



ALLURE®

2022-23 HOCKEY

HOBBY



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ALLURE®

2022-23 HOCKEY



BASE SET ROOKIES
Black Rainbow Parallel



BASE SET
Red Rainbow Auto Parallel



BASE SET
Purple Diamond Auto Patch Parallel

2022-23 Allure® sports a 150-card **Base Set** featuring veterans and rookies - the latter falling one (1) per pack, on average.

With numerous parallels ranging from simply color and pattern variations to color and pattern variations with autographs and/or memorabilia, Allure® will appeal to a wide variety of collectors.

Keep an eye out for all-new and serially-numbered Gold Glitter Bomb parallels, as well as low-numbered Blue Line Auto, Purple Diamond Auto Patch and Golden Treasures Auto parallel cards!

All veteran jersey and patch memorabilia is game-worn!

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COLOR FLOW - SPECTRUM PARALLEL

Red-Orange | Orange-Yellow | Yellow-Green | Green-Blue | Blue-Purple

The **Color Flow** insert, which boasts a stellar new design, gives fans and collectors the opportunity to build a “rainbow set” for the top rookies and star vets.

A rainbow set can be constructed by lining up the **Color Flow - Red-Orange** card of a particular player with the Orange-Yellow, Yellow-Green, Green-Blue and Blue-Purple parallels.

Also be on the lookout for the all-new and serial-numbered Spectrum parallels that allow you to build another rainbow set of a particular player!

Lucky collectors can also pull a Full Rainbow Auto or a Golden Treasures (auto and non-auto) parallel!

Get your rainbows started with nine (9) regular Red-Orange cards per box, on average!



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ICED OUT
Regular

The popular Allure® staple **Iced Out** returns with a revamped design and two new parallels! The checklist features a mix of active stars and top rookies.

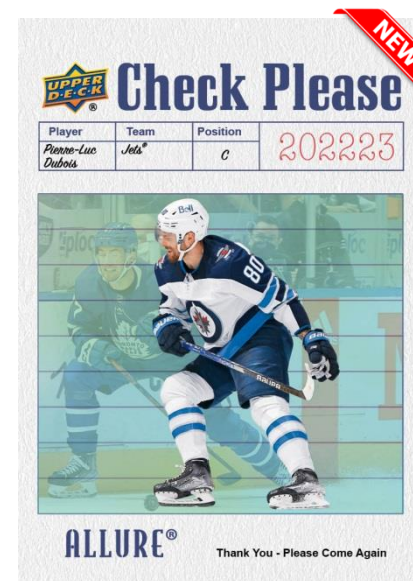
Lucky collectors will find rare Red, Green, Purple, Golden Treasures and Auto parallels.



ALLURE QUARTZ
Auto Parallel

Allure Quartz is a popular die-cut insert featuring an impressive checklist consisting of the top stars and rookies in the game today.

Look for Blue, Golden Treasures and Auto parallels.



CHECK PLEASE
Regular

Check Please is a new insert set featuring uniquely-designed cards celebrating some of the more physical players in the game today!

Be on the lookout for rare Golden Treasures and Auto parallels.



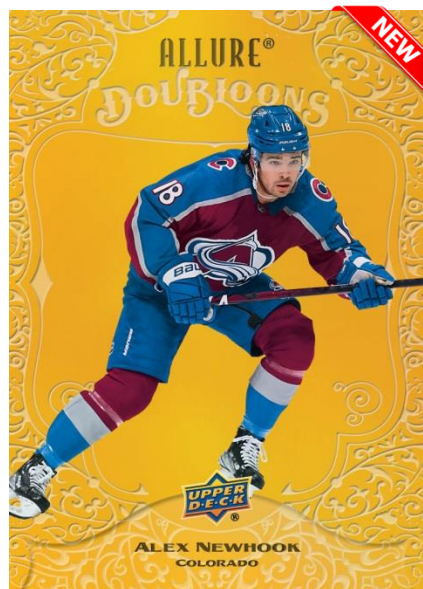
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DOUBLOONS

Lucky collectors will pull one of these rare “golden” gems made on dual-sided platinum technology with laser-etching.

The checklist consists of veterans stars, retired legends and top rookies.

This huge hit will be a great addition to any collection!

CONFIGURATION

8 Cards per Pack - 9 Packs per Box

BOX BREAK (on average)

1

Autograph or Autograph Memorabilia Card

9

Color Flow Cards

9

Base Set - Black Rainbow/Red Rainbow and/or Orange Slice Die-Cut Parallel Cards

At Least 5

Allure Quartz (including rookies), Blockers, Game Stills, Iced Out and/or Runways Insert Cards

At Least 1

Rare Ratio'd Insert Card or Serial-#’d Parallel Card



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