PANINI AMERICA, INC.

PANINI

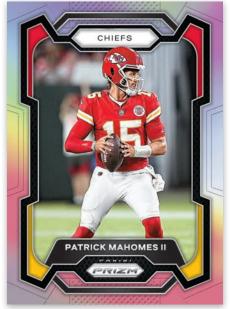


2023 PRIZM FOOTBALL

NFL TRADING CARDS · HOBBY







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BASE SILVER

BASE ROOKIE PRIZM GOLD

BASE ROOKIE WHITE KNIGHT

The iconic Prizm Football base set features the game's top stars and rookies and a spectacular array of colorful, Hobby-exclusive Prizm parallels.

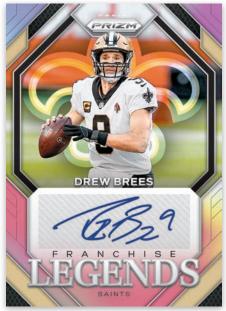






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ROOKIE PATCH AUTOGRAPHS GOLD VINYL

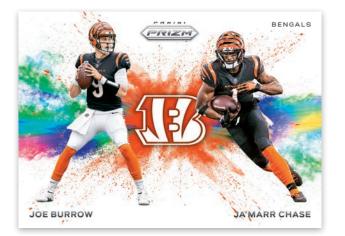
ROOKIE SIGNATURES RED WAVE

FRANCHISE LEGENDS SIGNATURES

Prizm Football is packed with potent ink from the game's most promising rookies and most endearing legends.











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COLOR BLAST DUO

MANGA HORIZONTAL

HYPE PRIZMS BLUE ICE

Prizm's staple inserts have become the stuff of collecting legend and in 2023, collectors will find Color Blast Duos, Vertical Color Blasts, the magnificent return of Manga, Hype and more.





PANINI

HOBBY CONFIGURATION

- 12 CARDS PER PACK
- 12 PACKS PER BOX
- 12 BOXES PER CASE

BOX BREAK

2 AUTOGRAPHS

10 NUMBERED PRIZMS

3 BASE PRIZMS, 1 ROOKIE PRIZM

24 ROOKIES

5 INSERTS OR INSERT PARALLELS

SELLING POINTS

- One of the most-beloved brands in trading card history, Prizm Football returns for the 2023 season with its fabled stable of collection-making content including iconic Prizm parallels, Color Blast and Manga inserts, RPAs and so much more.
- For the first time ever, Prizm Football delivers two-player Color Blast Duos and Vertical Variations.
- Look for a loaded rookie roster, featuring Rookie Patch Autographs and Rookie Autographs, both have vibrant parallel versions.
- This season's hobby-exclusive Prizm parallels include Silver, Hyper, Orange, Blue Wave, Purple Ice, Red Wave, Purple, Blue Ice, Green Scope, Orange Wave, Purple Power, Navy Camo, Forest Camo, Gold, Gold Vinyl, White Knight, Black Finite and Snakeskin.





