

PANINI AMERICA, INC.

# PANINI CONTENDERS 2017 DRAFT PICKS

## CONTENDERS DRAFT PICKS FOOTBALL

### HOBBY

2017 COLLEGIATE FOOTBALL TRADING CARDS

PANINI

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## OLD SCHOOL COLORS SIGNATURES

20-card insert  
Old School Colors Signatures  
is loaded with signatures from  
Heisman Trophy winners sporting  
their college gear!



## SEASON TICKET

Today's NFL stars highlighted in  
their college uniforms!  
Look for Printing Plate versions,  
sequentially numbered to 1!



## ALUMNI INK

Alumni Ink is reserved for only  
the legends of college football  
from yesterday and today!

# CONTENDERS DRAFT PICKS FOOTBALL

2017 COLLEGIATE FOOTBALL TRADING CARDS

Look for all of this year's hottest rookies! Find 6 Autographs, 3 Rush Week, 3 Collegiate Connections, 3 Passing Grades, 9 Game Day Tickets, 6 School Colors and 6 Old School Colors in each box! Look for the following Hobby only exclusives: Bowl Ticket seq. #'d/99, Cracked Ice Ticket seq. #'d/23, Playoff Ticket #'d/15, Championship Ticket seq. #'d/1, College Ticket and Season Ticket Printing Plates #'d/1!



## COLLEGE TICKET

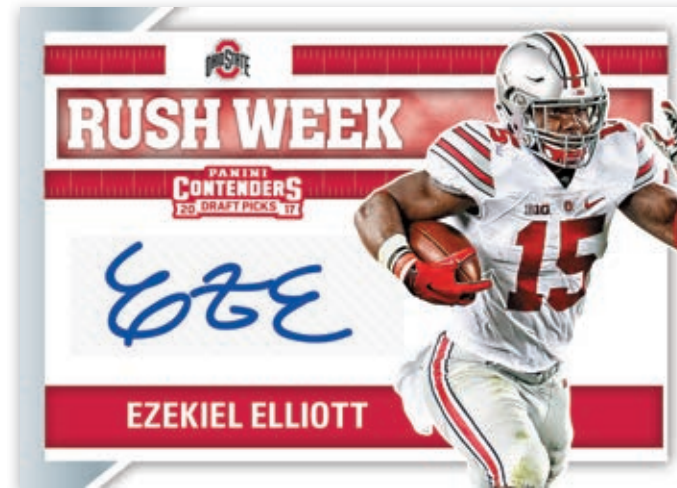
200-card College Ticket subset. Look for all of the top draft picks from the 2017 NFL Draft. College Bowl Ticket-serially #'d/99, College Playoff Ticket-serially #'d/14, College Championship Ticket-serially #'d to 1, College Cracked Ice Ticket-serially #'d/23. Find printing plate versions Cyan, Magenta, Yellow and Black #'d/1!





## PASSING GRADE SIGNATURES

Passing Grade Signatures is a fitting homage to the gunslingers who will carry the league into the next decade!



## RUSH WEEK SIGNATURES

10-card autograph insert features the top running backs in the 2017 NFL Draft and today's young stars, including The Ohio State University's Ezekiel Elliott!



## CRACKED ICE TICKET

Stunning crystal shard technology has made Cracked Ice Ticket a must have parallel for collectors!

## HOBBY CONFIGURATION

- **18 CARDS** PER PACK
- **6 PACKS** PER BOX
- **12 BOXES** PER CASE

## BOX BREAK

6 AUTOGRAPHS, 3 RUSH WEEK,  
3 COLLEGIATE CONNECTIONS,  
3 PASSING GRADES,  
9 GAME DAY TICKETS,  
6 SCHOOL COLORS, AND  
6 OLD SCHOOL COLORS

## SELLING POINTS

- A longtime standout in the Panini family, Contenders Draft Picks College Football returns in 2017 with plenty of autographs!
- The popular College Tickets subset features autographs from the 2017 NFL Draft and includes sequentially numbered Bowl Tickets, Playoff Tickets, Championship Tickets, Cracked Ice Tickets and Printing Plate parallels.
- Find rare autographs from college football legends in both Alumni Ink and Old School Colors Signatures
- Chase autograph inserts, such as Collegiate Connections Signatures, School Colors Signatures, Passing Grade Signatures and Rush Week Signatures, featuring autographs from this year's deep running back class
- Each hobby box will deliver 6 autographs!