

HOBBY

PANINI AMERICA, INC.

J.J. WATT



PANINI
PREFERRED
— 2016 —

2016 PREFERRED FOOTBALL

2016 NFL TRADING CARDS

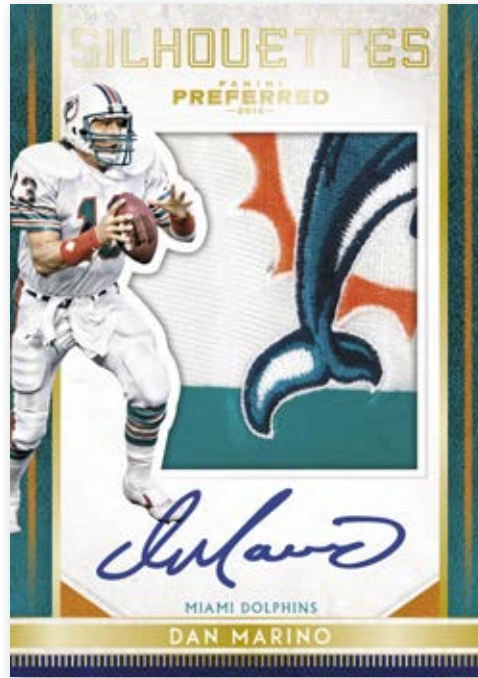
PANINI

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ROOKIE SILHOUETTES PRIME

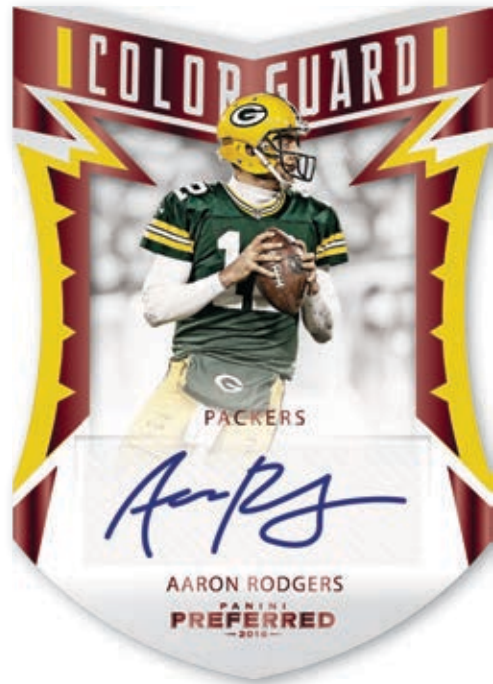


SILHOUETTES PRIME



ROOKIE SILHOUETTES SUPER PRIME

Chase stunning Prime and Super Prime Silhouettes of the NFL's top rookies, veterans and legends!



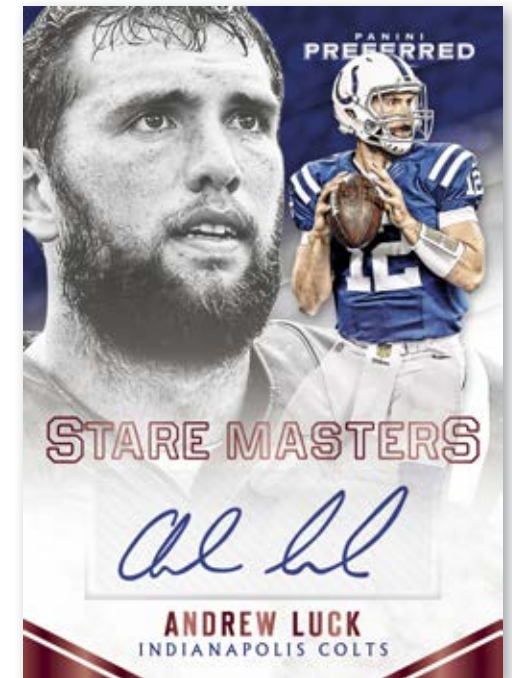
COLOR GUARD RED

Find signatures from top veterans and legends, including Aaron Rodgers, Peyton Manning, Brett Favre, Ray Lewis and Joe Montana!



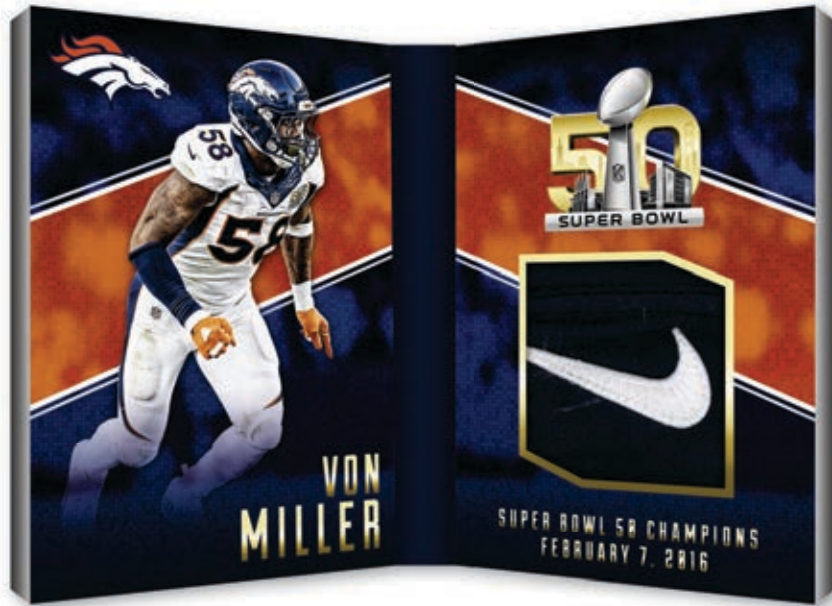
ROOKIE PANINI'S CHOICE HOLO BLUE

Chase the NFL's top rookies in this iconic on-card auto set!



STARE MASTERS

Look for some of football's best and brightest in this set which includes Andrew Luck, Dan Marino, Michael Irvin, Ben Roethlisberger and Antonio Brown!



CHAMPIONSHIP FABRIC SUPER PRIME

Find jumbo swatch booklets of the Super Bowl 50 Champion Denver Broncos!



PREFERRED PAIRINGS PRIME

Find dual booklet swatches from pairs of teammates or franchise legends!



PRO BOWL PRIME BOOKLET

Check out unique jumbo and
multi-swatch materials!

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **1 PACK** PER BOX
- **10 BOXES** PER CASE

BOX BREAK

4 AUTOGRAPHS (AT LEAST ONE ON-CARD SILHOUETTE OR ROOKIE SILHOUETTE) AND 1 BOOKLET MEMORABILIA CARD PER BOX, ON AVERAGE.

SELLING POINTS

- The Preferred brand returns to football loaded with content! Look for at least one iconic Silhouette or Rookie Silhouette card per box, on average!
- Find on-card autographs in Silhouettes, Rookie Silhouettes, Panini's Choice and Rookie Panini's Choice!
- Pull supersized swatches which honor the Super Bowl 50 champion Denver Broncos in Championship Fabric!
- Look for classic Preferred sets in Chain Reaction, Great X-Pectations and Stare Masters!
- Chase multi-swatch booklet cards that feature the top rookies, legends and teams with Prime and Super Prime parallels!