

PANINI AMERICA, INC.

# **ELITE** FOOTBALL

2018 HOBBY NFL TRADING CARDS



Note the purpose of design display

PANINI



#### **BASE**

This 100-card base set will feature all of the top talent the NFL has to offer and some of the first cards of players on their new teams!



#### **ROOKIES**

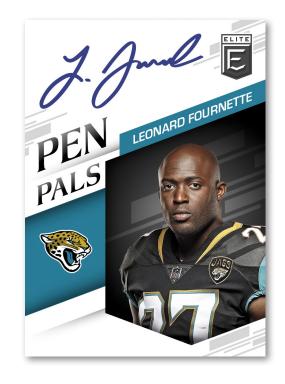
A deep 100-card rookie checklist will have all the top players from the 2018 NFL Draft in their professional jerseys #'d to 699 or less!



#### **PASSING THE TORCH SIGNATURES DOUBLES**

Passing the Torch Signatures Doubles highlights some of the greatest players ever paired with a rising super star for a combination that is sure to captivate.





#### **PEN PALS**

Pen Pals features bold on-card autographs of the top rookies from the 2018 NFL Draft with black, blue, green and red ink variations.



#### **TEAM LINEAGE SIGNATURES**

Team Lineage Signatures shows the progression of greatness for teams throughout the years (max #'d /15)!



#### **ELITE SIGNATURES**

Highlighting some of the most elite players in NFL history, names like Randy Moss,

Joe Namath and Jerry Rice are just a few of the many greats in Elite Signatures

(max #'d /99)!





#### THROWBACK THREADS SINGLES PRIME

With a vintage design
Throwback Threads is loaded with
NFL legends and Hall of Famers, also
hunt for prime versions (#'d /15)!



#### **IMPACT IMPRESSIONS**

From first-ballot Hall of Famers to up-and-coming stars
Impact Impressions highlights the top defensive players in the NFL (max #'d /99).



#### **ROOKIE ELITIST**

Rookie Elitist showcases the best college players that are sure to make a major impact in the NFL. Chase the gold (#'d /25) and the black (#'d 1/1) to complete the set.



# HOBBY CONFIGURATION

- 5 CARDS PER PACK
- 20 PACKS PER BOX
- 12 BOXES PER CASE

## **BOX BREAK**

EACH BOX WILL HAVE 2 AUTOGRAPHS, 1 MEMORABILIA, 3 ROOKIES, 6 PARALLELS AND 8 INSERTS

- ONE HIT/INSERT/ROOKIE/PARALLEL PER PACK

### **SELLING POINTS**

- One of the highlights of the calender every year is back again with new inserts, new parallels to chase, and all the top rookies from the 2018 NFL Draft.
- Chase all the new NFL rookies in their professional uniforms which parallel from the Rookies (max #'d /699), Rookies Aspirations/Status (max #'d /99), Rookies Aspirations/Status Die Cut (#'d /24), Rookies Orange (#'d /25), Rookies Blue (#'d /10), and Rookies Black (#'d 1/1).
- The always popular Pen Pals and Pen Pals Dual will feature on-card autographs of the top rookies with black, blue, green, and red variations!
- New inserts to 2018 Elite are Dual Threats, Elite Deck, Captain Clutch, and Hard Hats. Each of these inserts come with a fresh look and is loaded with the top future, present, and past players in the NFL.
- Look for Turn of the Century Autographs from the top rookies of the 2018 NFL Draft Class, all #'d/199 or less!

