

PANINI AMERICA, INC.

ELITE

2023 **DONRUSS ELITE** FOOTBALL

NFL TRADING CARDS · HOBBY

PANINI

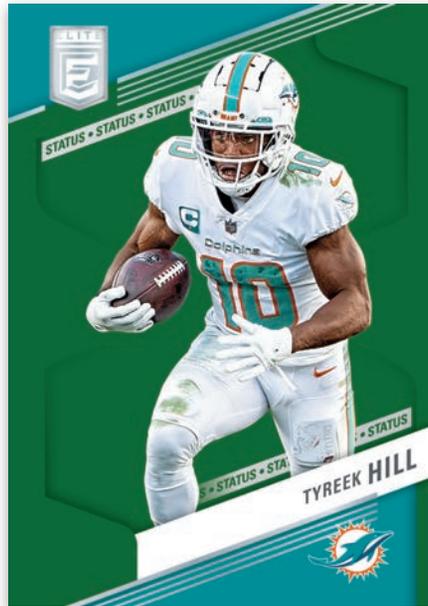
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BASE



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BASE STATUS



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ROOKIES GOLD

Look for 100-card base set, which includes all the best and brightest stars the NFL has to offer!

Look for the all-new look and feel of the Elite Base, featuring Status and Aspirations parallels!

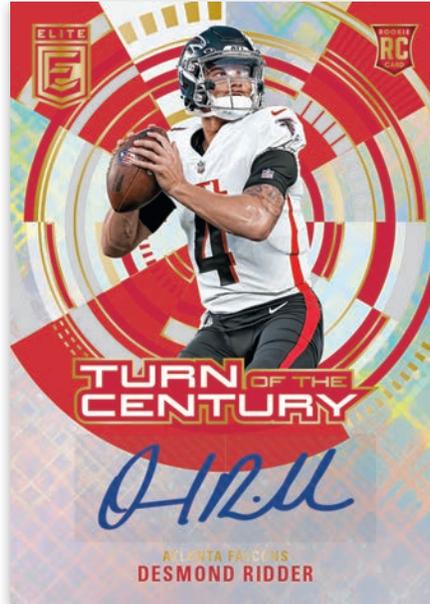
Chase the top rookies of 2023 with some of the first officially licensed Rookie Cards of the season.



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HOBBY

PEN PALS



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HOBBY

**TURN OF THE CENTURY AUTOGRAPHS
RED**



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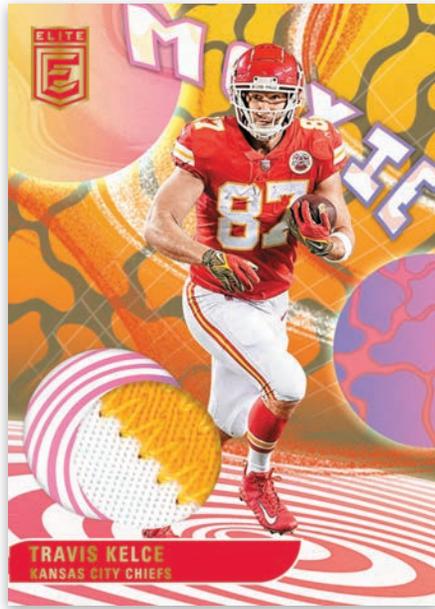
HOBBY

2003 ELITE ROOKIES STATUS DIE-CUT

Chase the first on-card NFL autographs of all the new rookies with the popular Pen Pals insert.

Find the top rookies from the 2023 draft class in Turn of the Century Autographs.

Look for 2003 Elite Rookies, a throwback insert to the design from 20 years ago! Look also for 2003 Elite featuring current and retired stars!



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MOXIE PRIME

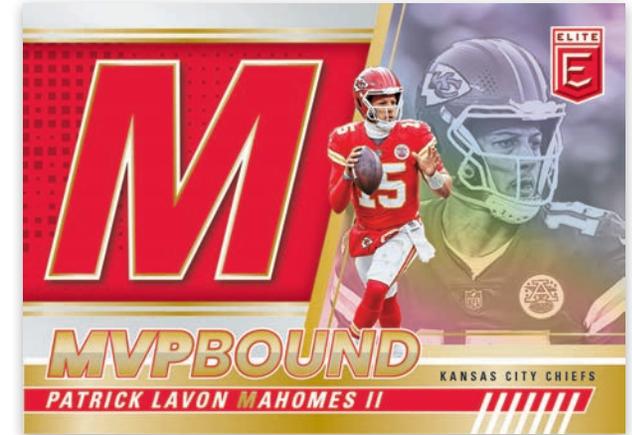
Look for the bright and colorful Moxie insert, which highlights the brightest current NFL stars!



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TEAM LINEAGE

Find a trio of all-time franchise favorites, featuring an autograph of each player!



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MVPBOUND

Collect an exciting new insert in MVPBound. Find each letter in the full name of the NFL's newest MVP and Super Bowl Champion!

HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **20 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

- 2 AUTOS
- 1 MEMORABILIA
- 3 ROOKEIS
- 6 PARALLELS
- 11 INSERTS

SELLING POINTS

- 2023 Donruss Elite highlights something for all collectors. Find a newly designed base and rookie set, along with flashy inserts and autographs!
- Chase some of the first rookie cards of the 2023 class featured in their NFL uniforms!
- Find Hobby exclusive inserts which include Rookie Elitist, Elite Deck, Rookie on Deck and High Life!
- Hunt for new case hits in MVPBound featuring Patrick Lavon Mahomes II and LombardiBound featuring Peyton Williams Manning, as well as the return of GOATBound, this year featuring the original goat, Joseph Clifford Montana, Jr.!
- Lookout for the hobby staple, and first on-card autographs of the new rookie class in NFL uniforms in Pen Pals!

PARALLEL APPENDIX

BASE

Aspirations max #’d/99
Status max #’d/99
Orange #’d/399
Maroon #’d/149
Blue #’d/99
Purple #’d/49
Black #’d/25
Gold #’d/10
Elite One of One
Razzle Dazzle

ROOKIES

Aspirations max #’d/99
Status max #’d/99
Orange #’d/399
Maroon #’d/149
Blue #’d/99
Purple #’d/49
Black #’d/25
Gold #’d/10
Elite One of One
Razzle Dazzle

PEN PALS

Pen Pals
Pen Pals Blue Ink
Pen Pals Purple Ink
Pen Pals Green ink
Pen Pals Red Ink

TURN OF THE CENTURY AUTOGRAPHS

Turn of the Century Autographs Max #’d/199
Turn of the Century Autographs Orange Max
#’d/99
Turn of the Century Autographs Red #’d/49
Turn of the Century Autographs Blue #’d/25
Turn of the Century Autographs Purple #’d/10
Turn of the Century Autographs Gold #’d/5
Turn of the Century Autographs Black One-of-
One

2003 ELITE ROOKIES

2003 Elite Rookies
2003 Elite Rookies Aspirations Die-Cut Max
#’d/99
2003 Elite Rookies Status Die-Cut Max #’d/99
2003 Elite Rookies Gold #’d/10
2003 Elite Black One-of-One
Moxie
Moxie Prime Max #’d/49

TEAM LINEAGE

Team Lineage Signatures Black One of One