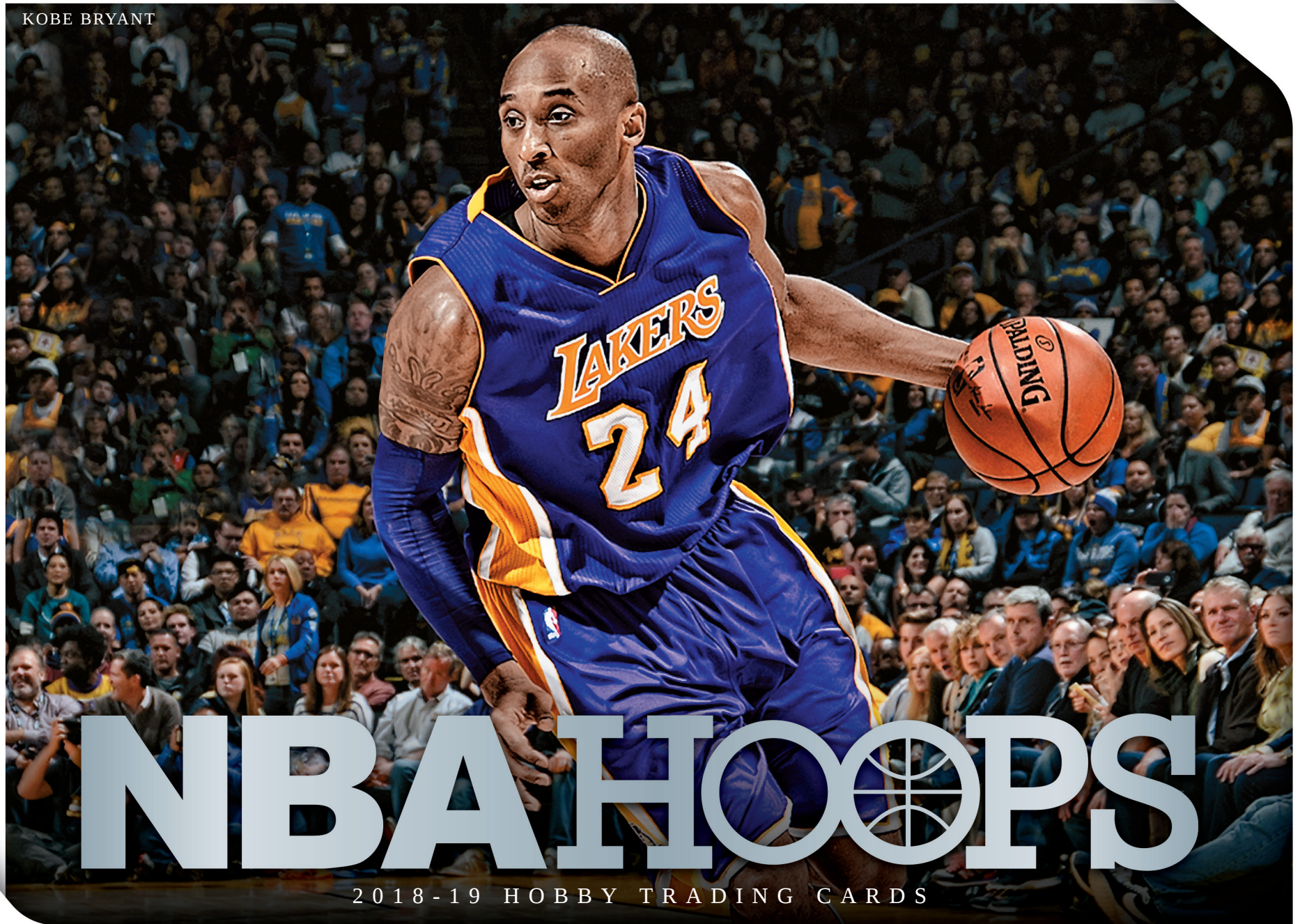


PANINI AMERICA, INC.

KOBE BRYANT



# NBA HOOPS

2018-19 HOBBY TRADING CARDS

**PANINI**

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All information is accurate at the time of posting – content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined.







## BASE

Pull the first cards of the 2018-19 NBA rookie class in their NBA uniforms!



## BASE HOOPS TRIBUTE

Look for the NBA's best past and present superstars in this unique subset



## BACKSTAGE PASS

Get a look behind the scenes with the photo-driven insert set!



## HOT SIGNATURES

Look for autographs from the NBA's  
best and brightest stars!



## COURTSIDE

Hoops continues to deliver some of the most  
dynamic photography in the industry today!  
Look for plenty of open designs  
and stunning photography!



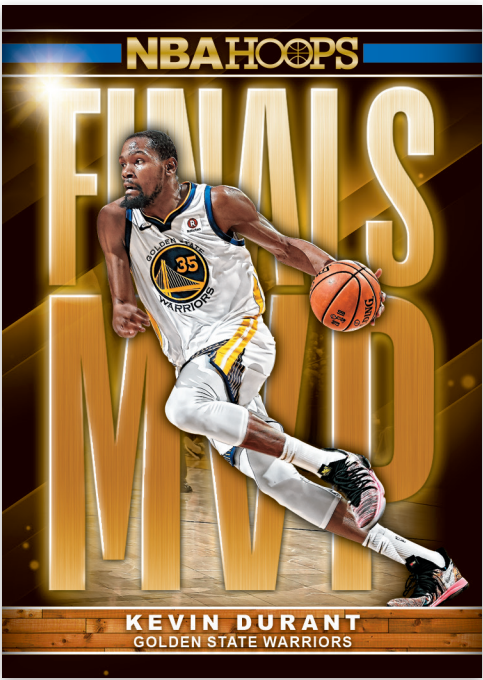
## ROOKIE INK

Find autographs that feature the  
2018-19 NBA rookie class!

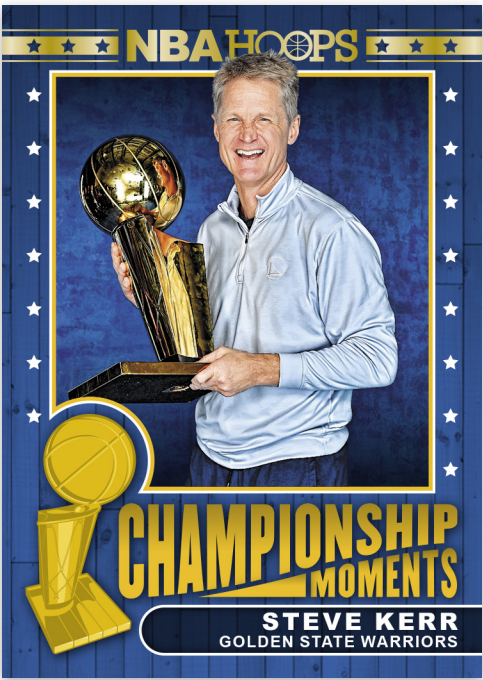




ROAD TO THE FINALS  
NBA CHAMPIONSHIP



FINALS MVP



CHAMPIONSHIP MOMENTS

Relive every game from the 2017-18 NBA postseason,  
culminating with the Golden State Warriors' championship!



## HOBBY CONFIGURATION

- **8 CARDS** PER PACK
- **24 PACKS** PER BOX
- **20 BOXES** PER CASE

## BOX BREAK

2 AUTOGRAPHS AND 24 INSERTS/  
PARALLELS PER BOX, ON AVERAGE!

## SELLING POINTS

- The 2018-19 NBA season kicks off with Hoops! Look for the first trading cards of the stars from the 2018-19 NBA rookie class in their NBA uniforms, including Deandre Ayton, Marvin Bagley III, Luka Doncic, Trae Young and more!
- Pull autographs from the top incoming rookies, as well as the NBA's top veterans and legends, in Hot Signatures Rookies and Hot Signatures! Look for rare Red Hot versions limited to 25 copies!
- Collect 11 different, unique insert designs that are Hobby exclusive!
- Relive the climb to the NBA mountaintop in Road to the Finals, which showcases every game of the 2017-18 postseason with varying rarity! Look for the SSP Champions cards with a team photo of the 2017-18 NBA Champion Golden State Warriors!
- New in 2018-19 - pay homage to the stars and legends of the NBA in Base Hoops Tribute!