

PANINI AMERICA, INC.

HOBBY



Absolute FOOTBALL

PANINI

ABSOLUTE FOOTBALL

2016 NATIONAL FOOTBALL LEAGUE TRADING CARDS

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ROOKIE PREMIERE MATERIALS AUTOGRAPHS FIVE

Look for Rookie Materials Autographs (max #'d 499), Rookie Materials Autographs Quad (max #'d 15), and Rookie Premiere Materials Autographs Five (max #'d 5).



LEATHER & LACES

The ever popular Leather & Laces insert returns with some of the NFL's biggest stars. (Max #'d 99)



TOOLS OF THE TRADE MATERIALS FIVE PRIME

Look for Tools of the Trade Materials Double (max #'d to 99), Triple (max #'d 99), Quad (max #'d 25), and Five (max #'d 5). Materials will include jersey, shoes, helmet, football, gloves, and pants.



HOF JERSEY AUTOGRAPHS

Max #’d to 99, these cards offer a great retired autograph and memorabilia chase element for collectors.



ICONIC INK

Look for Iconic Ink (max #’d 199), Dual (max #’d 50), Triple (max #’d to 50), and Quad (max #’d 10) versions.



MARKS OF FAME AUTOGRAPHS

Headlined by Peyton Manning this insert set has Gold (max #’d 10), Black (#’d 1), and Numbers (#’d players jersey number) parallels.



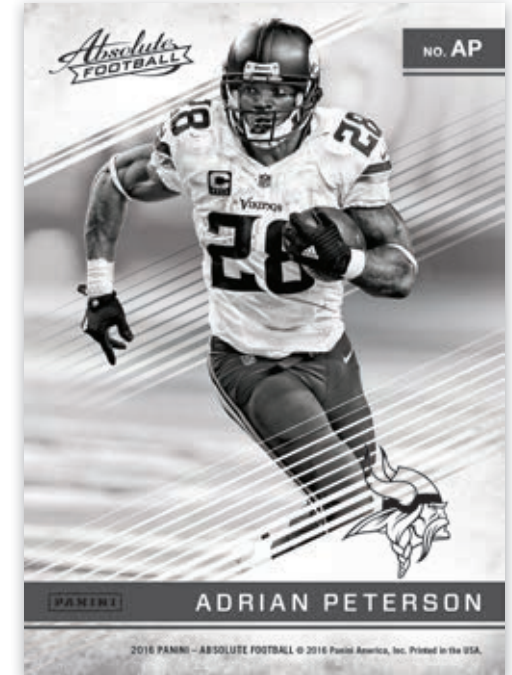
BASE

The metalized 100-card base set sets this product apart. Also look for Retired (#'d 499) and Rookies (#'d 499).



ROOKIE ROUND UP DIE CUT

This exclusive die-cut parallel features the top rookies from the 2016 NFL Draft! Also look for Hobby exclusive die cut versions of Unsung Heroes, Red Zone, Xtreme Team, and Quads.



GLASS

Chase this rare insert that is exclusive to the Hobby version! - one per case!

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **3 PACKS** PER BOX
- **10 BOXES** PER CASE

BOX BREAK

1 ROOKIE PREMIERE TRIPLE MATERIAL AUTOGRAPH,
1 MULTI-MEMORABILIA CARD, 2 OTHER AUTOGRAPHS,
1 OTHER MEMORABILIA, 1 RETIRED, 1 ROOKIE,
1 PARALLEL AND 1 DIE CUT INSERT.

SELLING POINTS

- Absolute returns to deliver multiple unique memorabilia cards collectors have come to love!
- Look for five hits per box, with at least three autographs - one being a rookie autographed triple memorabilia card.
- Look for Tools of the Trade cards that include up to five pieces of memorabilia.
- A host of popular inserts return, including Ground Hoggs Materials, Rookie Premiere Materials Autographs, Absolutely Ink, Marks of Fame, Team Quads, Leather and Laces, HOF Jersey Autographs, and Glass cards.
- All new configuration with three, five-card packs per box, an increase of five cards per box over the last configuration.