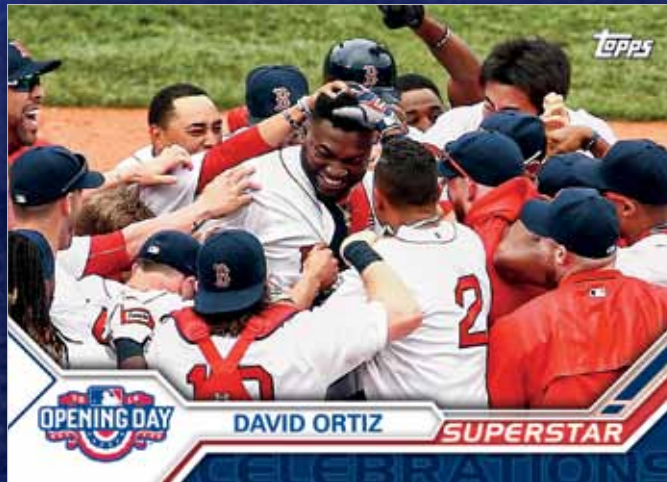
BASE CARDS & PARALLEL CARDS



INSERT CARDS

The following inserts in 2017 Topps *Opening Day*® Baseball fall at a combined rate of 1 per pack!

- **SUPERSTAR CELEBRATIONS** - These cards capture the excitement and celebration from a player or group of players after big moments during a game!
- **MASCOTS** - These fun-loving team mascots put the fun in baseball!
- **NEW!** **BOBBLE-HEADS** - This card set showcases some of the best bobble-head ballpark giveaways.
- **NEW!** **INCREDIBLE EATS** - Relish in the most incredible *MLB*® ballpark foods offered up during the baseball season.



SUPERSTAR CELEBRATIONS

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OPENING DAY BASEBALL

2017

INSERT CARDS



- **OPENING DAY® STARS** - Full-size sticker cards featuring the biggest stars in baseball.
- NEW!** • **NATIONAL ANTHEM** - These cards capture players with their caps off during the playing of the National Anthem.
- NEW!** • **STADIUM SIGNATURES** - Whether you get to the stadium early or hang out after the game, nothing beats an autograph from an *MLB®* player.
- NEW!** • **BASE CARD VARIATIONS** - Your favorite players with image variations that capture fun, candid moments from the 2016 *MLB®* season.
- NEW!** • **OPENING DAY®** - Take me out to the ball game! Baseball is back and this card set captures wonderful field imagery from *Opening Day®* week.



OPENING DAY INSERT CARD

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OPENING DAY BASEBALL

2017

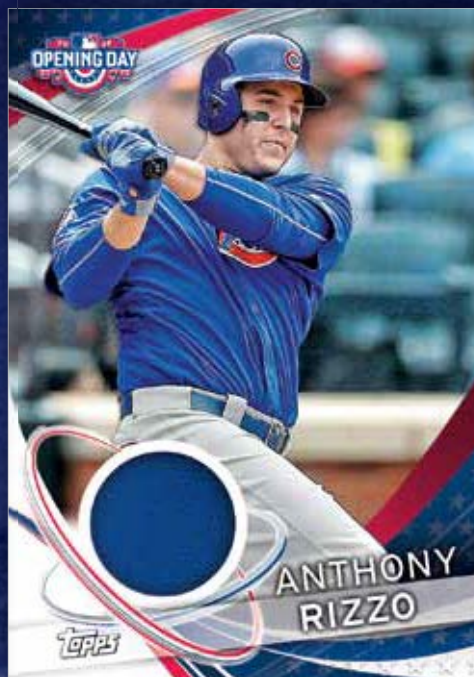
INSERT CARDS



HOBBY & RETAIL



OPENING DAY[®] AUTOGRAPH



OPENING DAY[®] RELIC

- **OPENING DAY[®] AUTOGRAPHS** - The most popular and collectible MLB[®] players are showcased alongside their signature on these beautiful cards
- **OPENING DAY[®] RELICS** - Own a piece of the game with relics from must-have MLB[®] players.

BE SURE TO PLACE YOUR ORDER TODAY AND BE PREPARED FOR 2017 OPENING DAY[®]!

PRODUCT WILL LAUNCH ON MARCH 15, 2017

TOPPS

OPENING DAY BASEBALL

2017

AUTOGRAPH & RELIC CARDS



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