PANINI AMERICA, INC.

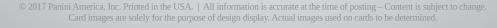
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CONTENDERS DRAFT PICKS BASKETBALL

2017 COLLEGIATE TRADING CARDS

HOBBY













INTERNATIONAL TICKET

Find autographs from all of the top foreign-born 2017 NBA Draft picks in International Ticket! Cracked Ice versions are #'d/23



SEASON TICKET

50-card base set features current and retired NBA super stars! New Fame Ticket version #'d/5!



LEGACY SIGNATURES

Chase rare Legacy Signatures!









CRACKED ICE TICKET

Stunning crystal-shard technology has made Cracked Ice Ticket a must have parallel for collectors!



COLLEGE TICKET

45-card College Ticket subset.
Find all of the top draft picks from the
2017 NBA Draft. College Draft Ticket (#'d/99),
College Playoff Ticket (#'d/15),
College Championship Ticket (#'d 1),
College Cracked Ice Ticket(#'d/23).
Find printing plate versions Cyan, Magenta,
Yellow and Black (#'d/1)!

Look for all of this year's hottest rookies!
Find 6 Autographs, 1 parallel, 35 Season Ticket
commons, 35 Season Ticket Variations and
30 inserts in each box!

Look for the following Hobby only exclusives:

Draft Ticket (#'d/99),

Cracked Ice Ticket (#'d/23),

Diamond Ticket (#'d/15),

Building Block Tickets (#'d/10),

Fame Ticket (#'d/5),

Championship Ticket (#'d/1),

College Ticket and Season Ticket

Printing Plates (#'d/1)!



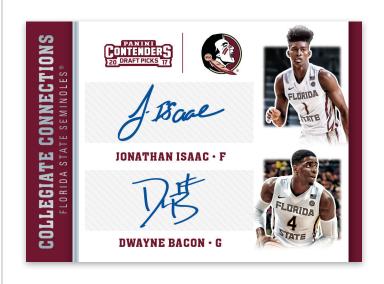






TURNING PRO SIGNATURES

New! Turning Pro Signatures highlights a players transition on the hardwood from college to the NBA!



COLLEGIATE CONNECTIONS SIGNATURES

Sweet combo signatures from former college teammates like Florida State's Jonathan Isaac and Dwayne Bacon!



RPS COLLEGE TICKET

New this year! Look for on-card autographs from all of the upper-tier rookies from the 2017 NBA Draft as well as three separate on-card variations!







HOBBY CONFIGURATION

- 18 CARDS PER PACK
- 6 PACKS PER BOX
- 12 BOXES PER CASE

BOX BREAK

6 AUTOGRAPHS, 1 PARALLEL, 35 SEASON TICKET COMMONS, 35 SEASON TICKET VARIATION AND 30 INSERTS

SELLING POINTS

- Contenders Draft Picks Basketball, featuring the deepest NBA Draft in a generation, provides the perfect storm for basketball collectors this fall!
- The popular College Tickets subset features autographs from the 2017 NBA Draft and includes sequentially numbered Draft Tickets, Playoff Tickets, Championship Tickets, Cracked Ice Tickets and Printing Plate parallels. On-card autographed RPS CollegeTicket and Variatons make their basketball debut!
- New to the mix this year with an NBA twist is Legacy and Legacy Signatures with college legends in their NBA uniforms!
- Look for three new parallels with three new substrates in Diamond Ticket (#'d/15), Building Blocks Ticket (#'d/10) and Fame Ticket (#'d/5)!
- Each hobby box delivers 6 autographs!





