

PANINI AMERICA, INC.



BAKER MAYFIELD



PLAYOFF FOOTBALL

2018 NFL TRADING CARDS

HOBBY



PANINI

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BASE ROOKIE

The Base set includes 200 veterans & 100 rookies. Both the veterans & the rookies have the following parallels:

- 1st Down (#'d/99)
- 3rd Down(#'d/25)
- 4th Down (#'d/10)
- Touchdown (#'d/1)



GAME DAY SIGNATURES

Game Day Signatures is one of many sets in Playoff to find a collection of players autographs. Chase a mix of veterans in this exciting collection!

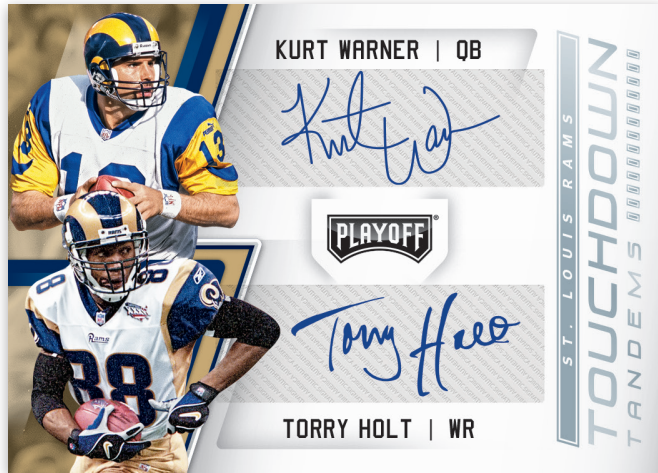
- Game Day Signatures (#'d/50 or less)
- Game Day Signatures 4th Down (#'d/10)
- Game Day Signatures Touchdown (#'d/1)



ROOKIE AUTOGRAPHS

Some of the newest & most anticipated rookies will be looking to become household names. Celebrate their new NFL careers with a Rookie Autographs signature cards and their variations!

- Rookie Autographs
- Rookies Autographs Touchdown (#'d/1)
- Rookie Autographs Variations (#'d/50 or less)
- Rookie Autographs Variations Touchdown (#'d/1)



TOUCHDOWN TANDEM

Touchdown Tandems features some of the best combos of players from the past & present showcasing their ability to impose their will on any given game!

Touchdown Tandems (#'d 50 or less)

Touchdown Tandems 4th Down (#'d/10)

Touchdown Tandems Touchdown (#'d/1)



HALL OF FAME AUTOGRAPHS TOUCHDOWN

Hall of Fame Autographs Touchdowns is a unique autographed set that features some of the best of the best NFL players to ever step foot on the gridiron!

Hall of Fame Autographs (#'d 50 or less)

Hall of Fame Autographs 4th down (#'d/10)

Hall of Fame Autographs Touchdown (#'d/1)

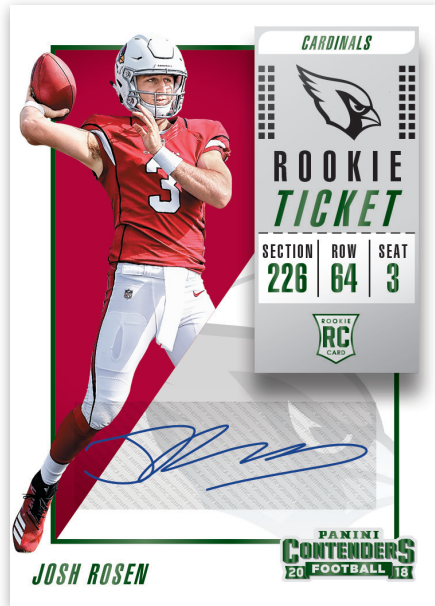


GAME DAY MEMORABILIA PRIME

Game Day Memorabilia Prime showcases swatches of memorabilia from some of the biggest names in the NFL, including Aaron Rodgers, Deshaun Watson & Alvin Kamara!

Game Day Memorabilia

Game Day Memorabilia Prime (#'d/50 or less)



CONTENDERS ROOKIE TICKET AUTOGRAPH PREVIEW

Playoff is the exclusive home to feature an upcoming autographed preview set of Contenders. In this you can seek out a sneak peek of one of the most anticipated products of the year!

Contenders Rookie Ticket RPS Preview (#'d/24 or less)
 Contenders Rookie Ticket Variation RPS Preview (#'/d24 or less)
 Contenders Veteran Ticket Autograph Preview (#'d/24 or less)



ACCOLADES PRIME

Accolades Prime features memorabilia of Pro Bowlers, Super Bowl MVPs along with Offensive and Defensive Players of the Year!

Accolades
 Accolades Prime (#'d/50)



DONRUSS OPTIC RATED ROOKIE PREVIEW

Donruss Optic has been one of the most popular brands on the market since its release. Look forward to this incomparable Donruss Optic Rated Rookies Autograph Preview set in Playoff!

Donruss Optic Rated Rookies Autograph Preview
 (#'d/24 or less)

HOBBY CONFIGURATION

- **8 CARDS** PER PACK
- **12 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

12 ROOKIES, 20 INSERTS, 4 PARALLELS,
1 AUTOGRAPH, 1 MEMORABILIA.

SELLING POINTS

- Playoff returns for the 2018 NFL season! Find a 300-card base set that combines a mixture of 200 veterans & 100 rookies!
- Chase an array of the newest NFL players in Rookie Autographs & Rookie Autographs Variations!
- Look for NFL Legends in Hall of Fame Autographs. Some of the biggest names from the past are included in this set like Lawrence Taylor, Troy Aikman & more!
- A special Contenders Rookie Ticket RPS Autograph Preview will be hidden within Playoff!
- Donruss Optic makes a surprise appearance! Find an exclusive Donruss Optic Rated Rookies Autographs Preview set that will be only printed to 24 or less!