

PANINI AMERICA, INC.

ZION WILLIAMSON



2020-21 **PRIZM** BASKETBALL

NBA TRADING CARDS · HOBBY

PANINI

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HOBBY EXCLUSIVE

BASE GOLD



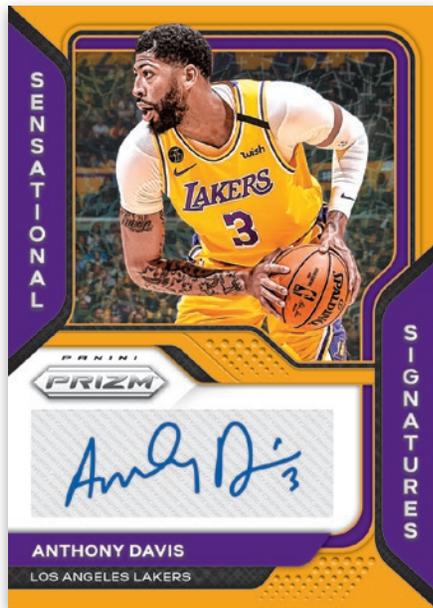
HOBBY EXCLUSIVE

BASE BLACK



BASE

Prizm is back for another strong year with an incredible selection of parallel content! Look for the popular Gold (#/d/10) and Black (1-of-1) Hobby Exclusive Prizms!



HOBBY EXCLUSIVE

SENSATIONAL SIGNATURES GOLD



HOBBY EXCLUSIVE

SIGNATURES BLACK



HOBBY EXCLUSIVE

ROOKIE SIGNATURES MOJO

Look for an incredible selection of autograph content in Prizm this year! Find autographs of your favorite players including Anthony Davis, Trae Young, RJ Barrett and more! Find parallels numbered to as low as 1!



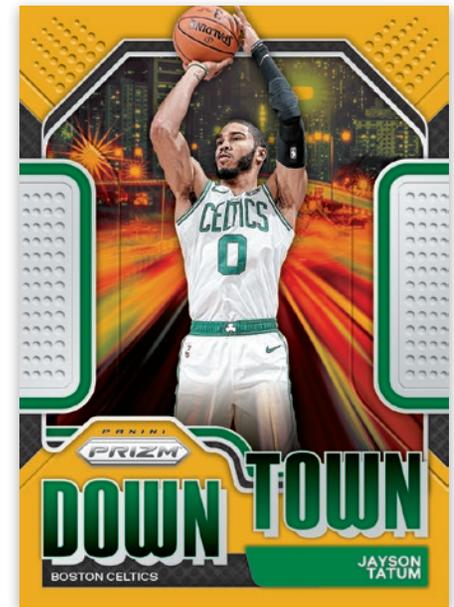
HOBBY EXCLUSIVE

FEARLESS MOJO



HOBBY EXCLUSIVE

PRIZM FLASHBACK BLACK



HOBBY EXCLUSIVE

DOWNTOWN BOUND GOLD

Collect the various insert sets including the brand new Prizm Flashback! Look for Hobby Exclusive parallels including Mojo, Gold, and the 1-of-1 Black Prizm!

HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS

22 PRIZMS

10 INSERTS

SELLING POINTS

- Prizm is back and better than ever with a highly anticipated draft class! On average, each Hobby box delivers 2 Autographs, 22 Prizms, and 10 inserts!
- Look for the popular Hobby Exclusive Black, Black Gold, Gold and Mojo prizms! Find the top players from around the league including the new 2020 draft class!
- Find autographs of top NBA Players including Zion Williamson, Ja Morant, Stephen Curry, Trae Young and more in Prizm Signatures! Look for a variety of parallels including the 1-of-1 Black parallel!
- Relive the inception of Prizm in Prizm Flashback! This set presents 15 of the top players from across the league on the 2012-13 Prizm design, where everything started! Look for a variety of parallels, including the 1-of-1 Black parallel!
- Prizm presents one of the top collecting experiences of the year! Look for a 300-card base set that covers all 30 teams, and a variety of insert sets including Downtown Bound, Fireworks, Widescreen and Fearless!