

**DONRUSS OPTIC** BASKETBALL

**HOBBY**

PANINI AMERICA, INC.

KYLE KUZMA



**OPTIC**

**DONRUSS**

2017-18 NBA TRADING CARDS

LONZO BALL



**PANINI**

© 2018 Panini America, Inc. © 2018 NBA Properties, Inc. All Rights Reserved. Printed in the USA.

All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.







**RATED ROOKIES SIGNATURES**



**RATED ROOKIES SIGNATURES  
GREEN**

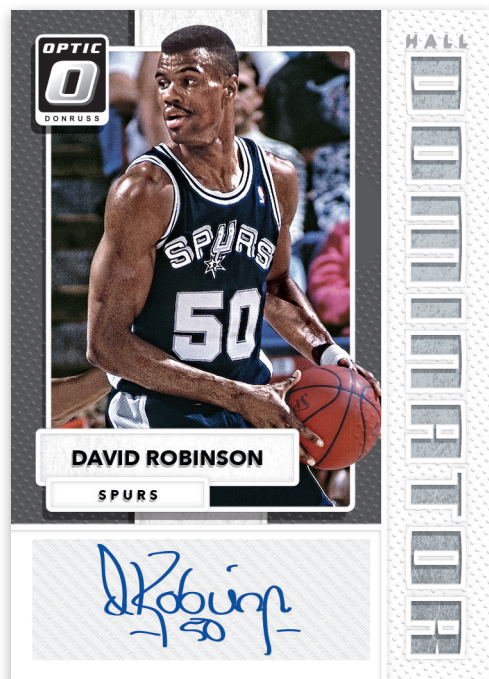


**RATED ROOKIES SIGNATURES  
GOLD VINYL**

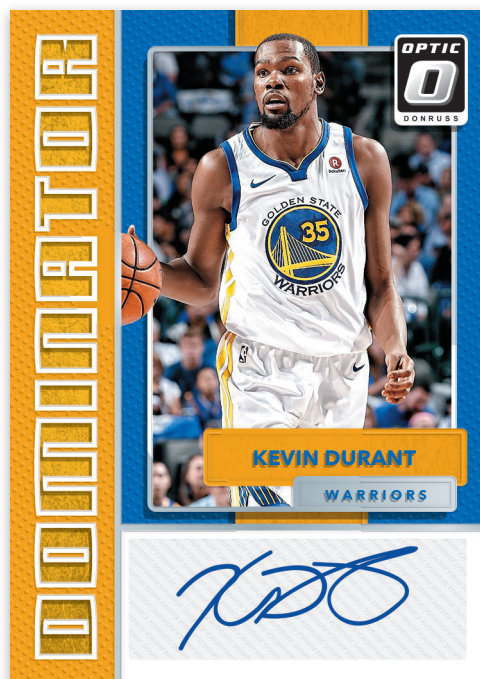
Collect the incredibly talented 2017-18 NBA rookie class with on-card Rated Rookie Signatures!

Hobby features the following exclusives:

Holo, Blue (#'d/49), Gold (#'d/10), Green (#'d/5),  
and Gold Vinyl (one-of-one)!



**HALL DOMINATORS**



**DOMINATORS SIGNATURES  
GOLD**



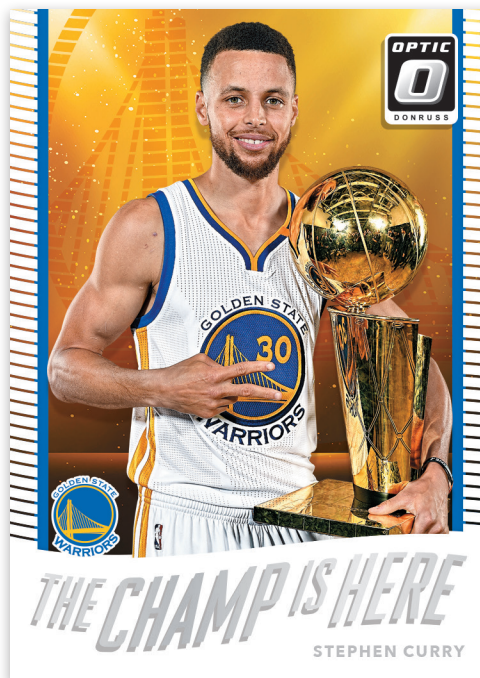
**SIGNATURE SERIES  
GOLD VINYL**

Along with the ultra hot Rated Rookies Signatures, Optic also features checklists loaded with some of the biggest veteran, retired, and legendary players to ever play the game!





**RETRO SERIES**



**THE CHAMP IS HERE**



**SWISHFUL THINKING**

Look for brand-new inserts, such as Retro Series, All Clear for Takeoff, and Swishful Thinking, along with favorites such as The Rookies and The Champ is here! Each has Prizm Parallels, some #’d/149 down to one-of-one!

## HOBBY CONFIGURATION

- **4 CARDS** PER PACK
- **20 PACKS** PER BOX
- **12 BOXES** PER CASE

## BOX BREAK

ONE AUTOGRAPH,  
20 INSERTS/PARALLELS

## SELLING POINTS

- Introducing on-card Rated Rookie autographs that feature the top rookies from the 2017-18 NBA Rookie Class!
- Look for your favorite players in several Prizm Parallels, including Gold Vinyl one-of-ones, and brand new Velocity Pink and Velocity Black!
- Optic, once again, features Hall Dominators, Rookie Dominators, Dominators, and Signature Series autograph inserts!
- The re-tooled inserts sets include: Retro Series, All-Clear for Takeoff, Swishful Thinking, along with returning sets, The Champ is Here, The Rookies, and All-Stars!