

PANINI AMERICA, INC.



LUMINANCE

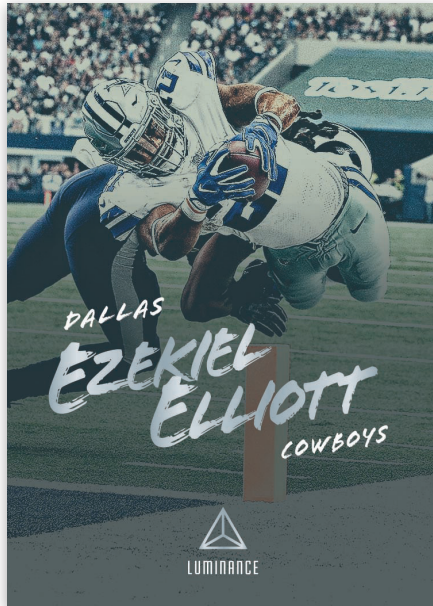
2018 NFL TRADING CARDS

LUMINANCE FOOTBALL

PANINI

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BASE LUMINANCE

Full action photography spills off the edge of this border-less base design highlighting veterans and rookies with their newly drafted NFL team!

Look for these parallels:

Gold

Blue - #'d/99

Platinum Blue - #'d/25

Red - #'d/10

Pink - #'d/5

Gun Metal one-of-one

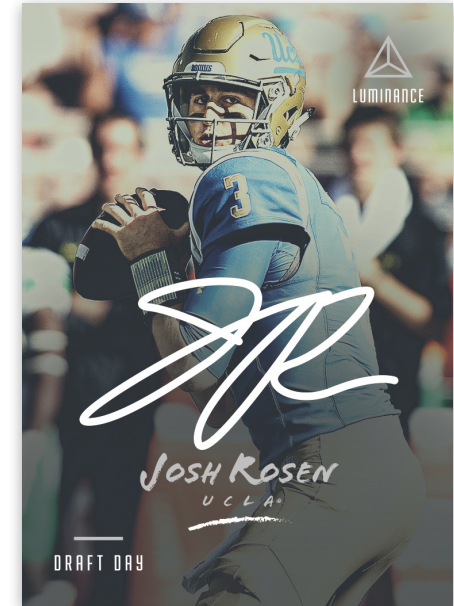


SPOTLIGHT SIGNATURES

This autographed card deserves the Spotlight! This design uses foil to shine a spotlight on the players jersey number and name. Look for these parallels:

Gold - max #'d/49, Platinum Blue - max #'d/25,

Gun Metal 1-of-1



DRAFT DAY SIGNATURES WHITE

Luminance Football delivers the first on-card rookie autograph set of the season in Draft Day Signatures!

This sharp, new design showcases the top rookies of 2018 with white, gold and silver ink variations!



ROOKIE INK

With this design, Rookie Ink put the emphasis on the autograph. Look for these parallels:
 Gold - #’d/99, Blue - #’d/75, Platinum Blue - #’d/25,
 Red - #’d/10, Pink - #’d/5, Gun Metal 1-of-1



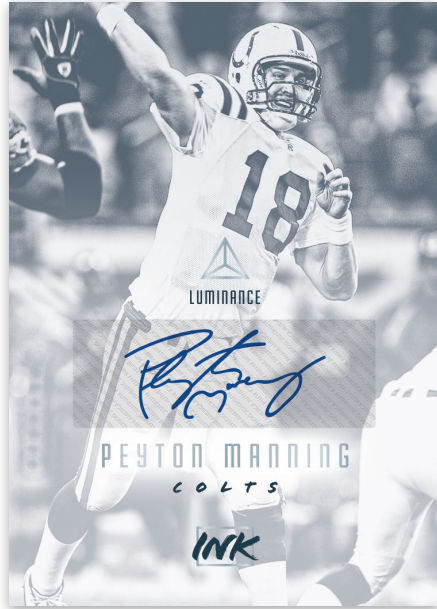
AUTOGRAPH JERSEYS GUN METAL

With plenty of prime parallels, Autograph Jerseys will give collectors prime value! Look for these parallels:
 Gold - max #’d/49, Platinum Blue - max #’d/25,
 Gun Metal 1-of-1



JUMBO PREMIUM GUN METAL

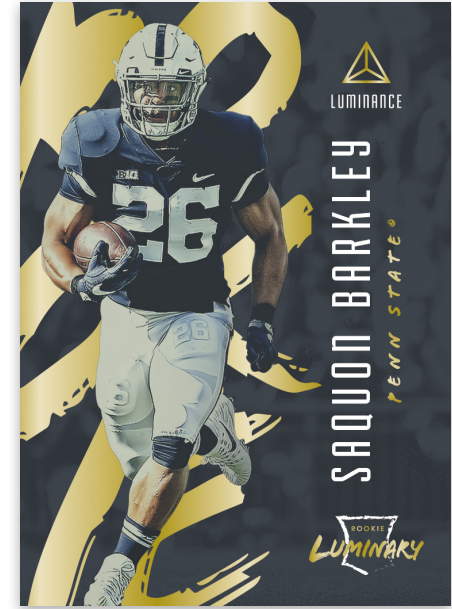
Big action photography and big memorabilia equals Jumbo material. Look for these parallels:
 Gold - max #’d/49, Platinum Blue - max #’d/25,
 Gun Metal 1-of-1



INK



FLASH



LUMINARY

With a checklist full of Hall-of-Famers and current NFL stars, this autograph set is writing its own destiny.

Look for these parallels: Gold - max #’d/49,
Platinum Blue - max #’d/25, Gun Metal 1-of-1

Look for high-intensity action shots that show the Flash in today’s NFL!

Luminary highlights the rookies that will shine in 2018 and beyond!

HOBBY CONFIGURATION

- **10 CARDS** PER PACK
- **4 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

3 AUTOGRAPHS, 1 MEMORABILIA, PER BOX

ON-CARD DRAFT DAY SIGNATURES EVERY
OTHER BOX, ON AVERAGE

SELLING POINTS

- Brand New! Luminance Football delivers a modern look and feel with matte-style finish cards and high-action photography!
- Find the first on-card autographs of the 2018 NFL Rookie Class in the newly designed Draft Day Signatures! Collect the White, Gold and Silver ink variations! 1 in every 2 boxes!
- Rookie Ink delivers a beautiful autograph set driven by a deep rookie checklist and sleek black & white photography!
- Collect veteran and retired autographs in Spotlight Signatures featuring some of the most exciting talent to grace the Gridiron! Look for players like Deshaun Watson, Jared Goff, Carson Wentz, Jimmy Garoppolo, Tyreek Hill, Michael Vick and more!
- Autograph Jerseys, Vintage Materials and Jumbo Prime Jerseys will be prominent in 2018 Luminance Football. Memorabilia cards fall one per box, on average.