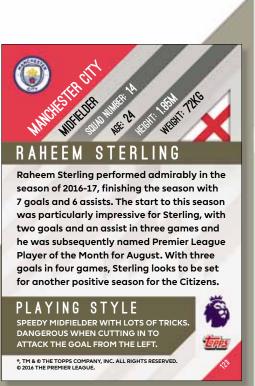


THIS FANTASTIC NEW COLLECTION IS ON SALE IN FEBRUARY 2018

With a fresh new look and high-end finish, Topps is excited to announce the release of Topps Premier League Gold 2017/18.

This year's stunning release captures all the excitement of the English Premier League and features exclusive memorabilia from some of the league's biggest stars, including Tottenham's Dele Alli and Chelsea captain Gary Cahill.







PRODUCT CONFIGURATION

- ♦ 5 cards per pack
- ♦ SRP \$5 per pack
- 24 packs per box(120 cards per box)
- SRP \$120 per box
- * 8 boxes per case

Designs featured are for concept purposes only.

Final designs are subject to change.



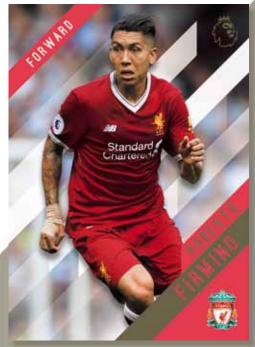


BASE CARDS

The 150-card base checklist will feature all the biggest names from the 2017/18 English Premier League season.

Star performers including Philippe Coutinho, Eden Hazard, Paul Pogba and Harry Kane can all be found within Topps Premier Gold's all-star line-up featured in stunning new card designs.













BASE PARALLEL CARDS

Look out for green, red and yellow base parallel cards, inside packets this season.







- GREEN BASE PARALLEL CARDS:1:4 packs
- RED BASE PARALLEL CARDS:1:8 packs
- YELLOW BASE PARALLEL CARDS: 1:12 packs

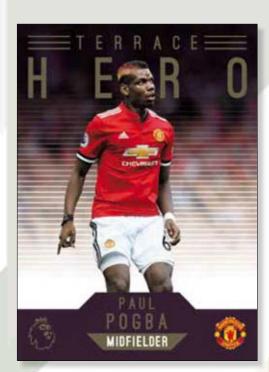




SPECIAL INSERT CARDS

Foil insert cards featuring the league's best-known stars will also be included!

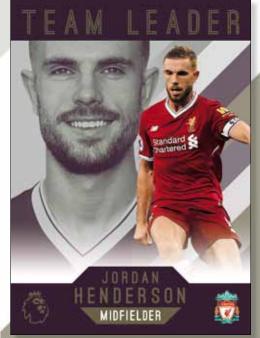
These highly collectable sets include gold blocking on every card for a super-premium look and finish.



20 TERRACE HERO INSERT CARDS

Featuring 1 player per team that the fans love to cheer on from the stands.

1:4 packs



20 TEAM LEADER INSERT CARDS

Featuring all 20 club captains from every English Premier League team.

1:4 packs



10 PREMIER ELITE INSERT CARDS

Featuring the top 10 marquee superstars of the 2017/18 season.

1:8 packs

Parallel variations for these Special Insert cards will include:

- GREEN PARALLEL:
 sequentially numbered
 to 99.
- RED PARALLEL: sequentially numbered to 25.
- YELLOW PARALLEL: sequentially numbered 1/1.





PLAYER AUTOGRAPH CARDS

Each box of Topps Premier League Gold 2017/18 will include 2 genuine player autograph cards from some of the biggest names in the league* including Tottenham superstar Dele Alli, Chelsea captain Gary Cahill, Manchester United Legend Michael Carrick, West Ham and England No. 1 Joe Hart and many more.





Parallel variations for these Player Autograph cards will include:

- GREEN PLAYER AUTOGRAPH
 PARALLEL CARDS
 sequentially numbered to 50.
- RED PLAYER AUTOGRAPH PARALLEL CARDS sequentially numbered to 25.
- YELLOW PLAYER AUTOGRAPH PARALLEL CARDS sequentially numbered to 1.

*Final line-up of player Autograph cards unconfirmed at this stage.

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PACKAGING AND BARCODE INFORMATION

DESCRIPTION

Fach pack contains
five (5) Topps
Premier League
soccer cards.

SRP PRICES

\$960 per case \$120 per box \$5 per pack

BOX/CASE PACK

Twenty-four (24)
packs per box
Eight (8) boxes
per case

BARCODES

PACK: 8-87521-07065-7 BOX: 8-87521-07066-4 CASE: 8-87521-07067-1

