



PANINI



BASKETBALL

2016-17

NBA TRADING CARDS



KEVIN
DURANT

HOBBY



PANINI AMERICA, INC.

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FIFTH ANNIVERSARY

Celebrate the fifth anniversary of the groundbreaking Prizm Basketball set.



PRIZMS GOLD

Prizm continues the collecting parade of the stacked 2016 NBA Draft Class.



EXPLOSION

We reserved the most colorful Prizm insert for the most dominant and colorful personalities of the game.



VETERAN SIGNATURES PRIZMS BLUE

Some of the NBA's top players round out the diverse roster for Veteran Signatures.



AUTOGRAPHS PRIZMS ORANGE

Collect the autographs of the top players of the 2016 NBA Draft Class.



ALL DAY

You can try to stop them, but these guys will be up in your face and knocking it down, all day.

HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

TWO AUTOGRAPHS, 22 PRIZMS

SELLING POINTS

- In celebration of the fifth anniversary of Prizm Basketball, look for the special Fifth Anniversary Parallel card which is limited to just five copies each.
- Chase your player's rainbow with Prizm versions, ranging from unnumbered all the way down to one-of-one's.
- Look for Veteran Signatures and Autographs, featuring a wide array of players that range from Kevin Durant to Brandon Ingram.
- Prizm is reloaded with fun inserts, highlighting our favorite in-game moments, such as First Step, All Day, Sky's the Limit, and Go Hard or Go Home.