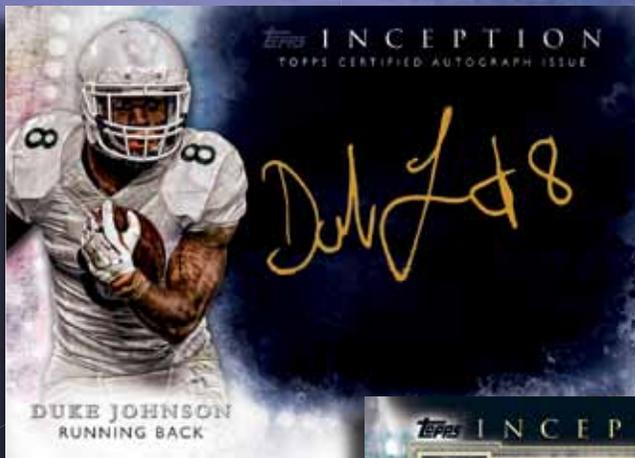


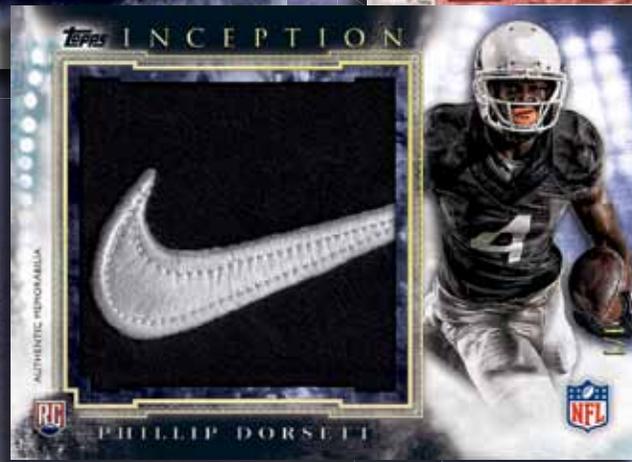
TOPPS®

# INCEPTION

## 2015 NFL FOOTBALL CARDS



All Rookie images and cards will be NFL branded with updated photography and NFL team logos. All relics will be authentic NFL jersey memorabilia.



2015 TOPPS INCEPTION DELIVERS THE FIRST HIGH-END NFL TRADING CARDS OF THE SEASON! WITH ALL-NEW, BEAUTIFULLY UPDATED DESIGNS, INCEPTION CAPTURES ALL OF THE EXCITEMENT AND ANTICIPATION SURROUNDING THE 2015 NFL ROOKIE CLASS.

EVERY BASE ROOKIE AUTOGRAPH IS SIGNED DIRECTLY ON-CARD!

**EVERY BOX DELIVERS 3 HITS**

2 Autograph or Autograph Relic Cards • 1 Jumbo Jersey or Patch Relic Card

**EACH BOX ALSO INCLUDES**

2 Veteran Base Cards • 2 Veteran Base Card Parallels



IN STORES AUGUST 2015

TOPPS®

# INCEPTION

## 2015 NFL FOOTBALL CARDS



Rookie Autographed Base Card



Gold Signings Card

### AUTOGRAPHS

**Rookie Autographs:** Rookies from the NFLPA Rookie Premiere featuring **ON-CARD** signatures.

**Purple Parallel:** Seq #'d

**Magenta Parallel:** Seq #'d to 99

**Red Parallel:** Seq #'d to 75

**Orange Parallel:** Seq #'d to 50

**Blue Parallel:** Seq #'d to 25

**Diamond Parallel:** Seq #'d 1/1 **NEW!**

**Inception Silver Signings:** NFLPA Rookie Premiere subjects featuring **ON-CARD** signatures in Silver Ink on a black card design. #'d to 50

**Gold Signings Parallel:**

Gold Ink parallel Seq #'d to 25

**Gold Signings "Nickname" Parallel:**

Gold Ink Parallel feat. nickname Seq #'d to 10

**Gold Signings "Inscriptions" Parallel:**

Gold Ink Parallel feat. Inscription 1/1

**Gold Signings "QB Playbook" Parallel:**

Gold Ink Parallel feat. hand-drawn play Seq #'d 1/1

**Quad Rookie Autograph:** Combinations of four NFLPA Rookie Premiere subjects featuring **ON-CARD** signatures. #'d to 25

**Diamond Parallel:** Seq #'d 1/1 **NEW!**

**Six Rookie Autographed Book Card:**

Combinations of six NFLPA Rookie Premiere subjects featuring **ON-CARD** signatures #'d to 10

**Diamond Parallel:** Seq #'d 1/1 **NEW!**

**QB Inception Autographs:** Features all quarterbacks invited to the NFLPA Rookie Premiere with their **ON-CARD** signatures #'d to 20

**Orange** - Seq #'d to 10

**Blue** - Seq #'d to 5

**Diamond** - Seq #'d 1/1 **NEW!**



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# INCEPTION

## 2015 NFL FOOTBALL CARDS

### AUTOGRAPHED RELICS

#### Inception Autographed Jumbo Patches

NFLPA Rookie Premiere players featuring autograph and a jumbo patch

**Green Parallel:** MULTI-COLOR Seq #'d

**Purple Parallel:** MULTI-COLOR Seq #'d to 75

**Magenta Parallel:** MULTI-COLOR Seq #'d to 50

**Red Parallel:** MULTI-COLOR Seq #'d to 25

**Orange (Glove) Parallel:** Seq #'d to 10

**Blue (Swoosh) Parallel:** Seq #'d to 1/1

**Diamond (Team Logo Patch) Parallel:** Seq #'d to 1/1 **NEW!**

#### Inception Autograph Patch Book Cards

NFLPA Rookie Premiere players featuring an **ON-CARD** signature and a jumbo-size patch. Seq #'d to 5

#### Inception Autograph Laundry Tag Book Cards

NFLPA Rookie Premiere players featuring an **ON-CARD** signature and an NFL Nike laundry tag. Seq #'d to 5

#### Inception Autograph Letters Book Cards

NFLPA Rookie Premiere players featuring an **ON-CARD** signature and a letter from a nameplate. Seq #'d 1/1

#### Rookie Autograph NFL Shield Logo Patch Book Cards

NFLPA Rookie Premiere subjects featuring an **ON-CARD** signature and an NFL Nike Shield from the collar of a jersey. Seq #'d 1/1



Inception Autographed Jumbo Patch Card

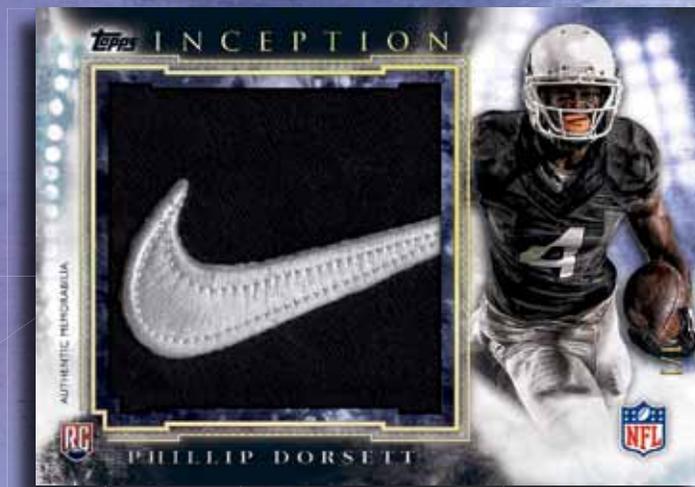


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# INCEPTION

## 2015 NFL FOOTBALL CARDS



Rookie Jumbo Relic Diamond  
Nike Swoosh Parallel

### RELICS

**Rookie Patches:** NFLPA Rookie Premiere subjects featuring a patch Seq #'d

**Magenta Parallel:** MULTI-COLOR Seq #'d to 75

**Red Parallel:** MULTI-COLOR Seq #'d to 50

**Orange Parallel:** MULTI-COLOR Seq #'d to 25

**Blue Parallel:** MULTI-COLOR Seq #'d to 10

**Diamond (Team Logo Patch) Parallel:** Seq #'d to 1/1 **NEW!**

**Rookie Jumbo Relics:** NFLPA Rookie Premiere subjects featuring a jumbo relic swatch. Seq #'d

**Purple Parallel:** Seq #'d to 75

**Magenta Parallel:** Seq #'d to 50

**Red (Patch) Parallel:** MULTI-COLOR Seq #'d to 25

**Orange (Patch) Parallel:** MULTI-COLOR Seq #'d to 10

**Blue (Team Logo Patch) Parallel:** Seq #'d to 1/1

**Diamond (Nike Swoosh):** Seq #'d to 1/1 **NEW!**

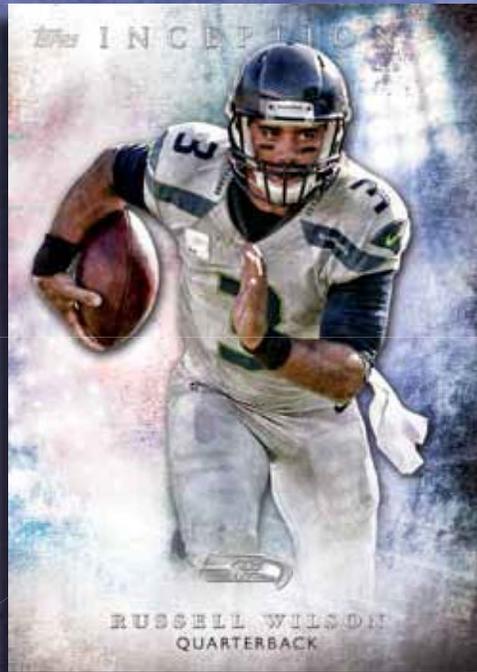


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# INCEPTION

## 2015 NFL FOOTBALL CARDS



Veteran Base Card

### BASE CARDS

Veterans (100): Top NFL Veterans.

#### PARALLEL CARDS

**Green Parallel:** 1 per pack

**Purple Parallel:** Seq #'d

**Magenta Parallel:** Seq #'d to 99

**Red Parallel:** Seq #'d to 75

**Orange Parallel:** Seq #'d to 50

**Blue Parallel:** Seq #'d to 25

**Diamond Parallel:** Seq #'d to 1/1 **NEW!**

**Framed Printing Plates:** Seq #'d to 1/1

**IN STORES AUGUST 2015**

**Solicitation subject to change** Final odds/players subject to actual production runs.



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