

RETAIL

TRAE YOUNG



**PRIZM**™

**PRIZM BASKETBALL**

PANINI AMERICA, INC.



**PANINI**



## PRIZMS PINK PULSAR

Welcome to the home of the Prizm card! Look for Prizms of your favorite NBA players, from rookies to all-time greats! Prizm features a 300-card base set, making that special Prizm pull, that much more special!

This Retail SKU features an Exclusive Prizm Parallel: Pink Pulsar #’d/42.





**SIGNATURES**



**ROOKIE SIGNATURES PRIZMS**



**SIGNATURES**

Signatures and Rookie Signatures deliver a huge roster of players to collect!



**FRESHMAN PHENOMS PRIZMS GREEN**



**GET HYPED!**



**DOMINANCE PRIZMS GREEN**

Collect incredibly colorful opti-chrome inserts--several of which feature dramatic in-game photography!

## RETAIL CONFIGURATION

- **4 CARDS** PER PACK
- **24 PACKS** PER BOX
- **20 BOXES** PER CASE

## BOX BREAK

RETAIL: 1 AUTOGRAPH, 12 PRIZMS

## SELLING POINTS

- Prizm is back with a new rainbow of Prizms to collect-- including Silver Prizms of Deandre Ayton, Marvin Bagley III, Luka Doncic, Mo Bamba, and more!
- Find autographs from rookies, veterans, and all-time NBA Greats in Signatures and Rookie Signatures!
- Collect a new roster of inserts, including Freshman Phenoms, Emergent, Get Hyped!, Dominance, and Hall Monitors!
- Every Retail SKU features exclusive content!  
Look for Retail-Exclusive Prizms Green in all SKUs!