DEFINITIVE



2015 FOOTBALL

Setting the tone for the most valuable, innovative and cherished football trading cards in recent history, The Topps Company presents The Definitive Collection 2015 Football.

This new premium release includes Rookie Cards crafted from the leather of Footballs handled by NFL players, investment-quality Rookie Patch Autos, and the exclusive Rookie Helmet Collection cards. In addition, the brightest future stars, all-time legends and today's gridiron heroes lend their hand to unique autograph inscriptions and exclusive jumbo jersey patches. On-card autographs and premium memorabilia are showcased throughout the entire product with the most thrilling checklist of the year. These beautiful cards are designed to be at the center of your showcase collection for years to come.

EVERY BOX INCLUDES:

8 Cards Per Box *6 Autograph or Autograph Relic Cards *2 Premium Relic Cards

LOOK FOR THE FOLLOWING HITS ON THE BOX LEVEL:

Base Rookie Autograph Patch Collection – up to 2 Per Box
Definitive Rookie Autographs – up to 2 Per Box
Definitive Autograph Patch Card
Dual Autograph Collection
Dual Autograph Patch Collection
Framed Rookie Autograph Collection
Framed Rookie Autograph Patch Collection
Jumbo Patch Collection – up to 2 Per Box

LOOK FOR RARE CASE HITS IN EVERY 3-BOX CASE!

Leather Bound Rookie Autograph Patch Book Collection
Definitive Nameplate Collection
Autograph Inscription Collection
Definitive Helmet Collection
Legendary Autograph Collection
Definitive Patch Collection

IN STORES FEBRUARY 2016

DEFINITIVE

AUTOGRAPHS

AUTOGRAPH INSCRIPTION COLLECTION

Up to 40 All Time Fan Favorites including the highest profile rookies, beloved veteran stars and iconic legends. Autographs will be On-Card with a variety of inscriptions for each player chosen. **Seq #'d**

• Red Parallel - #'d 1/1

DEFINITIVE ROOKIE AUTOGRAPHS

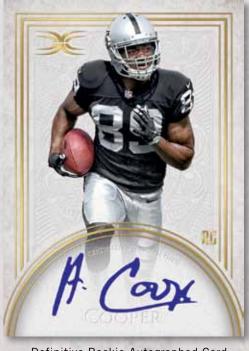
Showcasing the 35 best rookies in the 2015 NFL Draft Class. With on-card autographs. Seq #'d

- Green Parallel #'d to 25
- Blue Parallel #'d to 10
- Red Parallel #'d 1/1

FRAMED ROOKIE AUTOGRAPH COLLECTION

Showcasing the top quarterback, running back and wide receiver rookies in stunning framed cards with On-Card autographs. Seq #'d

- Blue Parallel #'d to 10
- Red Parallel #'d 1/1



Definitive Rookie Autographed Card



Card art displayed for design purposes only. Images subject to change.

Framed Rookie Autograph Collection Card

DEFINITIVE

AUTOGRAPHS

LEGENDARY AUTOGRAPH COLLECTION

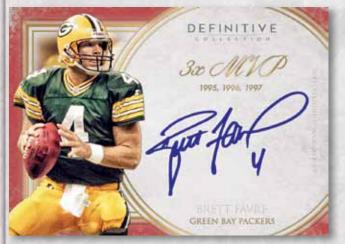
Highlighting up to 20 of the best NFL players of all time, themed by NFL accolades such as Pro Bowl Selection, Super Bowls and All-Pro Selections. Autographs will be On-Card. Seq #'d

- Blue Parallel #'d to 10 or less.
 - Red Parallel #'d 1/1

DUAL AUTOGRAPH COLLECTION

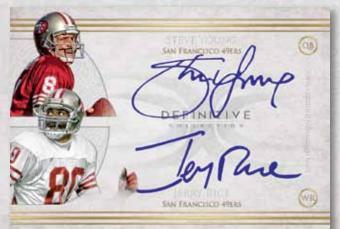
Showcasing up to 40 all-time combinations of Franchise Favorites, Gridiron Legends or Rookie Future Stars. Autographs will be On-Card. Seq #'d

- Green Parallel #'d to 25 or less
- Blue Parallel #'d to 10 or less
 - Red Parallel #'d 1/1





Legendary Autograph Collection Cards



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Dual Autograph Collection Card

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AUTOGRAPHED PATCHES

BASE ROOKIE AUTOGRAPH PATCH COLLECTION

Highlighting the best investment quality rookies with the biggest patch size seen on a Rookie Autograph Patch card along with an On-Card Autograph. **Seq #'d**

- Green Parallel Multi-Color Patch #'d to 25
- Blue Parallel Multi-Color Patch #'d to 10
- Red Parallel Team Logo Patch #'d 1/1
- Red Parallel Shield Patch from NFL jersey #'d 1/1
 - Red Parallel Glove Team Logo Patch #'d 1/1
- Red Parallel NFL Football "The Duke" Patch #'d 1/1
 - Red Parallel Laundry Tag Patch #'d 1/1
 - Red Parallel NFL Draft Hat Team Logo #'d 1/1

DEFINITIVE AUTOGRAPH PATCH CARDS

Highlighting up to 25 current Franchise Favorites, Elite Rookies and Gridiron Legend subjects.

Cards feature a jumbo-size patch and an On-Card player autograph. Seq #'d

- Green Parallel Multi-Color Patch #'d to 25 or less
- Blue Parallel Multi-Color Patch #'d to 10 or less
 - Red Parallel Team Logo Patch #'d 1/1



Base Rookie Autograph Patch Collection Cards



Definitive Autograph Patch Card - Green Parallel

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AUTOGRAPHED PATCHES

LEATHER BOUND ROOKIE AUTOGRAPH PATCH BOOK COLLECTION

Featuring up to 20 rookie stars. The outside of these book cards will be wrapped with leather from a player-used football, and the inside of the book includes a jumbo multi-color jersey patch and an On-Card Autograph. Seq #'d

• Red Parallel- Team Logo Patch #'d 1/1

DUAL AUTOGRAPH PATCH COLLECTION

Showcasing up to 40 all-time combinations of Franchise Favorites, Gridiron Legends or Rookie Future Stars. Seg #'d

- Blue Parallel Multi-Color Patch #'d to 10
 - Red Parallel- Team Logo Patch #'d 1/1

FRAMED ROOKIE AUTOGRAPH PATCH COLLECTION

Showcasing up to 35 of the top quarterback, running back and wide receiver rookies in stunning framed cards with On-Card Autographs and jumbo jersey patch pieces. Seq #'d

• Blue Parallel – Multi-Color Patch #'d to 10 • Red Parallel- Team Logo Patch #'d 1/1



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RELICS

DEFINITIVE HELMET COLLECTION

Showcasing up to 10 players from the 1st Round of the NFL Draft with an actual NFL Helmet relic.

Outer helmet shell team logo relic pieces #'d

- Blue Parallel chin strap buckles. #'d to 4
 - Red Parallel- NFL shield logo. #'d 1/1

DEFINITIVE NAMEPLATE COLLECTION

Up to 60 subjects highlighting the best rookie, veteran and retired legend players along with letters from their NFL jersey nameplates. **#'d 1/1**

DEFINITIVE PATCH COLLECTION

These cards will highlight current franchise favorites and retired legendary players with unique jumbo patches from their jerseys. **#'d 1/1**

JUMBO PATCH COLLECTION

Featuring up to 40 of the best rookies and current franchise favorites. Relics will feature jumbo sized pieces. **#'d**

- Purple Parallel Multi-Color Patch #'d to 35 or less
- Green Parallel Multi-Color Patch #'d to 25 or less
 - Blue Parallel Multi-Color Patch #'d to 10
 - Red Parallel Team Logo Patch #'d 1/1

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