

PANINI AMERICA, INC.



CROWN ROYALE

2017-18 NBA TRADING CARDS



KOBE BRYANT

PANINI

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SILHOUETTES PRIME



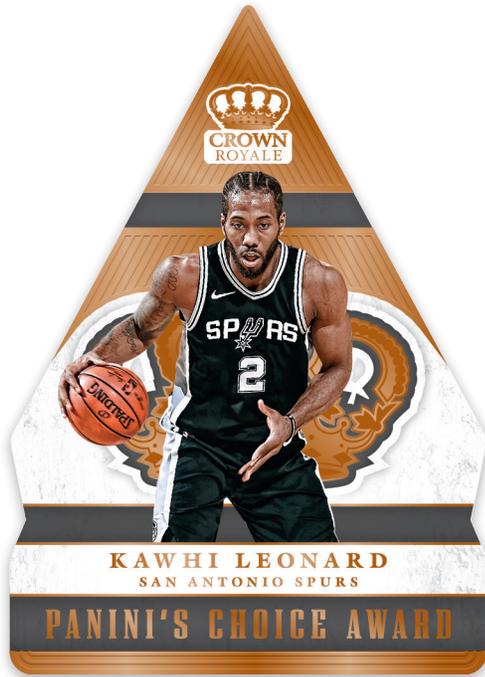
SILHOUETTES ROOKIES SUPER PRIME



ROOKIE JERSEY AUTOGRAPHS TAGS

Find plenty of on-card autographed memorabilia cards, including the iconic Silhouettes!

Look for 1-of-1 Super Prime and Tags parallels!



PANINI'S CHOICE

Relive the classic Crown Royale design with stellar die-cuts and flashy Crystal parallels!



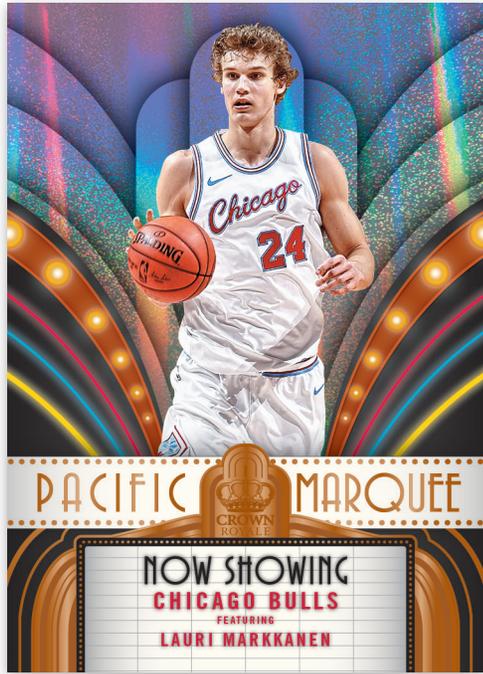
BASE CRYSTAL

Collect this staple of the Crown Royale brand with parallels numbered as low as 1-of-1!

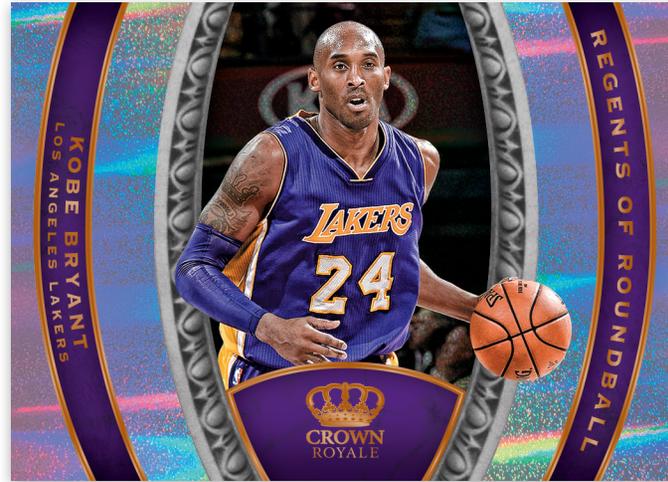


CROWN AUTOGRAPHS

Look for some of the NBA's top stars in this regal autograph insert!



PACIFIC MARQUEE



REGENTS OF ROUND BALL



POWER IN THE PAINT

Collect these ultra-rare inserts highlighting the past, present and future of the NBA!

HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **1 PACK** PER BOX
- **16 BOXES** PER CASE

BOX BREAK

1 AUTOGRAPH AND 1 MEMORABILIA
CARD PER BOX, ON AVERAGE!

SELLING POINTS

- Crown Royale makes its return to basketball for the first time since 2010! Look for 1 Autograph and 1 Memorabilia card per box, on average!
- Chase iconic Silhouettes featuring massive memorabilia and on-card autographs!
- Collect the classic Crown Royale base set with a traditional die-cut and stunning Crystal parallels numbered as low as 1-of-1!
- Find ultra-rare inserts in Pacific Marquee, Power in the Paint and Regents of Roundball!
- Look for classic die-cut inserts in Panini's Choice, Mamba's Choice and Roundball Royalty!