

PANINI AMERICA, INC.

Black Gold

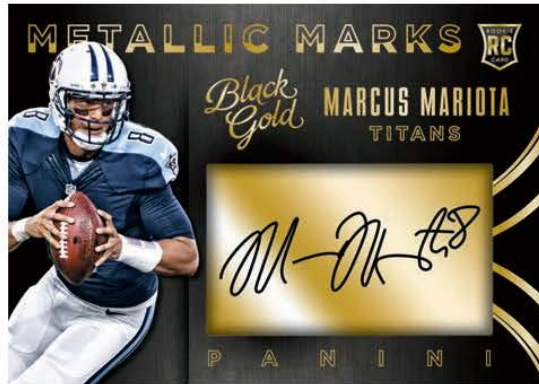
BLACK GOLD FOOTBALL

2015 NFL FOOTBALL TRADING CARDS

PANINI

All information is accurate at the time of posting - content is subject to change. Card images are solely for the purpose of design display.
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METALLIC MARKS SOLID GOLD

MARCUS MARIOTA

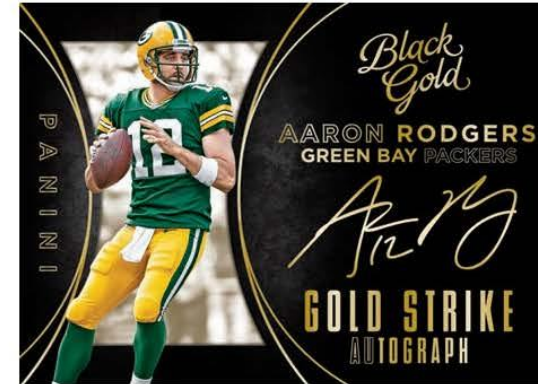
Look for 1-of-1 Metallic Marks
Solid Gold signature cards featuring
autographs on 14K Gold.



SIZEABLE SIGNATURES ROOKIE NFL SHIELD

JAMEIS WINSTON

Find on-card autographs from the best
of the 2015 NFL rookie class in the
Sizeable Signatures and Grand Debut
Autograph jersey sets. Including 1-of-1
NFL Shield variations!



GOLD STRIKE AUTOGRAPH

AARON RODGERS

Look for even more on card
autograph content in the Gold Strike
and Black Gold Autograph sets!



QUAD TEAM SYMBOLS

MANNING, SANDERS, THOMAS & WARE

All new logo cards contain 1 to 4 players per card! Look for the new Quad Team Symbols and 2015 NFL Draft Symbols inserts. Each numbered to 149 with Holo Gold versions numbered to 1!



AUTOGRAPH JERSEY PRIME

TOM BRADY

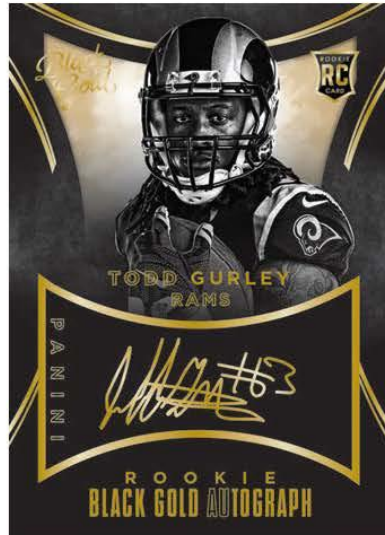
Every pack contains one autograph or autographed memorabilia card, including the best from the past, present and future!



MASSIVE MATERIALS WHITE GOLD

AMARI COOPER

Look for oversized memorabilia swatches with tag and 1-of-1 NFL Shield versions in the Massive Materials set!



BLACK GOLD ROOKIE AUTOGRAPH

TODD GURLEY

2015 Black Gold features even more
on card autograph content than
last year!



GOLDEN ARMS

RUSSELL WILSON

Each pack now contains an all new
Shadowbox insert card! Find 1-of-1
Holo Gold parallels!



BASE

ANDREW LUCK

The all-acetate (PETG) base set is
back with 50 veterans, 15 legends,
and 35 rookies. Including the unique
1-of-1 Printing Plates!

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **2 PACKS** PER BOX
- **8 BOXES** PER CASE

BOX BREAK

- (2) Autographed Cards or Autographed Memorabilia Cards
- (2) Additional Memorabilia, Autograph or Gold Disc Cards
- (2) Manufactured Metal Logos
- (2) Shadowbox Insert
- (2) Shadowbox Base Cards

SELLING POINTS

- Black Gold Football returns to the Panini lineup for the 2015 NFL Season!
- New for 2015 - Find 5 cards in EVERY pack! Each pack now contains an all new Shadowbox insert card! Look for even more on card autograph content in 2015 Black Gold Football!
- Look for Metallic Marks Solid Gold signature cards featuring autographs on 14K Gold. Strike even more gold in the Gold Standard 14K Gold insert set!
- Find on-card autographs from the best of the 2015 NFL rookie class in the Sizeable Signatures and Grand Debut AUtograph jersey sets, including 1-of-1 NFL Shield variations!
- Every pack contains one metallic logo card including the all new Quad Team Symbols and 2015 NFL Draft Symbols sets!