

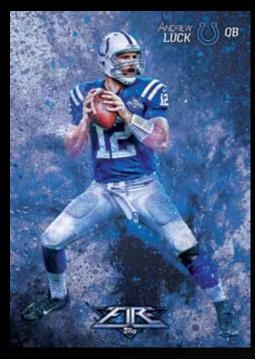


BASE CARDS

VETERANS/RETIRED (100 subjects): Representing the greatest active and retired players of the National Football League.

ROOKIES (50 subjects): Showcasing the most impactful rookies.

Fire Wood Parallel (1 per case)
Flame Foil Parallel (1 per pack)
Purple Parallel #'d to 499
Blue Parallel #'d to 299
Green Parallel #'d to 99
Gold Parallel #'d to 50
Onyx Parallel #'d to 25
Red Parallel #'d 1/1 HOBBY ONLY!



Veterans and Retired Base



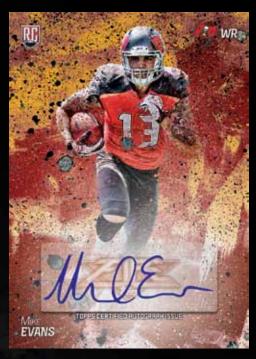
AUTOGRAPHED ROOKIES: Up to 45 Rookies with an Autographed version of their base card.

Green Parallel #'d to 75
Gold Parallel #'d to 50
Onyx Parallel #'d to 25
Red Parallel #'d 1/1 HOBBY ONLY!

FIRE AUTOGRAPHS: Autographs of up to 50 Veteran stars and top performing rookies. Seq #'d to Various Quantities

DUAL AUTOGRAPHS: Up to 10 cards, featuring a combination of the league's best veterans and rookies. #'d to 25

TRIPLE AUTOGRAPHS: Up to 5 cards, featuring a combination of veterans and/or rookie autographs. #'d to 15



Autographed Rookies - Gold Parallel



Fire Autographed Card



FIRE ROOKIE AUTOGRAPHED PATCHES: Up to 40 of the best from the 2014 NFL Draft Class.

- Fire Rookie Autographed Team Patch: Up to 40 NFL Rookies. #'d 1/1 HOBBY ONLY!
- Fire Rookie Autographed NFL Shield Laundry Tag: Up to 40 NFL Rookies. #'d 1/1 HOBBY ONLY!
- Fire Rookie Autographed NFLPA Logo Laundry Tag: Up to 40 NFL Rookies. #'d 1/1 HOBBY ONLY!
- Fire Rookie Autographed NFL Laundry Tag Swoosh: Up to 40 NFL Rookies. #'d 1/1 HOBBY ONLY!
- Fire Rookie Autographed NFL Shield Patch: Up to 40 NFL Rookies. #'d 1/1 HOBBY ONLY!

FIRE ROOKIE AUTOGRAPHED SWOOSH PATCH: Autographed Nike Swoosh Jersey Logo Patches of up to 40 NFL Rookies. #'d 1/1 HOBBY ONLY!

FIRE DUAL AUTOGRAPHED RELICS: Up to 10 cards featuring two subjects. #'d to 10

Dual Autographed Patch: #'d 1/1 HOBBY ONLY!

FIRE TRIPLE AUTOGRAPHED RELICS: Up to 5 cards featuring three subjects. #'d to 5.

Triple Autographed Patch: #'d 1/1 HOBBY ONLY!



Autographed NFL Shield Patch



FIRE RELICS: Up to 50 of the hottest NFL players included!

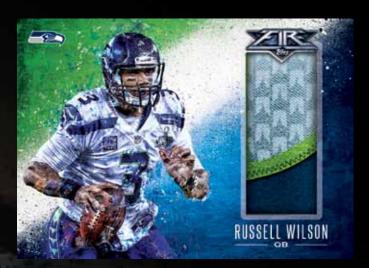
Green Parallel #'d to 75
Gold Parallel #'d to 50
Onyx Parallel #'d to 25
Red Parallel #'d to 1/1 HOBBY ONLY!

FIRE JUMBO PATCHES: Up to 25 players. #'d to 15

Onyx Jumbo Patch Parallel #'d to 5
Red Jumbo Patch Parallel #'d 1/1 HOBBY ONLY!

FIRE DUAL COMBO PATCHES: Up to 30 cards, each featuring two players. #'d to 25

Onyx Patch Parallel #'d to 5
Red Patch Parallel #'d 1/1 HOBBY ONLY!



Fire Relic Card



Fire Dual Combo Patches



FORGED BY FIRE DIE CUT: 35 impact rookies making their mark on the 2014 season, featured on a die-cut card. (1:10 packs)

OUT OF THIS WORLD ROOKIES: 25 of the most sought-after rookies in universal themes. **(1:5 packs)**

Red Parallel Sequentially #'d (1 per case)

COMPETITIVE FIRE: 30 of the best duos or rivals amongst Legends, Active & Rookie Players. (1:10 packs)

RING OF FIRE: Features 10 Active and Legendary players who have won one or multiple Super Bowls. (1 per Hobby Box) HOBBY ONLY!



Out Of This World Rookie Card

IN STORES JANUARY 2015

Solicitation subject to change



