

PANINI AMERICA, INC.

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TOM  
BRADY

**SCORE**

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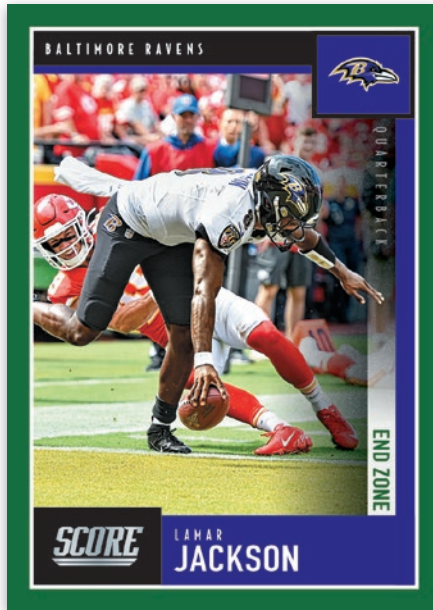
**2020 SCORE FOOTBALL**

NFL TRADING CARDS · HOBBY

PANINI

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## BASE END ZONE

Score Base utilizes dynamic action photography to create a classic look that is sure to be favorite with collectors.



## BASE FIRST DOWN

One of many parallels, Base First Down utilizes the same dynamic action photography as the base set, but with a pylon orange border. With a print run out of 10, Base First Down will be one of the very first cards collectors try to get their hands on for the 2020 season.



## ROOKIES

Score Rookies offers collectors their first chance at getting their favorite new rookies' first official rookie card.



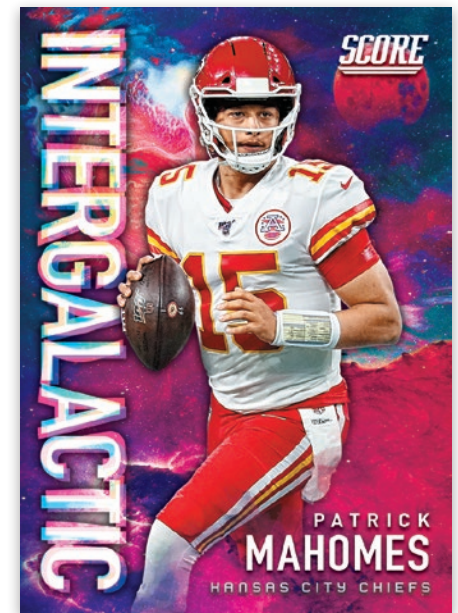
**BASE SIGNATURES**

Base Signatures utilizes the same dynamic action photography as the Base, creating a classic signature card for some of the top veteran talent in the NFL.



**ROOKIES SIGNATURES**

Rookie Signatures offers collectors of both college and NFL a unique chance to get their hands on the rookie's first official rookie signature card, while still showcasing the player's college team.



**INTERGALACTIC**

A new insert to Score, Intergalactic uses new and improved lenticular technology to create a truly stand alone case hit. Featuring the best veteran players in the NFL, Intergalactic is sure to be a chase for collectors throughout the cosmos.



**BREAKTHROUGH**

Some obstacles can be avoided, others you have to just break through. This insert showcases the players who have taken the biggest steps toward NFL stardom.



**ALL-HANDS TEAM END ZONE**

When you need a catch, look to the All-Hands Team. All-Hands Team focuses on the league's most exciting pass-catchers and highlights 2019's most spectacular catches.



**UNDER THE RADAR GEM MASTERS**

Some players burst onto the scene, others go Under the Radar. Under the Radar highlights some of the best up-and-coming players the NFL has to offer.

## HOBBY CONFIGURATION

- **40 CARDS** PER PACK
- **10 PACKS** PER BOX
- **12 BOXES** PER CASE

## BOX BREAK

4 AUTOGRAPHS PER BOX

90 ROOKIES

10 PARALLELS

36 INSERTS

260 BASE

## SELLING POINTS

- A staple of the hobby, Score Football continues to bring a classic look and immense checklist that is sure to be a collector favorite.
- Loaded with inserts, new and classic, there is something for all collectors in every pack of 2020 Score Football.
- Exclusive to Hobby, be sure to look for the new Ultra-rare Intergalactic case hit!!
- Chase the biggest set of 2020, which features 440 cards and includes 330 base and 110 rookies.
- Look for one of the first officially licensed rookie cards and rookie autographs cards from all of the top prospects of the 2020 NFL Draft.

## PARALLEL APPENDIX

### BASE

Base Scorecard  
 Base Showcase #’d/100  
 Base Gold Zone #’d/50  
 Base Artist’s Proof #’d/35  
 Base Red Zone #’d/20  
 Base First Down #’d/10  
 Base End Zone #’d/6  
 Base Gem Masters One-of-One

### ROOKIES

Rookies Scorecard  
 Rookies Showcase #’d/100  
 Rookies Gold Zone #’d/50  
 Rookies Artist’s Proof #’d/35  
 Rookies Red Zone #’d/20  
 Rookies First Down #’d/10  
 Rookies End Zone #’d/6  
 Rookies Gem Masters One-of-One

### BASE SIGNATURES

Base Signatures Gold Zone Max/50  
 Base Signatures Red Zone Max/20  
 Base Signatures End Zone Max/6  
 Base Signatures Gem Master One-of-One

### ROOKIES SIGNATURES

Rookie Signatures Gold Zone #’d/50  
 Rookie Signatures Artist’s Proof #’d/35  
 Rookie Signatures Red Zone #’d/20  
 Rookies Signatures First Down #’d/10  
 Rookies Signatures End Zone #’d/6  
 Rookie Signatures Gem Masters One-of-One  
 Rookie Signatures Printing Plates One-of-One

### BREAKTHROUGH

Breakthrough Showcase #’d/100  
 Breakthrough Gold Zone #’d/50  
 Breakthrough End Zone #’d/6  
 Breakthrough Gem Masters One-of-One

### ALL-HANDS TEAM

All-Hands Team  
 All-Hands Team Showcase #’d/100  
 All-Hands Team Gold Zone #’d/50  
 All-Hands Team Red Zone #’d/25  
 All-Hands Team Gem Masters One-of-One

### UNDER THE RADAR

Under the Radar  
 Under the Radar Showcase #’d/100  
 Under the Radar Gold Zone #’d/50  
 Under the Radar End Zone #’d/6  
 Under the Radar Gem Masters One-of-One