





PRODUCT HIGHLIGHTS

THE MOST COLLECTED BASE SET IN HOCKEY

INCLUDES ICONIC YOUNG GUNS® CARDS, THE MOST ANTICIPATED ROOKIE CARDS OF THE SEASON!

1st 250 Cards of the 2025-26 Upper Deck Hockey Base Set

A Parallel Lineup Full of Desirable Chase Cards

Including Clear Cut (Hobby Exclusive!) & 1-of-1 Gold Outburst Parallels

The Young Guns® Checklist is Loaded with High-End Rookies

23 1st or 2nd Round Draft Picks 13 1st Rounders, Including 5 Top 10 Selections

RETURNING COLLECTOR-FAVORITE INSERTS

UD Canvas®, UD Portraits®, Dazzlers™, Population Count

UD Canvas® Sports a Young Guns® Subset; All Boast New Designs; A New & Rare Gold Version Added to the Dazzlers Lineup

The Next 30 Cards of the Series One-Exclusive Holotypes Living Set!

SEVERAL INTRIGUING NEW INSERTS

Bootleg, Compositions, Cup Quest, Encore and More!

Bootleg: Foil. Soft-Touch. Gloss Coating. 18 Superstars. 18 Different Designs. Every Card from this Series One-Exclusive Set Will Be Coveted! **Encore:** The Return of a UD Classic. These LTFX Cards Will Pop!







THE BASE SET

250 Cards, Including Young Guns®

Series One sports the first 250 cards of the 2025-26 Upper Deck Hockey Base Set. It includes 198 veteran cards, 49 Young Guns® cards and three checklist cards. The iconic Young Guns® are the most anticipated rookie cards of the season and the Series One checklist is loaded with high-end rookies!

The Parallels

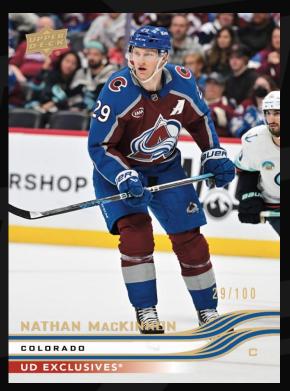
With the classic <u>UD Exclusives</u>® (#'d to 100), <u>High Gloss</u>® (#'d to 10) and Hobby-exclusive <u>Clear Cut</u> parallels, as well as the <u>Deluxe</u> (#'d to 250), <u>Outburst Silver</u>, <u>Outburst Red</u> (#'d to 25) and <u>Outburst Gold</u> (#'d 1-of-1) parallels, the parallel lineup of the complete 250-card **Base Set** provides collectors a great deal of desirable cards to chase!

Per Box

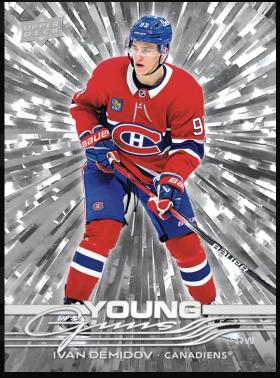
Collect six (6) Young Guns® cards and one (1) stunning Outburst Silver parallel card per box, on average!

Set Collectors Alert!

The 2025-26 edition of **Upper Deck Hockey** features seven intraseries sets, all of which begin in Series One. Please see the final slide for a chart identifying the sets, their card numbers/set counts and which are overlayed across Series One and Series Two, and which are overlayed across Series One, Series Two and Extended Series.





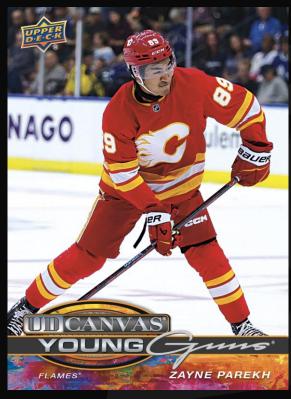


BASE SET YOUNG GUNS®
Outburst Silver Parallel





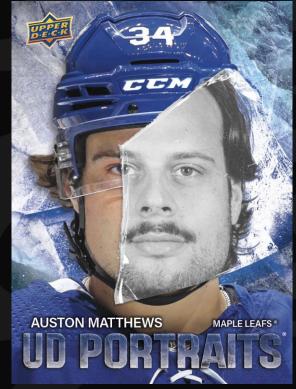
THE INSERTS: RETURNING COLLECTOR FAVORITES



UD CANVAS® YOUNG GUNS®

UD Canvas®, a longtime favorite, features a collection of the League's top stars along with the best of the Young Guns® (6 rookie hits per case!). Series One contains the first 120 cards of this intra-series set.

Collect four (4) UD Canvas® cards per box, on average, and keep an eye out for <u>Black & White</u> parallels as well as the <u>Printing Plates</u> from all 120 cards.



UD PORTRAITS®

The perennial-favorite UD Portraits® set returns for its second season on foilboard - and with a new theme! Series One contains the first 30 cards of this intra-series set and the checklist features veteran stars and top rookies. This set concludes in Series Two.

Collect at least two (2)

UD Portraits® cards per
box, on average, and look
for Speckle, Red (#'d) and
Gold (#'d) parallels, as well
as the Printing Plates!





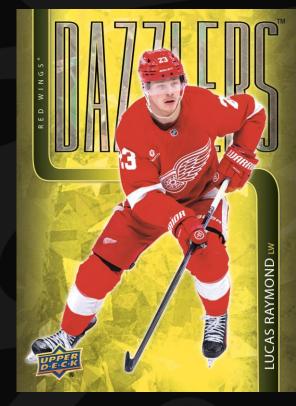
THE INSERTS: RETURNING COLLECTOR FAVORITES



POPULATION COUNT

The **Population Count** acetate insert is back and with a new look! There are seven different print runs (1000, 500, 100, 50, 25, 10 and 1) of this popular intraseries set mimicking slabbed cards and featuring top-tier stars and rookies. Everyone will be chasing these cards, especially the low-print run versions!

The final 30 cards of this set will be available in Series Two.



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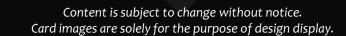
Gold

The **Dazzlers**™ set also returns for another season. These eye-popping cards boast a new design for the 2025-26 season and come in Blue, Pink and all-new Gold versions! This is a 150-card intra-series set, and Series One sports the first 50 cards. The checklist consists of mostly star veterans, but there are a few rookies sprinkled in! Look for a larger number of rookies in Series 2 and Extended Series.

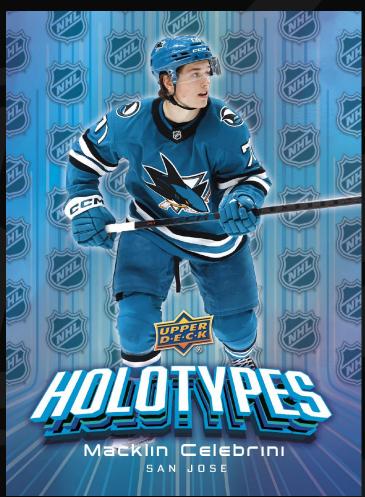
Collect one (1) <u>Blue</u> version per box, on average!







THE INSERTS: RETURNING COLLECTOR FAVORITES



HOLOTYPES

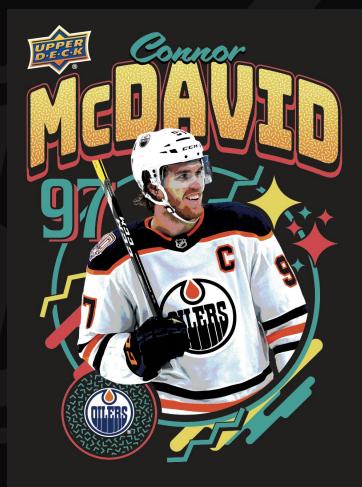
Collect the next 30 cards of the star-studded and Series One-exclusive **Holotypes** living set. These hologram cards are only available once a season!

Every card is a surefire hit!





THE INSERTS: NEW ARRIVALS



SUPER RARE CHASE CARDS!!

- Foil
- Soft-Touch
- Gloss Coating
- Eighteen Superstars- Eighteen Different Designs

These super rare, Series One-exclusive cards are massive hits!!





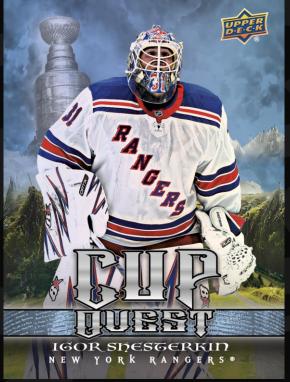
THE INSERTS: NEW ARRIVALS



TRACKING SYSTEMS

Paying homage to goalies, this foilboard set captures netminders making saves.

Collect at least one (1) of these foilboard cards per box, on average, and keep an eye out for <u>Speckle</u>, Red (#'d) and <u>Gold</u> (#'d) parallels!



CUP QUEST

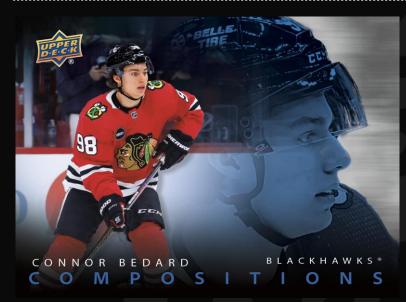
This set features a design resembling old fantasy video game covers and a checklist consisting of top veteran stars who are still striving for their first Stanley Cup®.

Collect at least one (1) of these foilboard cards per box, on average, and keep an eye out for Speckle, Red (#'d) and Gold (#'d) parallels!





THE INSERTS: NEW ARRIVALS



COMPOSITIONS

Everyone will love the look of these cards, and with a checklist consisting of top stars and rookies, this set is going to be an instant hit!

Collect at least two (2) of these foilboard cards per box, on average, and keep an eye out for <u>Speckle</u>, <u>Red</u> (#'d) and <u>Gold</u> (#'d) parallels, as well as the <u>Printing Plates!</u>



ENCORI

Gold Parallel

A UD classic making its return! Series One sports the first 100 cards of this intra-series set featuring LTFX. At least two players per team are featured.

Collect four (4) per box, on average, and keep an eye out for both Blue and Gold (#'d) parallels!





CONFIGURATION & BOX BREAK

CONFIGURATION

<u>12</u> Cards per Pack

<u>12</u>

Packs per Box

12

Boxes per Case

There are 3 insert cards per pack and 36 insert cards per box!

(on average)

8

Compositions, Cup Quest, Goal Oriented and/or UD Portraits® Cards

<u>8</u>

Bustle, Compadres, Sizzle Reel and/or Tracking Systems Cards

<u>6</u>

Young Guns® Cards

4

UD Canvas® and/or UD Canvas® Young Guns® Cards

4

Encore Cards

BOX BREAK

DN AVERAGE

2

Bustle, Compadres, Compositions, Cup Quest, Goal Oriented, Sizzle Reel, Tracking Systems and/or UD Portraits® - Speckle Parallel Cards

<u>1</u>

Base Set - Outburst Parallel Card
(Veteran or Young Gun)

1

Blue Dazzlers Card

1

Base Set - Clear Cut Parallel Card, UD Canvas® - Black & White Parallel Card or Encore - Blue Parallel Card

1

Numbered Card, Non-#'d Short Print Card or Printing Plate





INTRA-SERIES CHART

SET	SERIES 1	SERIES 2	EXTENDED SERIES
Base Set Includes Young Guns® and, if applicable, 1st Round Rookies	1-250	215-500	501-750
Dazzlers™	DZ-1 – DZ-50	DZ-51 – DZ-100	DZ-101 – DZ-150
Encore	E-1 – E-100	E-101 – E-200	-
Population Count	PC-1 – PC-30	PC-31 – PC-60	-
Sizzle Reel	SR-1 – SR-35	SR-36 – SR-70	SR-71 – SR-105
UD Canvas®	C-1 – C-120	C-121 – C-270	C-271 – C-420
UD Portraits®	P-1 – P-30	P-31 – P-60	-



