

P A N I N I A M E R I C A , I N C .



U N P A R A L L E L E D

UNPARALLELED FOOTBALL

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PANINI

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UNPARALLELED FOOTBALL

2017 NFL TRADING CARDS



BASE RED

The 200-card base set features
10 dazzling parallels.



ROOKIES GOLD

Rookies features a 100-card checklist
with 10 parallels.



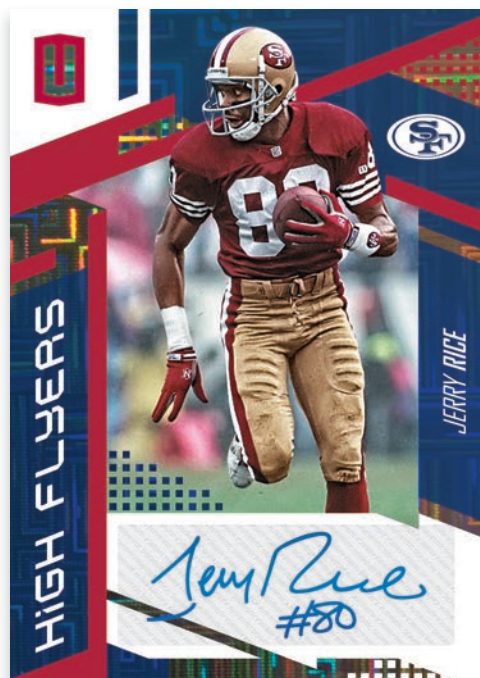
BASE LIME GREEN

Find the first-ever base cards of more
than 60 veteran players!



ROOKIE AUTOGRAPH TEAL

Rookie Autographs features a 100-card checklist made up of 2017 rookies, with eight parallels.



HIGH FLYERS SIGNATURES BLUE

Collectors will be flying high when they pull these beautiful autographs!



ROOKIE JERSEY AUTOGRAPHS PURPLE

With eight numbered parallels from 149 down to 1-of-1, collectors will have a plethora of designs to chose from.



ROOKIE STITCHES PATCH DUAL RED

Find some the the first jersey cards
of the 2017 NFL rookies in this
dual-memorabilia set!



ZONED IN MEMORABILIA PATCH GREEN

Only the top performances and top players
from 2016 will be featured in this insert!



ROOKIE STITCHES JERSEY ORANGE

A jumbo memorabilia version
of Rookie Stitches Dual, this insert includes
a 1-of-1 NFL Shield parallel!

HOBBY CONFIGURATION

- **8 CARDS** PER PACK
- **8 PACKS** PER BOX
- **16 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPH AND 1 MEMORABILIA
3 #'D CARDS
1 INSERT PER PACK
3 PARALLELS PER PACK
2 BASE PER PACK
2 ROOKIES PER PACK

SELLING POINTS

- Unparalleled returns for 2017 with a new format (2 autos and 1 memorabilia card), substrates, and parallels! Chase the variations of all of your favorite players and teams across the base set and inserts!
- Changes to 2017 include more numbered parallels, parallel names added, and double the guaranteed autographs!
- Find 2 autograph and 1 memorabilia cards, along with at least 7 sequentially numbered cards, inserts, or parallels per box!
- Find rare Tags, Brand Logos, and NFL Shields of the new 2017 NFL Rookie Class!
- Find the first-ever base cards of More than 60 different veteran players!