2020 TOPPS SERIES 1 BASEBALL LAUNCHES WITH AN AMAZING FAN AND COLLECTOR EXPERIENCE!

2020 TOPPS

CELEBRATION OF THE DECADES

YOU HAVE WON A UNIQUE TOPPS EXPERIENCE

THIS TICKET ALLOWS THE HOLDER, PLUS ONE (1) GUEST A UNIQUE COLLECTOR AND FAN EXPERIENCE INCLUDING A MEET-AND-GREET
WITH VARIOUS MLB® PLAYERS FROM THROUGHOUT THE DECADES. EXCLUSIVE TRADING CARDS. AND MORE IN LATE FALL OF 2020.

25 SPECIAL TICKETS WILL BE PLACED INTO PACKS OF SERIES 1 2020.
WINNERS WILL BE INVITED TO AN EXCLUSIVE EXPERIENTIAL EVENT
THAT WILL BE TALKED ABOUT FOR DECADES!
*subject to change

TOPPS E BALL SERIES ONE

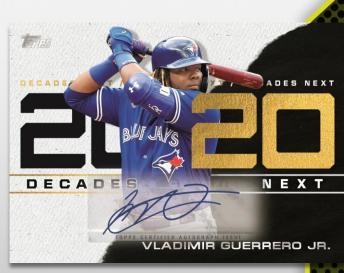
HOBBY



Baseball Stars Dual Autograph Card



Base Card



Decade's Next Insert Card Autograph Parallel



Look for all-new inserts, autographs and relics with additional parallels throughout this iconic release.



IN STORES FEBRUARY 2020

BASE CARDS

350 Base Cards – featuring Veterans, Future Stars, Rookies, Team Cards, League Leaders, and *World Series*® Highlights.







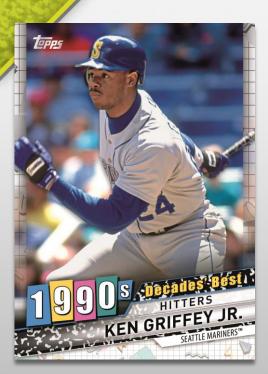
Parallel Cards

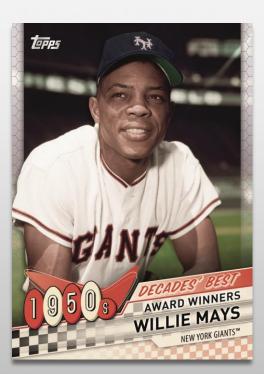
- Rainbow Foil Parallel 1:10 packs
- Gold Foil Parallel 1:2 packs Hobby Jumbo ONLY
- Gold Parallel #'d to 2020
- Vintage Stock Parallel #'d to 99
- Independence Day Parallel #'d to 76
- Black Parallel #'d to 69 Hobby/Hobby Jumbo ONLY

Base Cards

- Mother's Day Hot Pink Parallel #'d to 50.
- Father's Day Blue Parallel #'d to 50
- Memorial Day Camo Parallel #'d to 25
- Platinum Parallel #'d 1-of-1.
- Printing Plates #'d 1-of-1.
- Clear Variation #'d to 10 HOBBY ONLY

INSERT CARDS





Decades' Best Insert Cards

NEW! Decades' Best

Featuring unique designs celebrating 7 decades between the 1950 & 2010s. Each decade will feature top 10 lists of the Best Teams, Best Hitters, Best Pitchers, and Award Winners.

- **Blue Parallel** Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- **Red Parallel** #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 25 or less.

NEW! Topps Choice

The favorite base card designs over the course of 7 decades between the 1950 & 2010s, voted by fans. Cards will feature current and legendary superstars in throwback designs

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 25 or less.

INSERT CARDS CONTINUED



Decade of Dominance Die Cut

NEW! Decade's Next

Highlighting each team's brightest young star or rookie, who is destined for greatness.

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 25 or less.

NEW! Decade of Dominance Die Cuts

Featuring players who dominated a particular era on the die cut shape of a X.

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- **Red Parallel** #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 25 or less.

NEW! 1985 Topps Baseball

Topps celebrates the 35th Anniversary of the 1985 Baseball set. Subjects will include rookies, veterans and retired players. Cards will have a special 35th Anniversary logo.

- Blue Parallel Limited.
- Black Parallel #'d to 299.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.

IN STORES FEBRUARY 2020

AUTOGRAPH CARDS

Baseball Stars Autographs

Highlighting players from across all eras of pro ball.

- Black Parallel #'d to 199.
- Gold Parallel #'d to 50.
- **Red Parallel** #'d to 25.
- Platinum Parallel #'d 1-of-1.

Baseball Stars Dual Autographs

Highlighting players from across all eras of pro ball who share a common bond. Limited to 5 or less.

World Series® Champion Autograph Cards

Showcasing players on the 2019 World Series® Champion team. Sequentially #'d to 50 or less.

- Red Parallel #'d to 25 or less.
- Platinum Parallel #'d 1-of-1.

Postseason™ Performance Autograph Cards

Highlighting players who helped their teams make a push during the 2019 MLB® Postseason™ Sequentially #'d to 50 or less.

- Red Parallel #'d to 25 or less.
- Platinum Parallel #'d 1-of-1.

Cut Signatures #'d 1-of-1.



Baseball Stars Dual Autograph Card

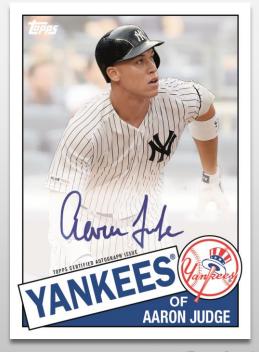
ZUZU ZUZU ZUZU SERIES ONE

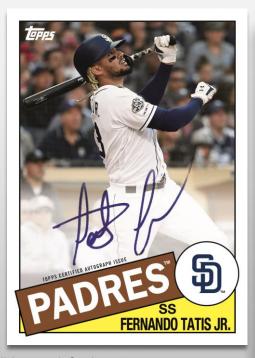
AUTOGRAPH CARDS CONTINUED

NEW! 1985 Topps Baseball Autograph Cards

Topps celebrates the 35th Anniversary of the 1985 set. Players will include rookies, veterans and retired players.

- **Black Parallel** #'d to 199.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 25. HOBBY EXCLUSIVE
- Platinum Parallel #'d 1-of-1. HOBBY/HOBBY JUMBO ONLY





1985 Topps Baseball Autograph Cards

2020 BASEBAL SERIES ONE

RELIC CARDS

Major League[™] Material Cards

- Black Parallel #'d to 199.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1. HOBBY/HOBBY JUMBO ONLY

NEW! 1985 Topps Baseball Relics

- Black Parallel #'d to 199.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1. HOBBY/HOBBY JUMBO ONLY

World Series® Champion Relic Cards

Sequentially #'d to 99.

- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.

Postseason™ Performance Relic Cards

Sequentially #'d to 99.

- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.

In The Name Relics

Features nameplate letters from 2019 MLB® All-Star Game® Workout jerseys. **Numbered 1-of-1**.



1985 Topps Baseball Relic Card

2020 CPPS E 3 A L SERIES ONE

AUTOGRAPH RELIC CARDS

Topps Reverence Autograph Patch Cards

High-end cards exclusive to Topps Baseball flagship brand, featuring on-card autographs and premium relic pieces. **Sequentially #'d to 10**.

HOBBY/ HOBBY JUMBO ONLY

- Red Parallel #'d to 5.
- Platinum Parallel #'d 1-of-1.

Major League[™] Material Autograph Cards

Highlighting impact players from each MLB® team, past and present. **Sequentially #'d to 50 or less**.

- **Red Parallel** #'d to 25.
- Platinum Parallel #'d 1-of-1.

World Series® Champion Autograph Relic Cards

Showcasing players on the 2019 World Series® Champion team.

Sequentially #'d to 50 or less.

- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.

Postseason™ Performance Autograph Relic Cards

Highlighting players who helped their teams make a push during the 2019 MLB^{\oplus} PostseasonTM. Sequentially #'d to 50 or less.

- Red Parallel #'d to 25.
- Platinum Parallel #'d 1-of-1.

COMMEMORATIVE RELIC CARDS

NEW! Jumbo Jersey Sleeve Patch Cards HOBBY/HOBBY JUMBO BOX ONLY.

- Black Parallel #'d to 149.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 10 or less.

NEW! Global Game Medallion Cards HOBBY/HOBBY JUMBO BOX ONLY.

- Black Parallel #'d to 149.
- Gold Parallel #'d to 50.
- Red Parallel #'d to 10.
- Platinum Parallel #'d 1-of-1.
- Autograph Parallel #d to 10 or less.



Global Game Medallion Card – Autograph Parallel

Solicitation subject to change. Final odds/players subject to actual production runs.

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2020 Topps Baseball Series One Hobby Continuity Program



for Hobby customers with 2020 Topps Baseball Series One Purchase

Hobby customers awarded:
1 pack inserted into every Hobby Box
2 packs inserted into every Jumbo Box



Silver packs include *MLB*[®] veterans, rookies and retired greats in the iconic 1985 Topps Baseball design on chrome technology! Numbered autographs and parallels included in select packs.





2020 EBAL SERIES ONE

ADDITIONAL PROGRAMS

NEW! TOPPS NOW Derek Jeter Retrospective – Featuring cards that follow the first half of Derek Jeter's career and numbered in progression. Inserted 1:18 packs

Autograph Parallel – On-Card auto #'d to 3

Autograph Gold Parallel – On-Card auto #'d 1-of-1

Home Run Challenge – Featuring 30 players to select on a given date to hit a home run. Will fall 1 per hobby box, 1 per hobby jumbo box, and 1:10 packs across all retail skus.

