

MAJOR LEAGUE BASEBALL®



HOBBY

2018 BOWMAN® BASEBALL WILL HIT SHELVES IN APRIL 2018 AS *THE FIRST PLACE TO FIND THE GAME'S FUTURE STARS*. CONTINUE TO FIND MLB®-LICENSED TRADING CARDS OF THE GAME'S BIGGEST PROSPECTS AS WELL AS 2018'S MOST PROMISING ROOKIES.



Base Card



Chrome Prospect – Gold Refractor

2018 Bowman® will be better than ever before by featuring the following product improvements:

- 1 **NEW** 2018 Bowman Sterling Continuity insert card guaranteed per Hobby box **HOBBY SKUs* ONLY**
- 1 **NEW** Chrome Prospect Atomic Variation Refractor guaranteed per box **HOBBY BOX ONLY**
- **NEW** insert subsets focused on the game's elite prospects and biggest 2018 rookies, each with an assortment of color refractor parallels
- *Dual Bowman Prospect Autograph Cards*, showcasing dual on-card autographs of the game's future stars **HOBBY SKUs ONLY**

**Hobby SKUs" refers to Hobby Boxes and Hobby Jumbo Boxes



COLLECT CHROME CARDS AND AUTOGRAPHS OF THE GAME'S TOP PROSPECTS AND ROOKIES BEGINNING WITH BOWMAN® BASEBALL IN APRIL 2018.

Bowman®

THE FIRST PLACE TO FIND
THE GAME'S FUTURE STARS



Paper Prospect Card – Sky Blue Parallel



#BowmanTrending

As with prior releases, 2018 Bowman® will feature a colorful rainbow assortment of Base Cards and Top Prospects, as well as new insert subsets.

BASE CARDS

Showcasing *MLB*® Veterans and 2018 Rookies.

TOP PROSPECTS

The game's most promising prospects, including a fresh array of 1st Bowman subjects. Look for a new Sky Blue Paper Parallel as well as additional Chrome Refractor Parallels in 2018.

#BowmanTrending NEW!

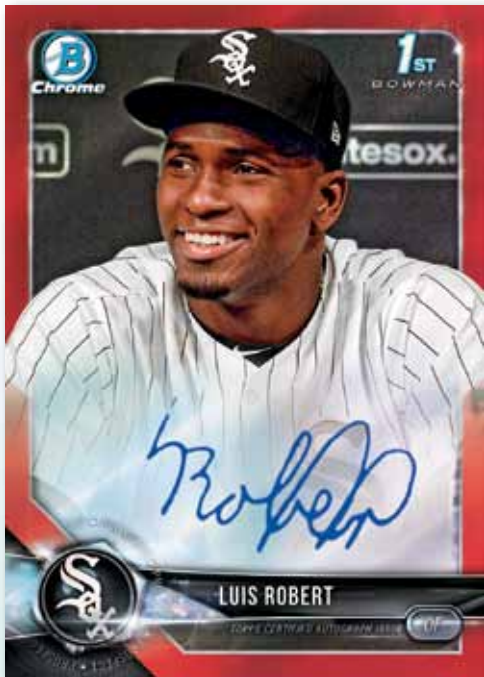
Highlighting top prospects whose stocks have risen dramatically in the past season.



BASE & INSERT CARDS

Bowman®

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THE GAME'S FUTURE STARS



Chrome Prospect Autograph Card –
Red Refractor



ROY Favorites – Autograph Gold Refractor

The 2018 Bowman® Baseball Hobby Box will continue to deliver
1 autograph card per box.

CHROME PROSPECT AUTOGRAPHS

Featuring ON-CARD autographs of the top prospects of MLB®.

CHROME ROOKIE AUTOGRAPHS

Autograph variations of the Rookie Base Cards on chrome technology with ON-CARD autographs.

ROY FAVORITES AUTOGRAPHS

Highlighting top 2018 rookies with a limited edition autograph card. **HOBBY SKUs ONLY**

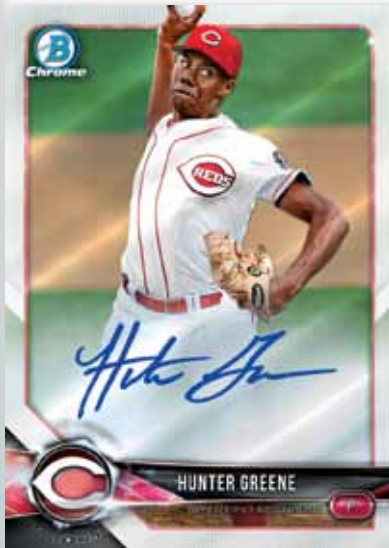


AUTOGRAPH CARDS

MAJOR LEAGUE BASEBALL®

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Dual Bowman
Prospect Autograph (Front)



Dual Bowman
Prospect Autograph (Back)



2018 Bowman Sterling Continuity -
SuperFractor Autograph Parallel

Rare new autograph subsets have been added to this year's release which will showcase the game's biggest names and stars.

DUAL BOWMAN PROSPECT AUTOGRAPH NEW! HOBBY SKUs ONLY

Look for sequentially numbered, double-sided autograph cards featuring elite prospects.

ALL-AMERICA GAME AUTOGRAPHS HOBBY SKUs ONLY

Showcasing today's top prospects from past high school All-America showcases.

2018 BOWMAN STERLING CONTINUITY AUTOGRAPHS NEW! HOBBY SKUs ONLY

On-card autograph variations of the Sterling-branded continuity set.

**LOOK FOR BOWMAN® BASEBALL TO
ARRIVE IN STORES IN APRIL 2018!**

ADDITIONAL AUTO CONTENT



Solicitation subject to change Final odds/players subject to actual production runs.



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