PANINI AMERICA, INC.









#### **SIGNATURE SERIES**

Look for some of the top talent in baseball, including some retired greats in this autographed insert set.

Signature Series Blue - #'d/199 or less Signature Series Red - #'d/99 or less Signature Series Gold - #'d/49 or less Signature Series Purple - #'d/25 or less Signature Series Pink - #'d/10 or less Signature Series Green - #'d/5 or less Signature Series Black - numbered 1 of 1



#### SIGNIFICANT SIGNATURES GOLD

This autographed insert features some of the greatest players of all time.

Significant Signatures Blue - #'d/199 or less Significant Signatures Red - #'d/99 or less Significant Signatures Gold - #'d/49 or less Significant Signatures Purple - #'d/25 or less Significant Signatures Pink - #'d/10 or less Significant Signatures Green - #'d/5 or less Significant Signatures Black - numbered 1 of 1



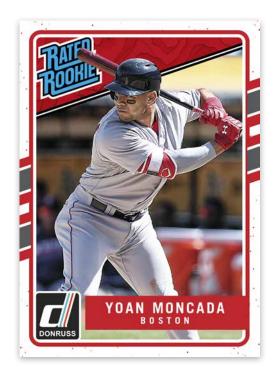
#### **RETRO SIGNATURES 1983**

This autograph set features a nod to the original 1983 Donruss design with a 2017 twist. Look for all 7 parallels.

> Retro Signatures Blue - #'d/199 or less Retro Signatures Red - #'d/99 or less Retro Signatures Gold - #'d/49 or less Retro Signatures Purple - #'d/25 or less Retro Signatures Pink - #'d/10 or less Retro Signatures Green - #'d/5 or less Retro Signatures Black - numbered 1 of 1







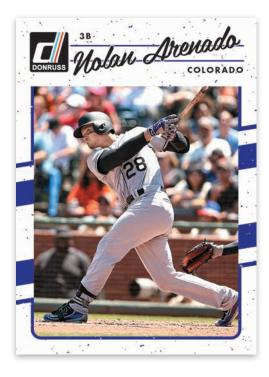
#### **RATED ROOKIES**

Collect cards 31 through 45 in the base set.



#### **DIAMOND KINGS**

A Donruss staple since 1981, these Diamond Kings will lead off the base set.

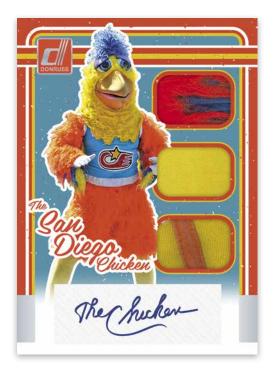


#### **VARIATIONS**

These short-printed variations features name changes, photo changes or both.

These have become a fun chase element to the Donruss brand.





## THE FAMOUS SAN DIEGO CHICKEN **TRIPLE MATERIAL SIGNATURES**

The Chicken is back in 2017 Donruss with a new version of material cards. It includes three swatches, featuring different types of material from his chicken suit, Vest, Fur and Feet. There will be both a signed and unsigned version to chase.

PANINI



## **DIAMOND COLLECTION BLACK**

This memorabilia card insert set will be a collection of some of the top talent in the game today, as well as stars from the past and even some with an eye to the future.



## **PROMISING PROS MATERIALS SIGNATURES**

This prospect-heavy insert is back for 2017 and it features some of the brightest futures that baseball has to offer.



**DONRUSS** BASEBALL

# HOBBY CONFIGURATION

- 8 CARDS PER PACK
- 24 PACKS PER BOX
- 16 BOXES PER CASE

## **BOX BREAK**

7 - PARALLELS, 39 RETRO VARIATIONS
1983, 5 DIAMOND KINGS,
2 RATED ROOKIES, 2 THE ROOKIES, 2
THE PROSPECTS, 4 VARIATIONS,
4 INSERTS, 3 AUTOGRAPH OR
MEMORABILIA CARDS.

# **SELLING POINTS**

- Look for 3 hits per box, including Signature Series, Significant Signatures and Retro Signatures.
- Find Rated Rookies, featuring the first Rookie Cards of the top of the 2017 Rookie Class.
- The Famous San Diego Chicken makes a return to Donruss in 2017, with some all new triple-swatch cards that feature pieces of the chicken suit.
- Chase the Elite Series and Dominators inserts along with many others in 2017 Donruss.
- Look for the new Diamond Collection memorabilia cards.
- Look for classic buybacks including original 1983 Donruss!

