

H O B B Y

P A N I N I A M E R I C A , I N C .

DONRUSS FOOTBALL

2016 NFL TRADING CARDS



A A R O N R O D G E R S



PANINI

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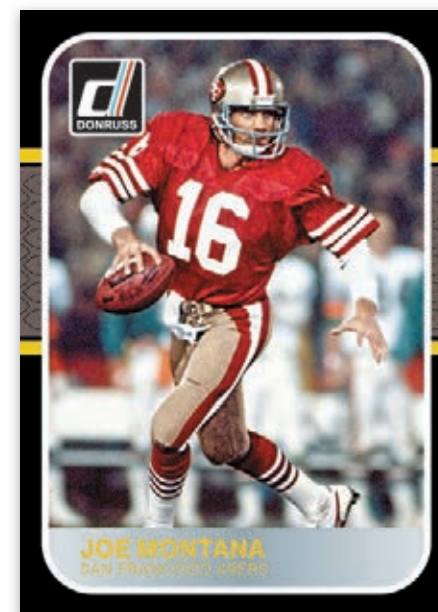
PASSING THE TORCH

Passing the Torch memorabilia is back with prime versions #’d as low as 25.



ROOKIE PHENOM

Chase down Rookie Phenom rookie jersey autograph cards of the 2016 NFL Rookie Class, featuring Carson Wentz, Jared Goff, and Ezekiel Elliott.



1987 CLASSICS

Find Hobby Exclusive inserts paying homage to the 1987 Donruss design.



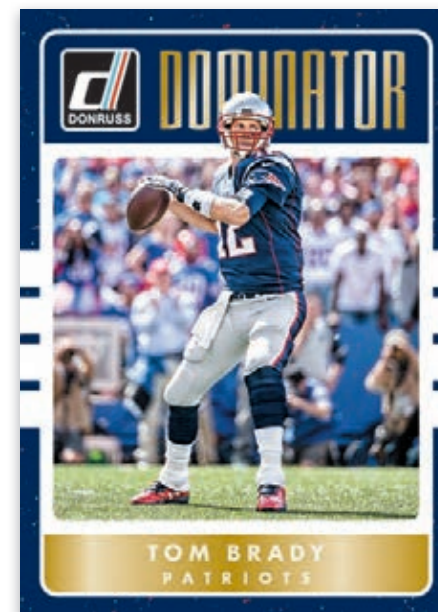
RATED ROOKIES

Collect the Rated Rookies!
Get 24 rookies per box which features
the best from the 2016 NFL Draft.



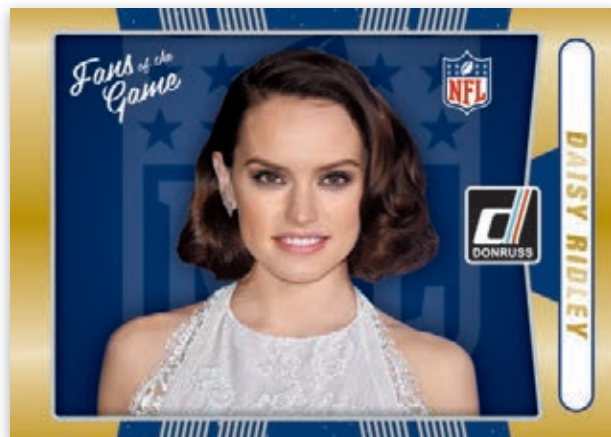
SIGNATURE MARKS

Collect a variety of autograph inserts
including: Enshrined, Super Bowl Signatures,
Legends of the Fall, All-Time Gridiron Kings,
Gridiron Kings, The Elite Series, Dominators,
and The Rookies.



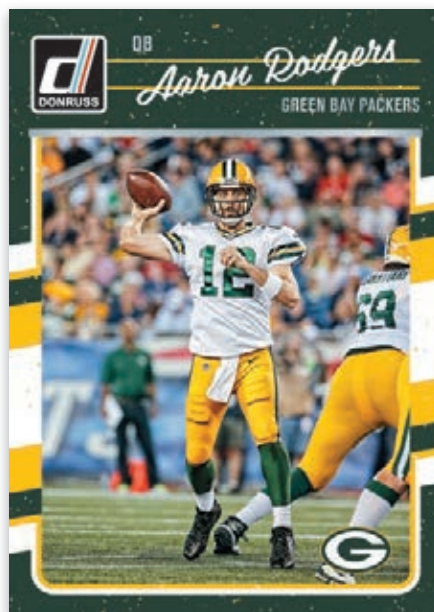
DOMINATORS

Look for Donruss fan favorite inserts,
such as Dominators, Classics,
The Rookies, Gridiron Kings,
The Legends, Fans of the Game,
Enshrined, and Production Line.



FANS OF THE GAME

Fans of the Game returns with superstars such as Daisy Ridley, Al Pacino, and Megan Fox.



BASE

Collect the entire 400-card Donruss set with Rated Rookies, Classics, Gridiron Kings, and Stat Line parallels.



PEYTON MANNING TOP TARGETS

Chase this Peyton Manning Top Targets sets, featuring his top targets through the years. Make sure to look for the Peyton Manning Tribute set, featuring top moments throughout Peyton's career. Both sets include autographed parallels.

HOBBY CONFIGURATION

- **10 CARDS** PER PACK
- **24 PACKS** PER BOX
- **18 BOXES** PER CASE

BOX BREAK

1 AUTOGRAPH, 1 MEMORABILIA, 6 PARALLELS,
24 ROOKIES AND 43 INSERTS
(2 THE ROOKIES, 2 DOMINATORS, 1 THE ELITE SERIES,
1 THE ELITE SERIES ROOKIES, 3 GRIDIRON KINGS,
3 ALL-TIME GRIDIRON KINGS, 1 FANS OF THE GAME,
4 PEYTON MANNING TRIBUTE, 2 PEYTON MANNING
TOP TARGETS, 3 LEGENDS OF THE FALL, 1 ENSHRINED,
3 PRODUCTION LINE YARDAGE, 3 PRODUCTION LINE
TOUCHDOWNS, 2 PRODUCTION LINE HITS, 3 LEAGUE
LEADERS, 3 ALL-PROS, 3 1987 CLASSICS AND
3 OTHER INSERTS).

SELLING POINTS

- One autograph and one memorabilia card per box, on average.
- Three inserts per pack, including one Rookie Card.
- Look for two Peyton Manning Tribute sets,
along with single- and dual-autographs #'d to just 18.
- Large base set for collectors, which features 400 total cards.
- Return of the Fans of the Game Autograph set, which features autographs
from top celebrities who are fans of the NFL.