





INTRODUCTION TO THE REIMAGINED UPPER DECK ICE!

Upper Deck Ice has been stripped down to the studs and rebuilt as a premium, Hobby-exclusive one-pack-per-box product! Popular product staples such as Ice Premieres, Sub Zero, Glacial Graphs and Signature Swatches return with a new construction, and some spectacular new sets have been added. Additionally, all autograph cards remain hard-signed!

Every card in the 2025-26 edition is at least 60 pts. thick and features a premium tech build or a solely tech substrate. Here are some highlights of the product rebuild:

- All Base Set cards including the Ice Premieres rookie subset along with the non-mem parallels, are 70 pts. thick with an acetate front and back, and a C2S filler.
- ➤ The fronts of the Sub Zero cards have been treated with a decorative coating process and are now 60 pts. thick (3-times thicker than previous versions).
- > The all-new Black Ice and Black Ice Rookies cards sport acetate fronts and backs with a black chipboard filler.
- Glacial Graphs cards, along with the new Hand Stamped and Fire and Ice cards, sport a C2S front and back with an acetate filler.
- > The plexi lineup has doubled with the addition of Dry Ice (to go along with the returning Exquisite® Crystal set).

Autograph collectors, rookie card collectors, monster hit seekers and those just simply looking for more high-end cards with a visual wow factor are going to love the reimagined Upper Deck Ice!





BASE SET

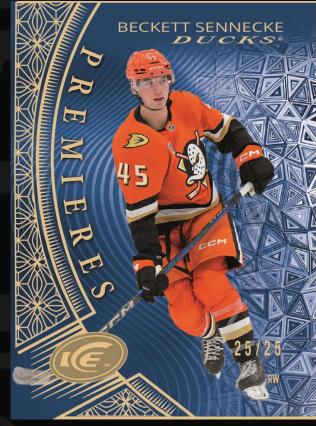
The 200-card **Base Set** consists of 100 top veteran cards (at least two players from all 32 teams) and 100 numbered **Ice Premieres** rookie cards (four numbering tiers).

The parallel lineups for both the Base Set and Ice Premieres subset are headlined by the new 1-of-1 Champagne Gold cards. They will be massive chase cards! Also keep an eye out for, among others, Gold (#'d), Patch (#'d; game-worn), Red Auto, Gold (#'d) and Gold Auto (#'d to 10) parallels of the Base Set, and Gold (#'d) parallels of the Ice Premieres subset.

Each box will contain, on average, two (2) Base Set cards and one (1) numbered Ice Premieres card!



BASE SETRed Auto Parallel



ICE PREMIERES
Gold Parallel





RETURNING INSERTS

The Ice Premieres offering doesn't end with the Base Set! The latest edition of Upper Deck Ice sports an abundance of Ice Premieres auto, mem and auto-mem sets featuring just top rookies from the 2025-26 class. Look for the following:

Numbered Ice Premieres Auto cards, as well as Gold parallels numbered to 25.

Ice Premieres Jersey cards falling one in every three boxes, on average, along with Auto Jersey (#'d), Patch (#'d to 25) and Auto Patch (#'d to 10) parallel chase cards!



ICE PREMIERES AUTO (LEVEL 2)
Gold Parallel



ICE PREMIERESAuto Patch Parallel





RETURNING INSERTS

The numbered **Sub Zero Stars**, **Sub Zero Rookies** and **Sub Zero Rookies Photo Variant** sets are back!

The checklists for both rookie sets focus on the top names in the rookie class - especially the Rookie Photo Variants where cards were made for just five top rookies.

Keep an eye out for <u>Blue Auto</u>, <u>Gold</u> (#'d to 24) and <u>Gold Auto</u> (#'d to 10) parallels of the Rookies, <u>Gold</u> (#'d to 8) parallels of the Stars, and <u>Gold Auto</u> (#'d to 10) parallels of the Rookie Photo Variants!



SUB ZERO STARS



SUB ZERO ROOKIES

Gold Auto Parallel



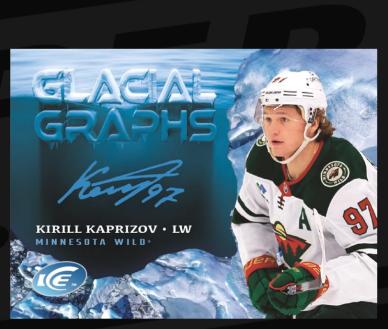


RETURNING INSERTS



EXQUISITE®CRYSTAL

With a limited print run, a beautiful design and a checklist loaded with top rookies, top second- and third-year players and superstars, these Exquisite® Crystal plexi cards are surefire hits!



GLACIAL GRAPHS

The stunning **Glacial Graphs** set is back! Autographed by top veterans and young stars, these cards will be a hit with any type of collector. Keep an eye out for <u>Black</u> parallels (#'d as low as 5) that sport silver ink autos. Some will also boast an inscription!





RETURNING INSERTS



SIGNATURE SWATCHES

Patch Parallel

Signature Swatches cards return after a one-season hiatus. Each numbered card features a hard-signed autograph alongside a game-worn jersey or patch swatch! From the top pick in the 2025 NHL draft to superstars, the checklist is stout! Any Signature Swatches card will be a prized addition to any collection especially a numbered Spectrum Patch parallel.



COOL THREADS

Auto Patch Parallel

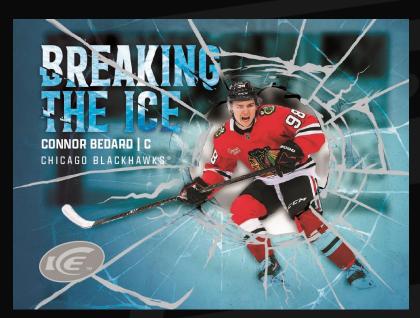
For the first time in 20 years, Upper Deck Ice will feature Cool Threads cards! Each card is numbered and features a game-worn jersey swatch.

Be on the lookout for some amazing parallels, all numbered: <u>Auto Jersey</u>, <u>Patch</u> and <u>Auto Patch</u>!

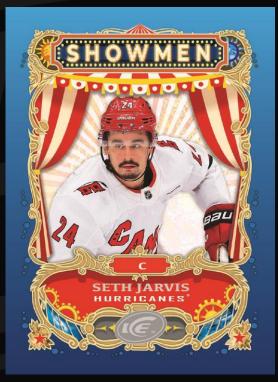




NEW INSERTS







BREAKING THE ICE

CRYOGENIC

SHOWMEN

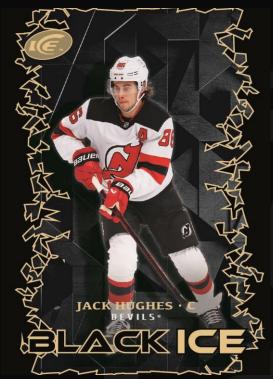
While more common than most of the cards in the product, collectors will still be delighted by the **Breaking the Ice** (top rookies and young superstars), **Cryogenic** (superstars and top rookies), **Showmen** (superstars and top rookies) and **Tickle the Twine** (top goalscorers) sets. All four look amazing and the Breaking the Ice, Cryogenic and Tickle the Twine designs are accentuated with deco linework.

Each box will contain, on average, one (1) of these cards.





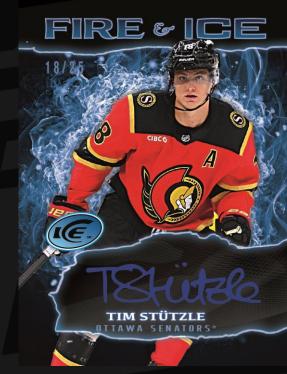
NEW INSERTS



BLACK ICE

Gold Spectrum Parallel

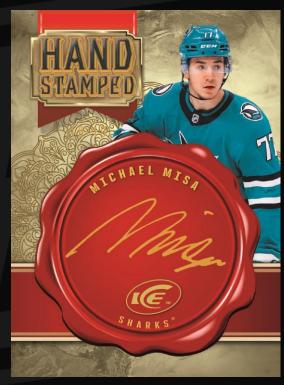
With a great design, foil, decorative coating on the front and back and sensational checklists, the allnew **Black Ice & Black Ice Rookie** cards are sharp and sure to be an instant hit! Lucky collectors will pull a <u>Gold Spectrum</u> parallel (#'d) of either!



FIRE & ICE

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Look for numbered and hard-signed Fire & Ice cards sporting a top-sheet die-cut and a checklist consisting of top vets and young stars. The are two versions: the Ice versions sport blue paint pen autos while the Fire versions sport red paint pen autos!



HAND STAMPED

Be the first to collect the all-rookie hardsigned **Hand Stamped** set! This set also features a top-sheet die-cut and gold paint pen autos. Keep an eye out for <u>Red</u> parallels numbered to just 10!





CONFIGURATION, CHASE CARDS & BOX BREAK

CONFIGURATION

1

Pack per Box

8

Cards per Pack

CHASE CARDS

HERE ARE JUST SOME OF THE MASSIVE HITS TO CHASE!

1-of-1 Base Set and Ice Premieres
<u>Champagne Gold Parallels</u>

Hard-Signed Sub Zero Rookies Photo Variant <u>Gold Auto</u> Parallels (these cards were made for only five top rookies!)

Hard-Signed Ice Premieres Auto (Level 2)

<u>Gold</u> Parallels #'d to 25

Hard-Signed Ice Premieres Auto Patch Parallels #'d to 10

Hard-Signed & #'d Cool Threads

<u>Auto Patch</u> Parallels

Hard-Signed Hand Stamped Red Parallels #'d to 10 (all rookies!)

BOX BREAK

ON AVERAGE

2

Base Set Cards

1

Autographed, Autographed Jersey or Autographed Patch Card

1

Jersey or Patch Card

1

#'d Ice Premieres Card

1

#'d Sub Zero Stars, #'d Sub Zero Rookies, Black Ice or Black Ice Rookies Card

1

Breaking the Ice, Cryogenic, Showmen or Tickle the Twine Card

1

Dry Ice, Exquisite Crystal® or #'d Parallel Card



