PANINI AMERICA, INC.

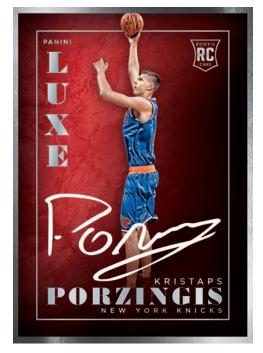
P A N I N



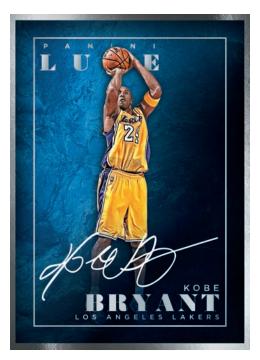
LUXEBASKETBALL

2015-16 NBA TRADING CARDS

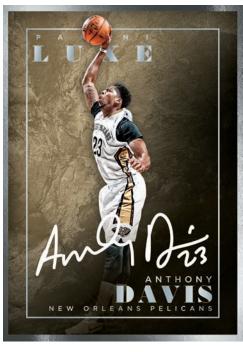
LUXEBASKETBALL 2015-16 NBA TRADING CARDS



LUXE AUTOGRAPHS RUBY



LUXE AUTOGRAPHS SAPPHIRE

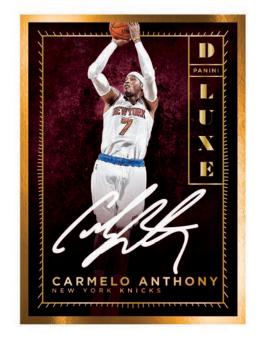


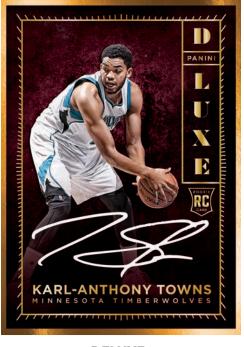
LUXE AUTOGRAPHS GOLD

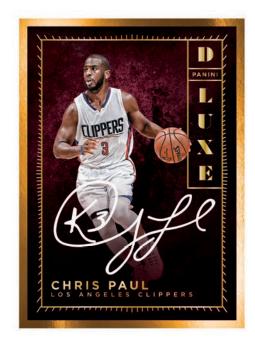
New this year: Each parallel has a distinct color metal frame! Every box of Luxe Basketball delivers at least one metal-framed autograph! Look for the 1-of-1 Black parallel!



LUXEBASKETBALL 2015-16 NBA TRADING CARDS







DELUXE DELUXE DELUXE

New to Luxe this year is the limited DeLuxe autograph insert! DeLuxe features a robust autograph checklist with rookies and veterans and is sequentially numbered to 25!



LUXEBASKETBALL 2015-16 NBA TRADING CARDS







ROOKIE JERSEYS PRIME



RED MEMORABILIA DIE-CUTS

Every box of Luxe delivers four autograph or memorabilia cards on average. Look for the redesigned Red Memorabilia Die-Cuts and Rookie Jerseys inserts!



LUXEBASKFTBALL

HOBBY CONFIGURATION

- 4 CARDS PER PACK
- 1 PACKS PER BOX
- 8 BOXES PER CASE

BOX BREAK

FOUR AUTOGRAPHS OR MEMORABILIA CARDS PER BOX ON AVERAGE

SELLING POINTS

- Luxe Basketball returns with an all-new look and feel! Look for four on-card autographs or memorabilia cards per box on average!
- Pull rare DeLuxe autographs, featuring a thick gold frame and sequentially numbered to 25!
- Every box of Luxe delivers at least two autographs, one of which has a metal frame! Find distinct color frames that parallel to a Black one of one!
- Find Rookie Memorabilia Autographs and Rookie Jumbo Jersey Autographs with oversized Prime parallels sequentially numbered to 25 or less!
- Every card is sequentially numbered to 99 or less!

