

RETAIL

PANINI

PRIZM™

STEPHEN CURRY

2017-18 PRIZM BASKETBALL

NBA TRADING CARDS

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PANINI







**SENSATIONAL SIGNATURES  
PRIZMS STARBURST**



**SENSATIONAL SIGNATURES SIGNATURES**



**SENSATIONAL SIGNATURES  
PRIZMS STARBURST**

Blaster Exclusive: Sensational Signatures and Sensational Signatures Prizms Starburst (#'d/10)  
contain some of this year's top rookies



**PRIZM PINK PULSAR**



**PRIZM GREEN PULSAR**



**PRIZM RED PULSAR**

Look for retail exclusive parallels  
spread over all of the SKUs.

## BOX BREAK

### RETAIL:

4 CARDS, 24 PACKS, 20 BOXES

### BLASTER:

4 CARDS, 6 PACKS, 20 BOXES

### MULTI PACK:

(3) 4 CARD PACKS,  
(1) 3-CARD STARBURST PACK,  
12 MULTI-PACKS,  
20 BOXES

## SELLING POINTS

- Look for exclusive Prizms Green parallels that fall in every SKU!
- Check out blaster exclusive Sensational Signatures, which features Markelle Fultz, Lonzo Ball, and Jayson Tatum autographs.
- Retail: Exclusive Prizms Pink Pulsar (#'d/42)
- Blaster: Exclusive Prizms Green Pulsar (#'d/25)
- Multi-Pack: Exclusive Prizms Red Pulsar (#'d/25). Also, find the multi-pack exclusive Starburst Prizms at three per multi-pack!