



PANINI



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PLAYBOOK

NATIONAL FOOTBALL LEAGUE
TRADING CARDS

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SIGNATURES MATERIALS SILVER

One Autograph or Memorabilia card
in every pack!

PLAYBOOK BOOKLET SIGNATURE GOLD

Find booklets from current NFL Star Players,
highlighted by 1-of-1 autographed printing plates,
NFL Shields and Nike Swoosh!



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ROOKIE BOOKLET SIGNATURE GOLD SP

Booklet Rookie Cards feature player die-cuts of (40) 2014 Rookie Photo Shoot Rookies along with two memorabilia swatches and an autograph!

GAME OF INCHES

Game of Inches memorabilia booklets feature oversized swatches and highlight players reaching out for the touchdown!



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DOWN & DIRTY

Down & Dirty Booklets feature game-worn jerseys fresh off the field with dirt and grass stains!

ARMORY

Look for Armory booklets with six pieces of memorabilia and photos that span the entire card!

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HOBBY CONFIGURATION

**2 Cards Per Pack
1 Pack Per Box
15 Boxes Per Case**

BOX BREAK

**1 BOOKLET AND
1 ADDITIONAL AUTOGRAPH OR
MEMORABILIA CARD ***

KEY SELLING POINTS

Playbook football returns with an all-new format that features one booklet card in every pack! *

Look for booklets from the 2014 Rookie Class, highlighted by 1-of-1 autographed printing plates, NFL Shields, Nike Swoosh and Rookie Drawn Signature plays.

Find the all-new Armory booklets, featuring six pieces of memorabilia per card.

Look for Down & Dirty Booklets, featuring game-worn jerseys fresh off the field, including grass and field stains.

Find the new Game of Inches (oversized jersey booklet cards), highlighting players stretching out for the end zone.

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* PANINI REWARD POINTS MAY REPLACE AUTOGRAPHS

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