

PANINI AMERICA, INC.

SCORE

2023 **SCORE** FOOTBALL

NFL TRADING CARDS · HOBBY

PANINI

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BASE

Hunt for all the stars the NFL has to offer in this 300-card base set.



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HOBBY

ROOKIES GEM MASTERS

Look for the first officially licensed rookie cards of the 2023 NFL Draft Class!



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HOBBY

ROOKIES SIGNATURES ARTIST'S PROOF

Chase autograph parallels of the highly anticipated 2023 NFL Rookie Class!



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THE FRANCHISE

Look for every franchise's favorite player in this triumphant return of The Franchise!

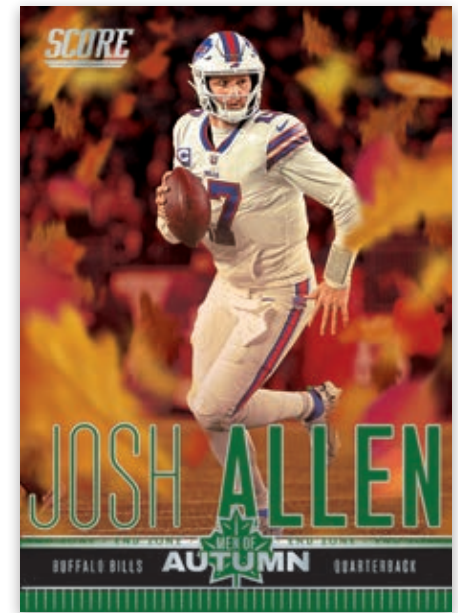


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HOBBY

HOT ROOKIES GOLD ZONE

Collect all the heat that 2023 Score has to offer, look for the top NFL rookies in Hot Rookies!



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HOBBY

MEN OF AUTUMN END ZONE

Fall back to this old-school insert and watch the colors change throughout the vibrant Hobby-exclusive parallels!



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HOBBY

SHOWTIME



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HOBBY

BASE DIE-CUT



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HOBBY

DOUBLE TROUBLE GROUND ZERO

Look for the ultra-rare Showtime insert, printed using stunning lenticular technology, as well as other lenticular designs in Intergalactic and Next Up!

Look for these Hobby-exclusive Die-cut versions of the base and rookies cards. Hunt these SSP parallels #’d/10.

Find your favorite teammates, as well as the eye-popping Ground Zero parallel, featuring two autographs!

HOBBY CONFIGURATION

- **40 CARDS** PER PACK
- **10 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

4 AUTOGRAPHS

90 ROOKIES

10 PARALLELS

36 INSERTS

1 LENTICULAR INSERT PER CASE

1 BASE/ROOKIE DIE-CUTS PER CASE

SELLING POINTS

- The first officially licensed NFL product of 2023, Score is loaded with new rookies, inserts, parallels and autographs!
- Chase some of the first rookie cards from the 2023 NFL Draft including Bryce Young, CJ Stroud, Will Levis and many more!
- Hunt for the following inserts that are only found in the Hobby: Breakthrough, Hot Rookies, NFL Draft and the new Men of Autumn and The Franchise!
- Look for short-printed Lenticular inserts with Next Up, Intergalactic and the NEW Showtime!
- Find the new Hobby-exclusive dual-auto insert Double Trouble, featuring some of the NFL's most exciting pairings to take the gridiron!

PARALLEL APPENDIX

BASE

Base
 Base Scorecard
 Base Showcase #’d/100
 Base Gold Zone #’d/50
 Base Artist’s Proof #’d/35
 Base Red Zone #’d/20
 Base First Down #’d/10
 Base End Zone #’d/6
 Base Gem Masters #’d One-of-One
 Base Die-Cut #’d/10

ROOKIES

Rookies
 Rookies Scorecard
 Rookies Showcase #’d/100
 Rookies Gold Zone #’d/50
 Rookies Artist’s Proof #’d/35
 Rookies Red Zone #’d/20
 Rookies First Down #’d/10
 Rookies End Zone #’d/6
 Rookies Gem Masters #’d One-of-One
 Rookies Die-Cut #’d/10

ROOKIES SIGNATURES

Rookies Signatures
 Rookies Signatures Gold Zone Max #’d/50
 Rookies Signatures Artist’s Proof Max #’d/35
 Rookies Signatures Red Zone Max #’d/20
 Rookies Signatures First Down Max #’d/10
 Rookies Signatures End Zone Max #’d/6
 Rookies Signatures Gem Masters #’d One-of-One

THE FRANCHISE

The Franchise Showcase #’d/100
 The Franchise Gold Zone #’d/50
 The Franchise Artist’s Proof #’d/35
 The Franchise First Down #’d/10
 The Franchise End Zone #’d/6
 The Franchise Gem Masters #’d One of One

HOT ROOKIES

Hot Rookies Showcase #’d/100
 Hot Rookies Gold Zone #’d/50
 Hot Rookies Artist’s Proof #’d/35
 Hot Rookies First Down #’d/10
 Hot Rookies End Zone #’d/6
 Hot Rookies Gem Masters #’d One of One

MEN OF AUTUMN

Men of Autumn Showcase #’d/100
 Men of Autumn Gold Zone #’/50
 Men of Autumn Artist’s Proof #’d/35
 Men of Autumn First Down #’d/10
 Men of Autumn End Zone #’d/6
 Men of Autumn Gem Masters #’d One of One

DOUBLE TROUBLE

Double Trouble Max #’d/100
 Double Trouble Ground Zero Max #’d/25