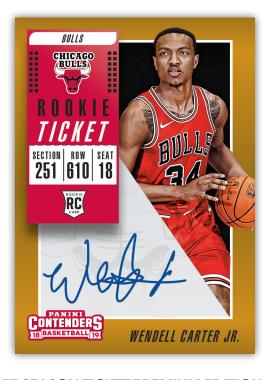








ROOKIE CRACKED ICE TICKET



ROOKIE SEASON TICKET PREMIUM EDITION GOLD

Chase multiple versions of the Rookie Season Ticket Autographs, which showcase the top picks from the 2018 NBA Draft Class!









MVP CONTENDERS AUTOGRAPHS



SOPHOMORE CONTENDERS AUTOGRAPHS

Collect league MVPs in multiple sets--and possible future league MVPs in Sophomore Contenders and Up-and-Coming Contenders! Only time will tell!









PLAYING THE NUMBERS GAME

SUPERSTAR DIE CUTS

Collect a wide array of eye-catching inserts, which feature Legends, Veterans, and Rookies alike!

LOTTERY TICKET



HOBBY CONFIGURATION

- 10 CARDS PER PACK
- 12 PACKS PER BOX
- 12 BOXES PER CASE

BOX BREAK

2 AUTOGRAPHS PER BOX, ON AVERAGE!

SELLING POINTS

- Contenders is back, and with it come the highly sought-after on-card Rookie Ticket Autographs!
- Chase rare Rookie Season Tickets Cracked Ice (#'d/25), opti-chrome Rookie Season Tickets Premium Edition Gold (#'d/10), and Rookie Season Tickets Championship Tickets (#'d one-of-one), and many more!
- Look for Historic Rookie Tickets, which feature current NBA stars with their rookie teams and on-card autographs!
- Introducing the super short-printed Contenders Optic Preview cards!





CONTENDERS OPTIC PREVIEW

